SCA

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scams (http://www.scam.com/index.php)

- MLM / Pyramid Scams (http://www.scam.com/forumdisplay.php?f=11)
- - Advantage Conferences BS (Merged) (http://www.scam.com/showthread.php?t=13128)

# HumbledByGrace2

11-25-2006 03:34 PM

## **Re: Advantage Conferences BS (Merged)**

I agree.

I'm pretty sure the Bible mentions something about judging others. Humbled must feel as though that doesn't apply to him.

I told you this guy was a phony. Beware.

humbled-by-grace

11-25-2006 06:01 PM

## Re: Advantage Conferences BS (Merged)

When I first can to this forum, some of the members were discussing how one or two AC supporters were creating different identities and posting votes in the forum poll. Up until the last couple of weeks, the positive vote on AC always exceeding the negative vote. Then I noticed this last week the negative vote went up by 55 to 54 votes. In less than 3 hours, the positive vote increased by 34 "new" members to 88 to 55.

Apparently, a lot of effort and time is being spend in this forum by a few AC supporters. Forums like this have an effect and the AC posters know it.

#### Humbled-by-grace

"Do not store up for yourselves treasures on earth, where moth and rust destroy, and where

thieves break in and steal. But store up for yourselves treasures in heaven, where moth and rust do not destroy, and where thieves do not break in and steal. For where your treasure is, there your heart will be also."

Matthew 6:19-21

# HumbledByGrace2

11-25-2006 06:22 PM

#### **Re: Advantage Conferences BS (Merged)**

Very Good Humbled1.

As you also know, the anti-AC vote jumped significantly over the past 24-48 hrs as well. I think it went up over 20 votes. You should know since you were the one voting. Hmmm, could both sides be inflating the numbers?

By the way Humbled1, what about the judging others thought. I'll help you out.

Here you go hypocrite:

\*\*\*\*\*\*\*\*\*\*\*\*\*\*

"Don't judge, so that you won't be judged.

- 2 For with whatever judgment you judge, you will be judged; and with whatever measure you measure, it will be measured to you.
- 3 Why do you see the speck that is in your brother's eye, but don't consider the beam that is in your own eye?
- 4 Or how will you tell your brother, Let me remove the speck from your eye; and behold, the beam is in your own eye?
- 5 You hypocrite! First remove the beam out of your own eye, and then you can see clearly to remove the speck out of your brother's eye.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Compliments of the book of Matthew you phony "Christian."

Keep it up Humbled1, you're really making an ass of yourself.

handyandy 11-25-2006 06:53 PM

## **Re: Advantage Conferences BS (Merged)**

This whole forum seems like a scam.

I don't believe anyone.

You have a guy who says he's a Christian and does nothing but judge.

I'm frustrated and confused listening to this garbage.

BenDover4Me 11-25-2006 09:46 PM

## **Re: Advantage Conferences BS (Merged)**

Wow-

That was a knock out blow to Humbled By Grace.

If he ever shows up in here again he's an idiot.

I'm jealous I didn't think to do that.

His new name should be The Judge.

missamy 11-26-2006 03:46 AM

## **Re: Advantage Conferences BS (Merged)**

Hello,

I landed here from somewhere on the Interent and cannot remember where I was.

I was doing reasearch on Advantage Conferences and clicked on this link.

I am speaking with a rep from AC about joining but wanted to do some homework.

I think I'm caught in some crossfie on this forum, but am honestly just looking for information from anyone who has knowledge of the company.

Thank you,

Amy

humbled-by-grace

11-26-2006 06:51 AM

## Re: Advantage Conferences BS (Merged)

As I indicated above I have a problem with AC's targeting Christian as "marks" or GUMPs for their program. A good definition of a GUMP was posted on the work at home forum <a href="http://www.work-at-home-forum.com/14\_744\_0.html">http://www.work-at-home-forum.com/14\_744\_0.html</a> by

malibumentor, who promotes his version of the Predator Marketing Plan. Here is his definition and assessment.

"What is A GUMP?

