

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

MYADVERTISINGPAYS(MAP), LTD.,)
and Michael E. Deese, individually,)
)
Plaintiff,)
)
v.)
)
TARATALKSTODAY.BLOGSPOT.COM,)
JANE DOE AND ADDITIONAL)
UNKNOWN DEFENDANTS,)
)
Defendants.)

CIVIL ACTION NO. _____

Judge _____

Magistrate Judge _____

COMPLAINT AT LAW

Plaintiffs, MyAdverstisingPays(MAP), Ltd. (hereinafter “MAP”) and Michael E. Deese (hereinafter “Deese”), individually (hereinafter referred to collectively as “Plaintiffs”), for their Complaint at Law against Defendants TaraTalksToday.blogspot.com (hereinafter “TaraTalks”), Jane Doe and Additional Unknown Defendants (hereinafter collectively referred to as “Defendants”), state as follows:

NATURE OF THE ACTION

1. This is a diversity action brought in the United States District Court, Northern District of Illinois, Eastern Division, to enjoin the Defendants’ continuous defamatory and libelous statements posted on the blogging website TaraTalks, regarding MAP’s reputation as a company, and Deese’s reputation as a businessman.

2. This matter in controversy exceeds \$75,000.00 exclusive of costs, interest and attorneys’ fees.

THE PARTIES

3. Plaintiff, MAP, was at all relevant times, an Anguilla international business company engaged in the business of online marketing and advertising.

4. While MAP has maintained a world-wide presence in the online advertising industry since its inception, at all relevant times, MAP conducted substantial business in the United States, and more specifically in the State of Illinois.

5. Plaintiff, Deese, was at all relevant times, a citizen of the United States and a resident of Harrison County, Louisiana.

6. Upon information and belief, the Defendant, TaraTalks, is an online blogging website owned and operated by Defendant Jane Doe. Upon information and belief, TaraTalks operates out of an unknown location. Upon Information and belief, the citizenship of Defendant, Jane Doe, is unknown.

7. Upon information and belief, the Additional Unknown Defendants are users and visitors of TaraTalks. Upon information and belief, the citizenship of the Additional Unknown Defendants is unknown.

JURISDICTION AND VENUE

8. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. Section 1332.

9. The online nature of this case and use of a blogging website as the vehicle for defamatory language, has prevented the Plaintiff from knowing, with any reasonable certainty, the citizenship of the Defendants.

10. Therefore, for the convenience of Plaintiffs' counsel, Plaintiffs' have brought this case in the Northern District of Illinois.

11. Venue is proper pursuant to 28 U.S.C. §1391(b)(2). MAP's online presence and activity within the State of Illinois dramatically decreased as a direct result of TaraTalks' defamatory statements and growing popularity. Therefore, substantial parts of the events and omissions giving rise to the claim occurred in the Northern District of Illinois.

STATEMENT OF FACTS

12. On or about September 13, 2013, Deese, as CEO, created and incorporated MAP under the laws of the State of Mississippi.

13. MAP functioned as an online marketing and adverting company providing clients and affiliates, both foreign and domestic, the opportunity to earn a stable income by working from home.

14. MAP provides an industry proven strategy that allows website publishers to direct targeted traffic to their respective websites. MAP offers this opportunity to every web merchant who desires additional web exposure.

15. MAP, has developed and registered an interactive website on the Internet at the domain name "www.myadvertisingpays.com."

16. On or about March 6, 2014, MAP dissolved as a Mississippi corporation and reincorporated under the laws of Anguilla.

17. Since its inception, MAP has been forced to combat critics of the online marketing and advertising industry. Up until the spring of 2014, most critics were relatively civil and merely expressed their beliefs and opinions on their respective personal internet profiles.

18. In or around April of 2014, the activity and hostility of the MAP critics grew, and MAP was forced to confront numerous blogging sites and online accounts viciously attacking MAP's integrity as a business and the morality of its executives.

19. In or around June of 2015, MAP executive Tony Booth, was responsible for addressing the increasingly inflammatory and libelous comments being posted on line.

20. Upon investigation, it appeared that the blog known as TaraTalks was the primary source of the libelous statements.

21. Upon information and belief, Jane Doe uses both the TaraTalks blog and Facebook account as forums to perpetuate lies regarding MAP and its executives.

22. Upon information and belief, Jane Doe also uses the aforementioned forums to encourage his/her online followers to defame MAP and interfere with its business practices in every way possible.

23. On or around June 19th, TaraTalks stated that his/her intent behind posting about MAP is to deter future clients and affiliates from joining MAP and to induce existing members to withdraw their affiliation with MAP. *See Exhibit A.*

24. As TaraTalks gained more attention and followers, he/she initiated a campaign towards destroying MAP's reputation and business relationships. *Id.*

TaraTalks and Online Supporters Interfere with London MAP Event

25. In or around June of 2014, MAP planned an event scheduled for July 4th 2014 at the Park Plaza Victoria Hotel in London, England. The purpose of this event was to provide potential MAP affiliates an opportunity to get to know each other and form a MAP community face-to-face as opposed to behind a computer screen.