There is a term:

G.ood

U.neducated M.oney P.eople

which means people who can be sold these things because they have \$\$\$ signs on their eyeballs and may easily be coaxed into making an emotional decision. Starting a business entails risk, and thats always an emotional thing, as is the idea of making 5 figures a month for many people.

There is no doubt that many top recruiters for 1-up and 2-up programs actively engage in some form of GUMP hunting... ie. enrolling people quickly based on reassurances or flat-out charisma.

### **Ethical Marketing**

The ethical, I feel, though less profitable way to do this, is to be adamant about the level of marketing skill it requires to make a six figure income with these things. It is very attainable, but not for everybody.

I would be very surprised to see people of only average intelligence succeed with these programs. Success as a marketer and doing this type of phone work requires, I feel, a level of mental acuity and drive that is... Above Average."

Skeptic Al 11-26-2006 11:01 AM

# **Re: Advantage Conferences BS (Merged)**

Quote:

Originally Posted by **missamy** *Hello*.

I landed here from somewhere on the Interent and cannot remember where I was.

I was doing reasearch on Advantage Conferences and clicked on this link.

I am speaking with a rep from AC about joining but wanted to do some homework.

I think I'm caught in some crossfie on this forum, but am honestly just looking for information from anyone who has knowledge of the company.

Thank you, Amy

Ben, you just can't help yourself can you?

HumbledByGrace2

11-26-2006 09:34 PM

**Re: Advantage Conferences BS (Merged)** 

I guess the HumbledByGrace, the self-proclaimed "Christian" is just avoiding this:

"Don't judge, so that you won't be judged.

- 2 For with whatever judgment you judge, you will be judged; and with whatever measure you measure, it will be measured to you.
- 3 Why do you see the speck that is in your brother's eye, but don't consider the beam that is in your own eye?
- 4 Or how will you tell your brother, Let me remove the speck from your eye; and behold, the beam is in your own eye?
- 5 You hypocrite! First remove the beam out of your own eye, and then you can see clearly to remove the speck out of your brother's eye.
- 6 "Don't give that which is holy to the dogs, neither throw your pearls before the pigs, lest perhaps they trample them under their feet, and turn and tear you to pieces.

7 "Ask, and it will be given you. Seek, and you will find. Knock, and it will be opened for you.

Ouch Humbled. It hurts to see it in print.

# HumbledByGrace2

11-26-2006 09:59 PM

## **Re: Advantage Conferences BS (Merged)**

These two phrases were foound in the AC forum. You can't make this stuff up.

First, this from Skeptic Al -

Quote:

I don't give a crap about Advantage Conferences but anybody checking these posts for information on this scam are sure to sign up after reading the unadulterated, juvenile crap you have been posting. Some real class people involved in this. You make me want to puke

Now this gem from Unlucky 36 in response to a previous anti-AC post . I believe it was post #1661. You can check it yourself when looking at Unlucky's previous posts.

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1	uote:	
v	uoic.	

Maybe Tim helped jack off the horse, 2nd option? A two way circle jerk

Priceless.

Skeptic Al

11-26-2006 10:11 PM

## Re: Advantage Conferences BS (Merged)

Quote:

# Originally Posted by HumbledByGrace2

These two phrases were foound in the AC forum. You can't make this stuff up.

First, this from Skeptic Al -

.

Now this gem from Unlucky 36 in response to a previous anti-AC post . I believe it was post #1661. You can check it yourself when looking at Unlucky's previous posts.

#### Priceless.

Benny (Mr. Multiple Personality), quit while you're behind. You are getting real creepy when you start answering your own posts. You aren't fooling anybody but yourself. Hey, as long as you are having fun.

# HumbledByGrace2

11-26-2006 10:52 PM

## **Re: Advantage Conferences BS (Merged)**

Smart deleting the quotes Al.

I wouldn't want to see that proof one more time myself.

Too painful.

Skeptic Al

11-27-2006 12:05 AM

**Re: Advantage Conferences BS (Merged)** 

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Originally Posted by HumbledByGrace2

Smart deleting the quotes Al.

I wouldn't want to see that proof one more time myself.

Too painful.

Benny (Multiple Guy),

Anybody can read what I have posted, they're still there and I stand behind them. Ben, what is your point exactly. This forum is here to discuss the pros and cons of the MLM "industry". I'm not sure what you are doing other than attacking people's religious beliefs, career choices, integrity, etc. I guess you know a lot of stuff but you don't know anything about the people on this site.

I am on the side that believes the Aussie 2ups like Advantage Conferences are a scam. Tim Darnell is an ex-Liberty Leaguer who is doing the same thing as LLI but with a Christian face put on it. I find the abusing of people's faith to get rich as about as low as you can get. You seem to be of the opinion that all's fair in love and war and that "entrepeneurs" like you are not bound by any moral or ethical standards.

That may work for people like you but it doesn't work for the majority of people. So instead of all your childish ranting and raving try posting something to explain your side of the story, if indeed you have one. My impression is if you had a genuine thought it would be lonely. Yes I have sunk to your level on some of these postings because it appears to be the only way to communicate with you. I find you to be an amoral idiot with absolutely nothing to add to the discussion.

I can only imagine what a pitiful existence you lead to get off on this kind of moronic behavior. This whole multiple profiles and having conversations with yourself appears to be a cry for help, which I truly believe you need.

So fire back with whatever you have from Ben, Humbled2, buffalobob, iluvscams, urallwhiners, etc. I look forward to your next imbecilic response. Maybe you could surprise us all and come back with something intelligent presenting your side of the story, but somehow I doubt it.

Wishyouknew 11-27-2006 04:37 AM

**Re: Advantage Conferences BS (Merged)** 

Quote:

Originally Posted by **missamy** *Hello*,

I landed here from somewhere on the Interent and cannot remember where I was.

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I am speaking with a rep from AC about joining but wanted to do some homework.

I think I'm caught in some crossfie on this forum, but am honestly just looking for information from anyone who has knowledge of the company.

Thank you, Amy

Amy,

Please take my advice. Tim Darnell is a wolf in sheeps clothing. If you spend \$10,000 you WILL NOT get your money back.

I know Mr. Darnell VERY well..

He attempted to sue the BBB and lost. He attempted to sue Dr. Taylor and lost.

humbled-by-grace

11-27-2006 08:29 AM

### Re: Advantage Conferences BS (Merged)

For the Christians listening in:

I need to digress a bit from the main purpose of this forum. I need to address a matter of faith that has been challenged because AC mainly targets Christians in its operation.

Deception and exploitation are evil and there is no excuse for anyone who belongs to the Lord to be involved in either. Only a Christ rejecting heart could love the sin of exploitation . Sadly I have heard Matt 7:1 misquoted to justify all kinds of sin and false teachers.

"Does Matt 7:1 really mean that a Christian should never judge anything? Are people rightly quoting the Bible when they forbid people to judge? Should Christians accept all kinds of sin and evil because it is wrong to make any judgments about right and wrong? Should false teaching and harmful actions be allowed to go unchallenged because it is wrong to judge? Should Christians support wolves, false teachers and unethical practices because they are not supposed to be judgmental. Is judging evil and false teaching also being unloving, narrow-minded, legalistic, or a Pharisee?

AC "TARGETS" Christians, not non-believers. Christians have an obligation to speak out

against abusive practices masquerading as "Christian opportunity". I have asked straight forward questions in this and other forums, and receive only personal attacks by individuals purporting to be AC reps.

Although this forum is not the appropriate forum discuss of theology and salvation, personal Christian faith is being "used" to attract a committed market to a questionable financial opportunity by questionably motivated individuals. Hate the sin, Love the sinner.

"Do you not know that the saints will judge the world? And if you are to judge the world, are you not competent to judge trivial cases? Do you not know that we will judge angels? How much more the things of this life!"

1 Corinthians 6: 2-3

"I say this to shame you. Is it possible that there is nobody among you wise enough to judge a dispute between believers?"

1 Corinthians 6:5

Wishyouknew 11-27-2006 04:06 PM

## **Re: Advantage Conferences BS (Merged)**

humbled by grace,

Great post, I could not agree more!