26. MAP confirmed a reservation with the Park Plaza Victoria Hotel and deposited a payment of \$1,600.00.

27. After securing a venue, MAP posted the event date, time, and location on its website www.myadvertisingpays.com.

28. Shortly after posting the time and location of the event, the Park Plaza Victoria Hotel contacted MAP stating that they could no longer serve as the venue due to a high influx of harassment and negative publicity. *See* Exhibit B.

29. The hotel representative also informed MAP that the name of the hotel and its staff members had been posted on various internet sites and that the hotel was receiving violent threats should they continue to host the MAP event. *Id.*

30. Scrambling to find another venue, MAP subsequently booked the Cumberland Hotel in London, England for July 4th.

31. Again, MAP updated their website post with the new venue shortly after.

32. Almost immediately after posting the new location, MAP received an email from the Cumberland Hotel stating that they also could no longer host the event due to multiple complaints from unknown callers and threats to the hotel and its employees. *See* Exhibit C.

33. For a third time, MAP attempted to find a venue for the event booking the Holiday Inn located in London.

34. Shortly after confirming availability at the Holiday Inn, MAP received an email from the hotel stating that they no longer had any availability. *Id.* A representative of the Holiday Inn informed MAP that the Cumberland Hotel contacted them regarding the MAP event and the controversy surrounding it. *Id.*

35. After causing three hotels to breach contract with MAP, TaraTalks and her army of followers achieved their goal to sabotage the July 4th MAP event.

36. Since the July 4th event cancellation, TaraTalks and her army of followers have continued to contact venues hosting MAP events urging them to cut ties with MAP. *See* Group Exhibit D and Exhibit E. Consequently, TaraTalks and her followers have made it nearly

impossible for MAP to successfully schedule recruitment and community events for MAP members.

MAP is Forced to Withdraw From United States Market

37. For the year of 2014 and beginning of 2015, MAP averaged Seventy-Five Million (75,000,000) “page views” per month in the United States and Eighteen Million (18,000,000) “hits” per month in the State of Illinois.

38. The term “page views” refers to the amount of online traffic and users visiting the MAP site that often times result in new MAP members and/or affiliates.

39. protection, security, band width, server space, virus prevention and other measures to ensure that the site visitors remain protected.

40. Throughout 2015 and as TaraTalks continued to attack MAP’s business practices, MAP experienced a severe decrease in activity not only in Illinois but nationwide.

41. MAP continued to track the decreased activity on its site in Illinois, and it became apparent that the cost of doing business, and the requisite protective measures to maintain the site grossly exceeded the total profits earned.

42. As a direct result of the low “page views” volume, MAP was unable to recuperate its operating costs. Subsequently, MAP withdrew from doing business in the United States entirely.

COUNT I: Libel *per se*

43. Plaintiffs MAP and Deese restate and re-allege paragraphs 1- 43, above, as if fully set forth herein.

44. Defendants have made numerous defamatory statements about Plaintiffs in violation of the Illinois Slander and Libel Act. 740 ILCS 145. Such statements are addressed in detail in the above Statement of Facts.

45. Defendants' statements are libelous and defamatory *per se*, because they directly attack MAP's business practices and integrity as a corporation, as well as Plaintiff Deese's morality as a corporate executive and founder of MAP. *Van Horne v. Muller*, 185 Ill. 2d 299 (1999); *Bryson v. News American Publications, Inc.*, 174 Ill. 2d 77 (1996); *Tuite v. Corbitt*, 224 Ill. 2d 490 (2006).

46. Defendants' defamatory statements were published when they appeared on the blog TaraTalks and the TaraTalks Facebook account, internet forums that upon information and belief are owned and operated by the Defendant, Jane Doe.

47. Defendants published the defamatory statements with the knowledge, expectation, and intent that the posts would be re-posted and forwarded on to a larger community of viewers. *See* Exhibit B and Group Exhibit D.

48. The statements published by the Defendants were in fact subsequently re-published by various viewers of the TaraTalks blog and disseminated worldwide through other internet sources.

49. Defendants acted maliciously in the publication of the defamatory statements in that such statements were based on false claims of Plaintiff's business practices and morality as a company.

50. The Defendants made such claims with knowledge that the statements were false or with reckless disregard for whether the statements were true or false. *Dubinsky v. United Airlines Master Executive Council*, 303 Ill. App. 3d 317 (1999).

51. As a high volume website, MAP is required to expend significant costs on website

52. Statements made by the Defendants to the effect that MAP engages in unlawful and unethical business practices are blatantly false. This is demonstrated by MAP's recognition throughout the industry as one of the leaders in its field and its consistent ranking, year after year, as one of the most visited affiliate advertising sites in the world.