Hopefully anyone who reads this post and views our poll will realize that a few people have signed on 89 screenames to vote and to make it look like they are in the majority. I was on scam.com months ago when I watched Jack. W. do this. I was viewing the the scam.com home page and every minute there would be a new scam.com member and then every minute there would be one more vote in the "its legal" catagory of our poll.

Soapboxmom 11-27-2006 09:50 PM

#### **Re:** Advantage Conferences BS (Merged)

Greetings,

The desperation of the pro AC folks is readily apparent. Perhaps it is time for a math lesson to augment the fine discussions of what constitutes Christianity.

We heard from Wacko Jacko himself under the guise of SoapBoxDad that there were 500 reps in the spring and 300 sales. Jack now claims an additional 130 sales for the fall conference.

Unfortunately not all are 10 grand sales. Claudia Givens, who popped on here, didn't pay the full amount.

Now what does this mean? There are now (500 + 130) 630 reps. We have 430 sales of some sort. This equates to **0.68** sales per rep average. Of course, Jack has been bragging about hitting the million dollar mark, so that puts him at around 142 sales. Almost all the webpages on the internet turn out to be his or Timmy boy's pages. We can safely guess that Timmy has about as many sales. The obvious conclusion is that the vast majority of reps have no sales, much less the 2 sales that go upline or the 14 additional sales needed to make the 100 grand the reps were told to be expecting to make their first year when they signed up.

The numbers clearly show that there are no sales outside the pyramid, so we have 630 reps that need (x 14) 8820 reps/sales to make their 100 grand. Those 8820 need (x 14) 123,480.....1,728,720.....24,202,080.....338,82 9,120....4,743,607,680..... 66,410,507,520.............

Clearly Jack sharing his home and stories of wealth at the conference was only to get sales handed up to him and line his pockets. The vast majority of reps are out 10 grand plus expenses and only a few will break even, much less make the 100 grand promised.

I challenge the junior goon patrol on here attacking the scambusters and supporting AC to come forward with some facts and figures that support your side of the argument.

Soapboxmom

# HumbledByGrace2

11-27-2006 10:02 PM

## **Re: Advantage Conferences BS (Merged)**

Amy,

You will find my post to be unique.

I have no affiliation with AC. That will come as a shock to everyone, but it was so fun yanking all of you around I couldn't stop.

I am a life long MLMer who stands up for their right to be successful.

You see Amy, what you will find in this forum is the same thing you will encounter in the real world.

People who \*\*\*\*\* & moan about "the man" because they did not have the guts to stick with an MLM for more than a few months.

If you have not been in MLM for more than 5 years you have no right to speak ill about your experience.

Nobody in this forum will give their real name or work history.

However, they will all advise you on how to invest your money and what businesses to start.

There are disgruntled employees all over the world right now \*\*\*\*\*ing about their bosses, job, etc. and this forum is a snapshot of that type of mindset.

Jack (or Tim) can't remember which one everybody has a problem with or who the president is, are most likely not the bad guys.

From what I can tell, they are Christian business people who are involved in a controversial MLM. The only reason it it is controversial is because they choose to openly state their faith which makes people uncomfortable.

If you want to spend \$10K on a conference and see if you can make a go of the business, go for it. You are a free person.

I encourage you to get all the advice you can from everyone who is qualified to give it.

Are people who refuse to show their identities the ones you want to get the advice from? I mean, what credentials do they really have?

PM me and I will tell you the MLM I was involved with and how I made it work.

I heard the same stuff for ten years as I was becoming wealthy.

Now I contribute to several charitable causes around the globe with the money I earned.

I continue to spew venom at these jokers because that is all they deserve.

If I were to post thoughts like this one, I would be attacked like everyone else who chooses to be different.

You have to fight fire with fire.

It's 10am on the west coast. If you PM me I will reply by the end of the day.

CuriousinDallas 11-27-2006 11:46 PM

## **Re: Advantage Conferences BS (Merged)**

Now we have some meat on here to digest. Its good also that HbyG2 followed SBM. Because they represent opposing sides of the debate on MLM, not necessarily on AC. HbyG2 admits he knows nothing of the specifics re AC and argues for MLMs in general.