53. As a consequence of Defendant's conduct, Plaintiffs have suffered injury to their reputation and have been exposed to public hatred, ridicule and financial injury. Defendants' statements have impeached Plaintiffs' honesty, integrity, virtue and reputation as a corporation.

COUNT II: Libel *per quod*

54. Plaintiffs MAP and Deese restate and re-allege paragraphs 1- 43, above, as if fully set forth herein.

55. Defendants, have made numerous defamatory statements about the Plaintiff in violation of the Illinois Slander and Libel Act. 740 ILCS 145. Such statements are addressed in detail in the above Statement of Facts.

56. Defendants' defamatory statements were published when they appeared on the blog TaraTalks, a website whose domain name, upon information and belief, is owned by the Defendant, Jane Doe.

57. Defendants published the defamatory statements with the knowledge or expectation that the posts would be re-posted and forwarded on to a larger community of viewers.

58. The statements published by the Defendants were in fact subsequently re-published by various viewers of the TaraTalks blog and disseminated worldwide through other internet sources.

59. Defendants acted maliciously in the publication of the defamatory statements in that such statements were based on false claims of Plaintiff's business practices and morality as a company.

60. Statements made by the Defendants to the effect that MAP engages in unlawful and unethical business practices are blatantly false. This is demonstrated by MAP's recognition throughout the industry as one of the leaders in its field and its consistent ranking, year after year, as one of the most visited affiliate advertising sites in the world.

61. The Defendants made such claims with knowledge that the statements were false or with reckless disregard for whether the statements were true or false. *Dubinsky v. United Airlines Master Executive Council*, 303 Ill. App. 3d 317 (1999).

62. As a consequence of Defendants' conduct, Plaintiffs have suffered injury to their reputation and have been exposed to public hatred, ridicule and financial injury. Defendants' statements have impeached Plaintiffs' honesty, integrity, virtue and reputation as a corporation.

COUNT III: Tortious Interference with Existing and Prospective Business Relations

63. Plaintiff, MAP, restates and re-alleges paragraphs 1- 43 above, as if fully stated herein.

64. Defendants, Tara Talks and Jane Doe, had knowledge of the Plaintiff's, business as an online advertising corporation.

65. Defendants also had knowledge that Plaintiffs' clients and affiliates have a strong presence on the World Wide Web and those affiliates frequent sites and blogs similar to TaraTalks.

66. Defendants were aware that his/her posting of defamatory statements regarding the Plaintiff as a company and its morality while engaging in business activities would have a negative impact on the Plaintiffs' prospective and existing business relationships.

67. In fact, the Defendants clearly state in numerous posts that his/her motive in posting false statements about said business activities was to deter potential MAP clients and affiliates from doing business with the Plaintiffs and sever existing relationships between MAPS and its clients and/or affiliates. *See Exhibit A, Group Exhibit D and Exhibit E.*

68. Defendants intentionally and maliciously intervened with existing and prospective business relations by MAP without privilege or justification.

69. Publication of false statements by the Defendants has caused Plaintiffs to suffer injuries and damages including but not limited to lost profits, withdrawing from doing business in the United States, and negative publicity worldwide.

COUNT IV: False Light

70. Plaintiff, Deese, restates and re-alleges paragraphs 1- 43 above, as if fully stated herein.

71. By recklessly alleging that Deese has partaken in fraudulent schemes and discrediting his service in the United States Military, as well as his disability resulting thereof, the Defendants portrayed Plaintiff Deese in a false light. *See Exhibit F and Exhibit G.*

72. The false light in which the Defendants portrayed Plaintiff Deese would be highly offensive to a reasonable person.

73. Defendants had knowledge of or acted in reckless disregard as to the truth or falsity of the publicized matter and the false light in which Deese would be placed.

74. As the result of so portraying Deese in such a negative light, Deese has sustained severe personal injuries including but not limited to irreparable damage to his reputation, loss of standing in the community, and injury to his professional reputation.

75. Defendants' actions of so portraying Deese were reckless, outrageous, willful and malicious, warranting the imposition of punitive damages.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for the following relief:

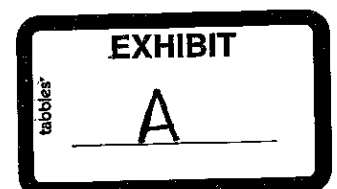
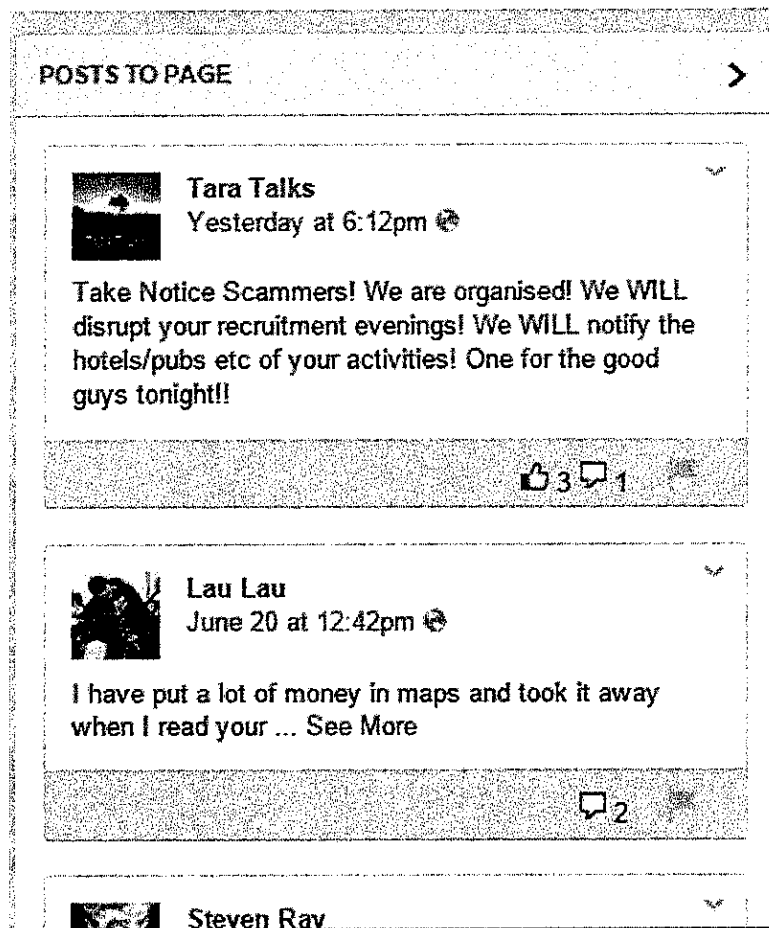
- (a) Judgment against defendants for damages in an amount to be determined at trial, together with interest;
- (b) An injunction against the blog known as TaraTalks.com preventing her from spreading false statements about MAP and Deese;
- (c) Attorneys' fees;
- (d) Costs of this action; and
- (e) Such other relief as this Honorable Court deems just and equitable.

Dated: April 6, 2016

Respectfully Submitted,
MYADVERTISINGPAYS.COM

_____/s/ Jonathan D. Herpy, Sr.
One of its Attorneys

Jonathan D. Herpy, Sr. (ARDC#6311071)
Hart & David, LLP
360 W. Butterfield Road
Suite 325
Elmhurst, IL 60126
Telephone: (630) 395-9496
Facsimile: (630) 395-9451
j david@hartdavidlaw.com



From: Tony Booth <tonybooth64.tb@gmail.com>
Sent: Thursday, July 2, 2015 6:10 PM
To: ceomd@myadvertisingpays.com
Subject: Fwd: 4th July 2015 Event

This is the most recent Hotel cancelled

----- Forwarded message -----

From: Simon Stepsys <simonstepsys@me.com>
Date: Thu, Jul 2, 2015 at 2:25 PM
Subject: Fwd: 4th July 2015 Event
To: tonybooth64.tb@gmail.com
Cc: Mike Deese <ceooftmap@gmail.com>

Dear Tony,

This is the only email information the Hotel sent to me regarding the cancellation.

However, I spoke with both hotel event managers on the phone at length. Rob is the head manager.

He said to me the hotel and staff names were printed all over the Internet, and they had received multiple THREATENING emails.

He also told me they did not want any negative publicity regarding this event even though they have no idea what the event was about.

When I asked for names and addresses of the haters, I was told that under the data protection they were not allowed give any.

I will also send a copy of the contract to you by separate email.

We also had the Holiday Inn Hotel cancel the event too.

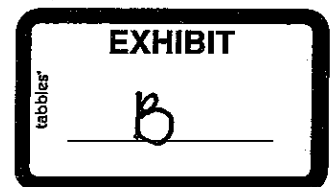
So as soon as the hotel and location is published on the Internet the multiple haters send threats to the Hotel or meeting venue.

The hotel/venue panic, don't want the negative publicity and cancel the event.

Any help or advice then please advise

Thank you guys for everything you do.

In 20 years of running hotel presentations I've never had this happen



before.

Because of our huge success, the haters hate us even more. We must be doing something right.

I'm more determined and committed than ever.

Thank you

Simon

Begin forwarded message:

From: Charlotte Culley <cculley@pphe.com>

Date: 2 July 2015 11:50:35 BST

To: "simonstepsys@me.com" <simonstepsys@me.com>

Cc: Rushena Pineda <rpineda@pphe.com>

Subject: 4th July 2015 Event

Good Morning Simon

Thank you for your time on the telephone just now and for speaking to myself and Rob.

As discussed and explained on the phone, we have cancelled your event for Saturday 4th

July under clause 10.1 of the event agreement terms and conditions.

We believe we

have explained our reasons in relation to the clause in detail.

We will process your credit card for a full refund shortly.

Regards

Charlotte

Charlotte Culley

Meeting and Events Sales Manager

Park Plaza Victoria London

239 Vauxhall Bridge Road

SE1 7UT London, United Kingdom

T: +44 20 7769 9761 / F: +44 20 7769 9767 /

cculley@pphe.com / www.parkplaza.com

From: Tony Booth <tonybooth64.tb@gmail.com>
Sent: Friday, July 3, 2015 5:42 PM
To: ceomd@myadvertisingpays.com
Subject: Fwd: LONDON Hotel that blocked MAP Events

Hotel MAP events cancelled due to Scam complaints

----- Forwarded message -----

From: Simon Stepsys <simonstepsys@btinternet.com>
Date: Fri, Jul 3, 2015 at 3:03 PM
Subject: LONDON Hotel that blocked MAP Events
To: tonybooth64.tb@gmail.com
Cc: ceomd@myadvertisingpays.com, Simon Stepsys <simonstepsys@btinternet.com>

From: Simon Stepsys <simonstepsys@btinternet.com>
Subject: Hotel info
Date: 3 July 2015 11:08:06 GMT+01:00
To: Tony Booth <tony@tudorrosewindows.co.uk>
Cc: "ceofmap@gmail.com" <ceofmap@gmail.com>

Dear Tony,

Richard, asked me to send you info on the hotels that won't accept our booking as below.

Cumberland Hotel for reasons they said negative publicity, multiple complaints etc.

Please send conference and event enquiries for the Cumberland to mandesales.cumberland@guoman.co.uk your enquiry will be responded to by our Event Sales team.

In case of emergency relating to operations please call our operator on 0871 376 9014 and ask for the M&E Operation extension 7140 or 7141 for assistance.

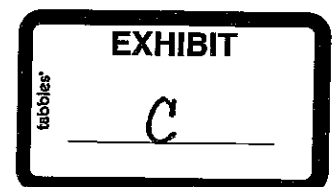
Kind regards,
Edita Grigaliunaite

The contact I dealt with there is below. We run events here happily for almost 18 months without any issues.

Contact: Edita Grigaliunaite <edita.grigaliunaite@guoman.co.uk>

Edita Grigaliunaite | Senior Meetings and Events Sales Executive | The Cumberland

Tel: +44 (0) 207479 3800 | Fax: +44 (0)207479 3704



www.guoman.com

Based at The Cumberland | Great Cumberland Place, Marble Arch, London
W1H 7DL

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Holiday Inn was next said all was fine then after I published the
Hotel venue after
the weekend all of a sudden they said they had spoke to the Cumberland
Hotel
about complaints and then they said all of a sudden they had no
availability until
end of August

Here is the info for the Holiday INN REGENT'S PARK LONDON

Dear Simon,

Thank you for your email.

Apologies for any confusion. As per my previous email, we have now
released the space,
therefore, this event is now cancelled and will not be allowed to go
ahead at Holiday Inn London
Regent's Park.

Once again, please accept my apologies for any inconvenience caused.

Regards,

Jose Tenorio | Meetings & Events Executive ñ London Cluster
The Manager is someone called "Tatiana"
Holiday Inn London Meetings & Events Sales
Bloomsbury | Regent's Park | Kensington Forum | Mayfair | Brent Cross
New Enquiries: 0207 341 3400 | Direct: 0207 341 3431 | FAX 0207 341
3366

Website:www.londonacademymeetings.co.uk

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and last but not least

Park Plaza Victoria where I booked and PAID the hotel and as soon as I published the event in the evening on the Internet & in MAP Facebook Groups in the morning the HOTEL said they are cancelling our event due to multiples of negative publicity, threats to Hotel and Hotel staff names published on the Internet.

Dear Simon

Thank you for your interest at the Park Plaza Victoria London & for your call today.

I am pleased to offer you the meeting space on first option on Saturday 4th July 2015. Please confirm if you want us to hold the space for you.

Room Hire at £1,600.00 inc. VAT (reduced from £3,800.00 inc. VAT)
Inclusive of:

- * Room Hire of the Edward Suite 4-7, this room can hold a maximum of 200 delegates, theatre style

The offered rooms are located on the Conference Level B2 (Lower Ground) that consist of:

- * 10 flexible meeting rooms with Intelligent Lighting System
- * Lobby for registration/refreshments
- * Toilets (including disabled toilets)

Please feel free to contact me should you have any further questions.

I look forward to hearing from you.

Kind regards,

Estrella Tomas
etomas@pphe.com
Meeting and Events Sales Executive

Park Plaza Victoria London
239 Vauxhall Bridge Road
SW1V 1EQ London, United Kingdom

T: +44 207 769 9887 / F: +44 207 769 9767 /
etomas@pphe.com / www.parkplaza.com

This was posted by one of our Map Team James in our diamonds group which makes sense.

"The legal team of both Simon and MAPS should consider legal action. In many countries, the actions taken by the haters to interfere with hotels are considered a tort: intentional interference with a contractual relationship. That should be investigated."