HbyG2 is absolutely right about the opportunity for success in an MLM. It is there. The fact that between only 1% and 5% make money is not the fault of the MLM in most cases (proven scams excluded) it's the fault of the prospective MLMer. The fundamental reason why MLMs do not work for the majority of people is that the majority of people have unsuccesful attitudes and mindsets, are not teachable in the true sense of the word and are doomed to failure from the start because of that attitude and mindset.

Why I have such a huge problem with MLMs is that the 95-99% of MLMers that go from breakeven to outright failure are at arms length (or across the country) from their trainers, leaders, mentors whatever you want to call them. As such they lack the intensity of drive, discernment and tools that can only be taught and learned as habit in a face to face environment on an ongoing basis. Unless you are of the breed that separates you from the pack and don't need the handholding, i.e., the 1-5%!!.

ACs product may be the best thing since pet rocks. But the strategy it adopts for training reps is doomed to overall failure of 95+% of its operatives. Period. The added problems are discernment of spiritual understanding over emotion and the fact that they have adopted an additional strategy of pushing a Christian Conference to enable budding 'entrepreneurs' to learn from the stories of successful entrepreneurs and sell more conferences instead of their (the attendees) own business.

Note: Assumed not proven by the way. Nobody can tell me if any non reps have ever attended the conferences.

If it was directed at guiding successful business strategies toward folks who were bent on making a success of their own idea, product, service whatever, that would be one thing. But it apparently is not. The prime directive, so to speak, appears to be the development of your own marketing company to market AC's conference program.

This is a serious question for the likes of HbyG2, and others who are more logical and less shill than most of the posters on this site. If I'm looking at this skewed then help me out here. From where I stand AC is a flawed business using a flawed business model. Again, a flawed business doesn't make it a scam.

Fact is, most people should stay away from MLMs because they lack what it takes to make it in that environment. Thats not a reflection on them, i.e., it doesn't make them a failure or a bad person, it just means that unless they adopt a far different mindset and attitude than the ones they have, they need to find another line of work. We are now a nation of takers, the pioneer spirit that founded this country has been replaced by a spirit of whining and moaningand 'gimme, gimme, gimme. Yes I am critical of this business model in general and AC in particular but come on. These people are marketers and they may be very good ones. But the old adage holds true:

#### **Caveat Emptor**

So to sum up. Those people who are looking seriously at AC should really do a systems check on themselves and ask themselves and those they love that have a clearer more positive mindset - Is AC right for me? If it is, good luck to you, you could be on of the 1-5%. However, unless you are like the Randy Hogans of this world, chances are you don't have the spheriods for it. Shoot! I got to be honest, I sure don't. So I'm building a traditional business in a corporate business model, albeit my own.

Yeah! I know, But heck I just love arguing so I can't keep away. We've taken a couple of weeks R&R at my folks place for Thanksgiving and I was bored. I have to get back to work. Look what I'm reduced to. Posting drivel on this site thats what. But what else is there to do in the Carolinas?

Skeptic Al 11-28-2006 12:09 AM

**Re: Advantage Conferences BS (Merged)** 

#### Curious,

There are those that would argue that the majority of MLM's are disguised Pyramid Schemes. Where the numbers tend to prove that >99% are destined to fail because of the "business" model as opposed to the participant's mindset. I happen to agree with this. Any "opportunity" that recruiting is part of the income generation and the product is secondary is a candidate.

The model seems to be designed to churn the bottom of the pyramid, as there always has to be a bottom level. These people cannot and will not ever make their investment back. Go to any MLM conference always new faces, these unfortunately are the people that will be churned.

The beauty of the MLM is that the people that fail will blame themselves. They have a "poverty conscience", "didn't work hard enough", "not the right mindset", etc. They will skulk away with their tail between their legs, a lot poorer and convinced they are losers. They therefore will not speak out or take action against the fraudulent "opportunity". It's a great system, if you are at the top.

#### **Caveat Emptor**

CuriousinDallas 11-28-2006 12:17 AM

## **Re: Advantage Conferences BS (Merged)**

So you are basically saying that those in leadership in the majority of MLMs prey on that negative mindset?