I hope all this information helps stop this campaign of hurtful haters.


Anything else you need then please advise

Thank you

Simon Stepsys
07971 885560

HOTEL UPDATE!

Simon can't find a venue so he's selling tickets anyway and stating 'venue to be confirmed'. The reason? THEY OUTGROWED THE HOTEL! Hope he gives refunds!



**MyAdverting Pays LONDON UK Hotel
Business Opportunity Presentation Training
Saturday 4th JULY 2015**
Simon Slingsby: MyAdverting Pays Top Earner
Saturday, 4 July 2015 from 13:00 to 16:00 (BST)
London, UK

Ticket Type	SALES END	PRICE	FEES	QUANTITY
Early Bird Discount BSVIP	4 Jul 2015	£10.00	£1.25	1

Save This Event

4 people have saved MyAdverting Pays
LONDON UK Hotel Business
Opportunity Presentation Training
Saturday 4th JULY 2015

When & Where

London
Venue TO Be Confirmed due to Capacity
London, UK
Saturday, 4 July 2015 from 13:00 to 16:00 (BST)

Order Now

Share MyAdverting Pays LONDON UK Hotel Business Opportunity Presentation Training Saturday 4th JULY 2015

Latest update.
LONDON VENUE to be confirmed due to capacity.
Due to the MASSIVE growth & popularity of MyAdverting Pays LONDON Event, we have had to move to a new LARGER venue.
LONDON VENUE to be confirmed
We are given the previous Hotel and are now seeking a new venue to host our next London event & will inform as soon as we know.

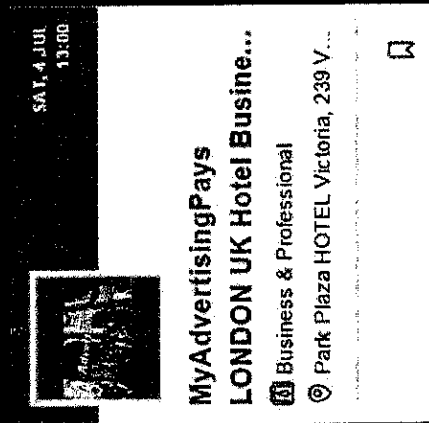
SAT, 4 JUL
13:00

group

tabbles

EXHIBIT

D



...and yes. We've already notified them!

Also in the news today - the POIZI scam 'Achieve Community'. It has been closed down by the authorities and its owners are facing long jail stretches. This is a snip from the news piece about it:

...prosecutors say the group raised \$6.8 million between January 2014 and February 2015, when federal regulators shut it down. They say the group had more than 10,000 investors -- including some in Charlotte -- and did pay out \$2.1 million to investors who were in the scheme early, but most did not get any money. They say that Johnson diverted \$200,000 to herself.

Johnson could face up to 20 years in prison and a \$250,000 fine. She was released on \$25,000 bond Tuesday and will have to surrender her passport.

The U.S. Secret Service, which investigated the case, could not comment on the specifics of the investigation but said online Ponzi schemes are pulling in a lot of unknowing investors.

"These schemes are successful because they are complex and sophisticated," said Martin Mulholland, acting director of Charlotte's Secret Service office.

Mulholland said the schemes are often promising unrealistic returns that should send up warning flags.

"When you're being pitched that there's little to no risk and the return is very high, then yes, you need to be guarded and you need to be suspicious," he said.

HAPS promises you \$60 if you spend \$50. It is unsustainable and will eventually implode!

Remember also:

HAPS itself states that 99% of its affiliates will NOT make money with its program! It's in the TeC's, check it out!

Jan ... Who is coming along on Saturday?
2 hrs · Like

Massi ... I'll be there. I'm on the wait list and hope to pay on the door.
1 hr · Like

Jan ... Dear all, Saturday's event has just been cancelled. Down to the actions of Tara-the maps hater. Tony Booth had posted in the main groups.
1 hr · Like

Lola ... Isn't it about time that the big boys at map start taking action against this menace? Why does she keep getting away with this? I haven't seen anything yet in the maps official group.
1 hr · Like

Jan ... "It won't go into the main groups yet bcs there must be a mole.... maps are going to go to law with her now. It is Tara of Tara talks blog. She is determined to be a nuisance."
53 mins · Like

Lola ... I know who she is. She's a stalker and a menace
46 mins · Like · 2

Danny Turner The event in the 4th of July is Cancelled in further notice.
45 mins · Like

Lola ... Danny I hope you guys can sort this stupid woman out... What the hell is her problem? She must be desperately sad and lonely...
44 mins · Like

Jan ... "How do you know her Lola?"
20 mins · Like

Lola ... I don't know her Jan, I came across her website in December when I tried to recruit a friend and he found it and showed it to me.
15 mins · Like

9th July 2015

I know I'm winning this argument when I get whole posts devoted to me!

*****CANCELLED!!!!*****

A few of us notified the Cumberland that they were holding Events for a PONZI SCAM and they pulled the plug! Well Done Cumberland!
So where is it being held now? Holiday Inn Hotel - Regents Park

Leslie Carter
10 yrs. 4

We have been holding presentations for over a year at The Cumberland Hotel. Recently we have been in the biggest room The Queen Room downstairs which has 400 capacity. However at 6pm we had 600 people so all seats were taken at standing room taking and people could not get in.

As we are going to move to a new hotel with bigger capacity, MAPS is going from strength to strength attracting an ever growing amount of people willing to change their life.

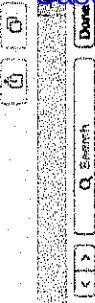
Saturday, JULY 4th - 2015
HOLIDAY INN HOTEL
Carburton Street
Marble Arch
LONDON
W1W 5EE
Registration from 12.30pm
Prompt 1pm Start

Nopel Changed again! From Simons page link:

Saturday JULY 4th - 2015
HOLIDAY INN Hotel
REGENTS PARK
NEAR Great Portland Street Station
LONDON
W1W 6EE

This is the excuse for the Cumberland fiasco: HOT ENOUGH ROOM! Which beggars the question, if they knew about the excess numbers at the PREVIOUS event, then WHY book it again at the CUMBERLAND?
They can't even tell good leaf. This hotel has a capacity of three hundred (to be confirmed) certainly not for the 600 plus that MAPS are hoping for!

The TRUTH folks is that lots of us are working in the background to notify the authorities, venues, hotels etc that MAPS is a PONZI scam. We have been in contact with the Cumberland over the last few days and they have responded by CANCELLING the event.



taralibstoday.blogspot.com

TARA TALKS: My Advertising Pays 60AM

16th June 2015

Doja vd

This is the latest blog post from MAPS. Its practically identical to a post from the PONZI Barriers Broker - and look how well that turned out!

Hello MAPPEERS!

We have been extremely busy behind the scenes. We are working with our German Leaders now to update our Upcoming Events area and also developing our MAP Academy which will be a **mandatory course** for our affiliates.

We are **tightening up our compliance guidelines** and will be ensuring everyone is well educated on the MAP opportunity and what our products and services provide. **A newly formed Compliance Department** will be ensuring our affiliates are following our 'do's' and 'don'ts' when it comes to promoting our business opportunity. We will be calling upon our loyal MAP members to **help us seek out those that are presenting our company incorrectly**. Look for these changes soon...25th June

Remember this? Plastered all over Simon Stepps Facebook page!

*****CANCELLED!!!!*****

A few of us notified the Cumberland that they were holding Events for a PONZI SCAM and they pulled the plug! Well Done Cumberland!

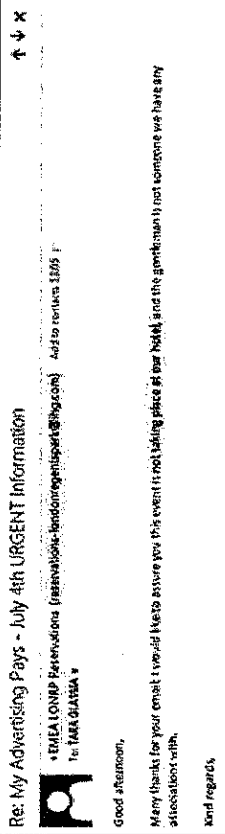
So where is it being held now? Holiday Inn Hotel - Regents Park



26th June 2015

AMAZING NEWS!

The Holiday Inn Hotel have ALSO now cancelled the event!
p.s the gentleman he is referring to is SIMON STEPHENS!



We've had a message tonight from a professional Web Designer in response to this recent post from MAPS:

Maps Notice:

6/19/2015 4:02:00 PM

Text Ads / Credits Update

Hello members,

We are very sorry for any inconveniences that this recent issue has caused. After extensive research, here is what our developers have determined.

Here is what at know after digging into the code last night.

This hack appears to have been accomplished by using a SQL Injection attack. The text ad creation page is returning the sql statement used when there is an error, this exposes the structure of the sql needed to insert/update text ads. This exposed sql statement can then be used to manipulate the input strings to terminate the current sql call and inject a new sql call into the database call. The current coding on the page is not coded in a manner to sufficiently prevent this attack from occurring. I am updating the code to _____ this will eliminate the ability to SQL inject the database call.

We left some of the statement blank so as to not reveal exactly what we are doing to prevent this from happening again.

It's really unfortunate that hackers are always trying to do these bad things.

And while we backup our system regularly, our last good backup is from almost two weeks ago due to complications in our servers. This issue has been resolved now.

So here is what we are going to do to make things right. We have ran a report on our last good backup and are going to migrate the text ad section only back to everyone's account. This means that you will actually get back credits that had already been used in the two weeks after the backup. However this is what we have to do to make sure our members receive the product they purchased! This update will happen sometime this evening I am told by one of our programming team staff.