CuriousinDallas 11-28-2006 12:27 AM

## **Re: Advantage Conferences BS (Merged)**

So you are saying also that, in addition to the MLM head honchos preying on the negative mindsets, where any emphasis is made on veiled recruiting as a means to making money over selling the product, regardless of the set up (Aussie 2up included) - it is a disguised pyramid.

If thats the case, then the AGs offices across the country must be having a field day with MLMs. Look to the model to be discontinued! LOL!!

HumbledByGrace2

11-28-2006 12:38 AM

#### **Re: Advantage Conferences BS (Merged)**

CuriousInDallas has a nice style.

I can have an intelligent debate with him.

Did I miss something? How is AC illegal? It's a 2UP. Is that illegal? Only a few people have made money - is that illegal?

Didn't the CEO of United Airlines just cash in a healthy golden parachute while he pawned the entire pension program off on the US Government for \$.15 on the dollar? Are airlines illegal?

Let time determine if this is illegal, but I cannot find anything (outside of this forum) that says otherwise.

You people are emotionally attached to this MLM for one reason or another.

Was anyone in this forum involved in AC and were you lied to?

What was the lie?

Skeptic Al 11-28-2006 01:14 AM

#### Re: Advantage Conferences BS (Merged)

Quote:

## Originally Posted by CuriousinDallas

So you are saying also that, in addition to the MLM head honchos preying on the negative mindsets, where any emphasis is made on veiled recruiting as a means to making money over selling the product, regardless of the set up (Aussie 2up included) - it is a disguised pyramid.

If thats the case, then the AGs offices across the country must be having a field day with MLMs. Look to the model to be discontinued! LOL!!

Business Opportunity Rule R511993 pending by the FTC may not eliminate this, but it should go a long way in curtailing it. If you do some research you will see a number of successful prosecutions by AGs across the country. One of note is the cautionary tale of Global Prosperity, the father of LLI, Advantage Conferences, and a few other 2ups. LOL. And by the way, because you didn't get caught speeding doesn't make it legal.

Soapboxmom 11-28-2006 05:53 AM

#### Re: Advantage Conferences BS (Merged)

Folks.

For those that have not read the entire thread here is what happened to one of Timmy's old scum bum ventures. It is time all these MLMs be forced to make honest disclosures of income for all

the reps at various levels and the drop out rates! AC has promised 100 grand to 1 million dollars in first year earnings for all the reps on their sign up pages. I will never give up the fight to inform folks of the real facts behind these scams!

Quote:

STATE OF ARIZONA DEPARTMENT OF LAW 1275 W. WASHINGTON STREET PHOENIX, ARIZONA 85007-2926 WWW.AZAG.GOV

#### FOR IMMEDIATE RELEASE

Terry Goddard Settles with Personal Development Marketing Company

(Phoenix, Ariz. – May 24, 2006) Attorney General Terry Goddard today announced a settlement with Liberty League International, LLC, and its principals, Brent Payne and Shane Krider. The consent judgment resolves complaints that the multi-level marketing corporation tricked customers into spending substantial amounts of money by promising "sizable commissions" if they helped market three "personal development" products and recruit new participants into the program.

The settlement requires Liberty League International, based in Scottsdale, to pay \$115,000 which will be used to pay for consumer education, attorneys' fees and investigation costs, and victim restitution to be determined by the court at a later date.

According to documents filed in Maricopa County Superior Court, Payne and Krider said customers had the potential to earn large sums of money if they used and recruited new participants to use Liberty League's "personal development" products. In fact, the majority of participants did not earn enough to cover the amount they paid to buy the products sold to them. The personal development products included a home-study course, a four-day personal development conference and a five-day personal finance and development conference. Prices ranged from \$1,495 to \$12,995 per person.

In addition to the civil penalties, attorney's fees and restitution, the defendants are also required to:

- Refrain from making unsubstantiated income claims.
- Advise potential customers of the correct percentage of participants who have made a profit through their participation in the Liberty League program.

# Refrain from making any false or deceptive statements in their marketing materials.

Assistant Attorney General Nancy V. Anger handled this case.