We appreciate your patience in this regard and please know that MAP takes these type of events very seriously and we will do everything in our power to ensure this doesn't happen again...



My Advertising Pays - Scam

August 8 at 1:58pm · 🌐

They are currently at the Thistle Hotel, Marble Arch I understand somebody has already called the police and talked to the manager about the event taking place right now.

🔗 Share

Top Comments -



Michael Bowe Just called and spoke to Manager on 0845 3058327.

👍 1 · August 8 at 2:33pm



Chris Smith What did they say?

👍 1 · August 8 at 5:14pm



Michael Bowe He admitted it was on, and I informed him that they had been banned at certain other London hotels. I told him all the necessary information in relation to the Financial Conduct Authority (FCA) and the Police. I also mentioned the Australian and other investigations into MAPS.

👍 3 · August 8 at 6:31pm



Michael Bowe The email I got earlier was hilarious!!! Anyone would think Stepsys was like Jesus feeding the 5000 by the bullshit report he's sent out on the meeting... Sorry about all those standing at the back and all those that couldn't make it!!! Yea right and p... See More

Yesterday at 12:47am

EXHIBIT

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born in New Zealand to a European father and a Mexican mother, he has many coded in his life. He has worked in various capacities for the last 20 years. He has earned the experience in various capacities, including multi-level and social media marketing.

He has also been involved in previous doozy schemes, by his own admission. And he is NOT very proactive. You won't catch Mike speaking at an event or blasting out motivational speeches. You are more likely to see him goofing around in a cowboy hat and smoking a cigar than doing anything that looks remotely business-like.

Having known CEO and founder Mike Deese for quite some time, he has a lot of respect for Mike. He has created for Mike and is looking forward to the realization of that vision. He is not a person who is looking for a quick win or a quick win. He is looking for a long-term win.

Mike Deese:

Who is Mike Deese? Little is known about him. He is supposed to be the CEO of multi-million dollar company, but if he was any more laid back, he'd feel over.

He is also (supposedly) a disabled USA war veteran. No idea what the mysterious disability is through, nobody knows.

He has also been involved in previous doozy schemes, by his own admission. And he is NOT very proactive. You won't catch Mike speaking at an event or blasting out motivational speeches. You are more likely to see him goofing around in a cowboy hat and smoking a cigar than doing anything that looks remotely business-like.

Videos from the MAPS 1st Anniversary Event in London
on Dec 13th 2014 - they got a surprise present!

https://www.youtube.com/watch?v=13121213_132657.mp4&list=PL13121213_132657

https://www.youtube.com/watch?v=13121213_132657.mp4&list=PL13121213_132657

Jets Fifita:

We have all asked Jets numerous questions about MAPS and despite the fact that he says he will answer them, he never does. He has been banned from the My Advertising Pays Facebook page now. But if you'd like to answer the questions here Jets, I will happily publish them:

Jets Fifita - My Advertising Pays - Scan
Mrs. Fifita, Australia - @
My guys like to meet you all. Jets Fifita here. Glad map support.
(Australia)
WOW! ... There's so many of you who really got burned previously from the
Barnes & Noble
To be honest, I genuinely feel sorry for those who lost so much money.
I have close friends who lost their entire life savings from B&N.
First of all, I'm not here to defend B&N, as I really know the system
was not built to be a scam or steal anyone's hard earnings. This system was
built out of frustration from being SCAMMED countless times just like
you folks!
I'm here not here to answer every technical question as mentioned
below & I'm not here to LATE on this case!

tabbles'

EXHIBIT

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\$142631.10

So, apart from membership fees, Mike has a profit margin of 98%. There is no business in the WORLD that would give back 98% of its revenue BACK to its customers.

How on earth is Mike making any money!

Ok, suspension over.

The \$145,870 is just from TEN affiliates.

The amount is made up from REAL cash given to Mike for credit packs and 'earnings' used to buy credit packs from the ads profit share.

The \$142631 owed in Lifetime Combined Earnings

is made up from ad profit share 'earnings' and referral commissions.

If you then 'X' this by 160,000 odd affiliates you can start counting in *millions of dollars OWED*, not thousands.

Mike is paying out a TINY fraction of the money owed as withdrawals because people are frantically buying into the dream of owning 1200 packs and therefore not taking out any money. A very clever delaying tactic!

So what happens in the months ahead when all these people finally get the magic 1200 packs and swamp MAPS with withdrawal requests? It doesn't take a genius to answer that question!

April 8th 2015

Look at this picture. What's wrong with it?



This is the CEO of a supposed REAL company sitting in his home office (since MAPS don't have a REAL office) and entertaining Lynne Booth. Spotted what's wrong yet?

Well for starters, where's Mike's computer? His phone?

Office stationary? FOLDERS, or ANYTHING that resembles a real office space?

MAPS now claims to have 120,000 members. This is most definitely NOT fit for purpose if he's telling the truth.

10th April 2015

The latest 'product launch' is Targeted Guaranteed Visitors.

EXHIBIT

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