If you believe you have been a victim of fraud, please contact the Attorney General's Office in Phoenix at 602.542.5763; in Tucson at 520.628.6504; or outside the metro areas at 1.800.352.8431. To file a complaint in person, the Attorney General's Office has 22 satellite offices throughout the state with

volunteers available to help. Locations and hours of operation are posted on the Attorney General's Web site at <a href="www.azag.gov">www.azag.gov</a>. Consumers are also encouraged to sign up on the Web site to receive consumer advisories from the Attorney General.

Soapboxmom

CuriousinDallas 11-28-2006 05:58 AM

## **Re: Advantage Conferences BS (Merged)**

HbyG2, if I read SAl right, his point is that the leaderships of the MLMs are past masters of psycho babble in the sales and marketing of MLMs. They apparently know their prospects and can influence them toward a sale based on reading their replies and their knowledge of the prospect. However, if you use that logic then ANY sale by ANY salesman of ANY product will guide his prospect toward a close, regardless. The best sales people can sell sand to the arabs. Guess what, the best sales people make up the top 1-5% of any company. Oops! I've just destroyed my argument for supporting an anti-AC stance from the numbers perspective anyway.

I recall a mainframe sale in the early eighties by a colleague of mine who sold a system to a conglomerate in Europe. If I remember rightly it was about \$750k. Six months later that same salesman was back at that same conglomerate picking up a check for \$1.25 million. The first system was obsolete within six months. You could make an argument that the salesman did not share his full knowledge with his buyer that the system would be outgrown within 6 months. More fool them! Personally, I can't work that way. But did he scam the company? You'd have a heck of a time proving it.

Likewise from the numbers perspective you'd have a heck of a time proving deception on the part of AC. SBM can rattle off those percentages left and right. They may be right, they may be wrong. I don't know.

I do know this, though. If AC has no retail sales and ALL sales are to reps in the three years or so they've been in business, then that constitues a pyramid in the eyes of the law. In that case it doesn't matter what the number of sales per rep is. Heck they ALL could be making millions. (Impossible I know, but you get the point.) It will still be a pyramid if none of the buyers are non-reps.

CuriousinDallas 11-28-2006 06:11 AM

## **Re: Advantage Conferences BS (Merged)**

Quote:

## Originally Posted by HumbledByGrace2

CuriousInDallas has a nice style.

I can have an intellginet debate with him.

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Was anyone in this forum involved in AC and were you lied to?

What was the lie?

HbyG2, I fear that we won't hear solid argument from any reps who have been 'scammed' by AC. Conversely, we won't hear from any reps quoting actual numbers. Having accepted the fact that the percentage of successful sales reps is going to be small anyway. Having also accepted the fact that that information does not an illegal pyramid make. The numbers I'm interested in is the ratio of non-rep sales to rep sales. That's the key for me. Leave aside the mindset of the prospect issue which I'm now inclined to view as a grey area and not black and white and therefore not actionable. My view of selling God's wisdom is a personal one and, as a dear friend of mine pointed out recently, in his humble opnion, let God be the judge of that debate.

No the key is non-rep sales. That is what will be the deciding factor for AC or any other MLM for that matter.

HumbledByGrace2

11-28-2006 06:23 AM

**Re: Advantage Conferences BS (Merged)** 

Quote:

AC has promised 100 grand to 1 million dollars in first year earnings for all the reps on their sign up pages.

Are you positive it "promises" income?

I find it hard to belive any business would do that in this day and age. It doesn't make sense. You wouldn't be around long enough to see your website launched.

They may say you can expect to make X if you do Y and Z. But promising... I don't think so.

Soapboxmom 11-28-2006 07:04 AM

**Re: Advantage Conferences BS (Merged)** 

http://www.advantageconferences.com/...erest\_form.asp

Quote:

## **Thank You for Your Interest!**

# Please check all boxes that apply to you:

Yes, I would like to find out more about earning \$7,000 on an ongoing basis!

Yes, I am serious about earning \$100,000 plus this year \$250,000 plus this year \$500,000 plus this year

http://www.7khomebusiness.net/5

Quote:

You must be expecting to make at least \$100,000.00 or more your first year.

Now, AC supporters why don't you share the actual earnings figures!

Soapboxmom

# HumbledByGrace2

11-28-2006 07:19 AM

## **Re: Advantage Conferences BS (Merged)**

Have no idea of the earning figures.

From the sounds of it, you do.

I see the word "expecting"

Do not see the word "promise"

I'm an MLM supporter, not an AC supporter.

If I were contemplating this business I would ask the same question I asked my mentor 15 yrs ago.

Tell me what the top money earner does to be the at the top.

If he says he lies to get there, then I walk away.

Look, any savvy business person should be able to make up their own mind. If they want to spend \$10-20K on a business, go ahead.

The average business costs \$150K+ to start with no guarantees.

I'm not saying to lie, cheat & steal to enroll people, but you ask the prospect to do their homework, ask all the quesitons they want to.

If they join & fail, why is the MLM to blame?

I have seen so many of my friends & family waste away to nothing at a job that I encourage everyone to try something.

MLM has the lowest barrier to entry, no storefront to build.

That is also it's biggest downfall, people buy the dream and do not understand the work involved to build up a business.

You have to trust the person enrolling you. If they dirtballs, then guess what you have to look forward to?

CuriousinDallas 11-28-2006 07:22 AM

## **Re: Advantage Conferences BS (Merged)**

From what I can see they don't promise anything. They imply, it's true. But the earnings of most of the reps are going to be tiny compared with the few stars the company has. Sure they can make that kind of money because some have. But the majority can't and won't.

I admire your tenacity SBM, but you'll never get a non performer to share his/her earnings.

Period! Jack Weinzierl shouts his earnings from the rooftops as well he can because he has earned a small fortune from AC.

The only way that AC can be 'brought to justice' if you will,is as I indicated above - by taking into consideration the non-rep factor. 'Course, thats just my opinion. That and a festering splinter are probably of equal value. LOL!! Some of you would probably prefer the festering splinter.

CuriousinDallas 11-28-2006 07:38 AM

**Re: Advantage Conferences BS (Merged)** 

Ouote:

Originally Posted by **HumbledByGrace2** 

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Great post HbyG2. Agree 100%. There are folks who've made millions from MLMs and they aren't necessarily at the top of the 'pyramid'. Guess what, they worked their spheriods off to get

there. The majority won't because they don't have it in them. I work better in a structured environment, where I can see and face all my people on a regular basis and encourage, cajole, chastise or whatever is needed of a positive nature to make the business a success. MLM is not for me, but it can be for the next person or the next etc. I don't like it, but thats a personal choice.

As with anything you buy from a \$1 trinket to a \$10,000 conference, to a multi-million dollar system - Caveat Emptor!!

Wishyouknew

11-28-2006 08:46 AM

**Re: Advantage Conferences BS (Merged)** 

Quote:

Originally Posted by HumbledByGrace2

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Humbledbygrace2,

To say that the average business cost \$150k to start up.. And to ask why the MLM company is to blame for their deception and lies blows my mind.

( I know not every MLM company is as deceptive as Advantage Conferences, but we are posting in the Advantage Conferences thread)

First of all. The average business IS NOT OFFERING a business OPPROTUNITY. NOt a good comparison!

Second of all, Tim Darnell has flat out lied to hundreds of people. So Yes, HE IS TO BLAME! And then he has the audacity to attempt to sue the BBB and Dr. Taylor when they called him out and asked questions that he could not answer with a truthful answer. He got caught in a lie and try to sue his way out of it.

PERIOD POINT BLANK!

TIM DARNELL GOT WHAT HE DESERVED, A LOSS IN THE COURT SYSTEM.

TIM DARNELL HAS YET TO BE HONEST WITH HIS REPS AND TELL THEM THAT HE LOST THE LAWSUITS by SUMMARY JUDGEMENT

MLMAttorney 11-28-2006 10:51 AM

**Re: Advantage Conferences BS (Merged)** 

THE THINKIN' NEEDS FIXIN' by Gerald P. Nehra
MLM Specialist Attorney at Law

Before the first line was drawn on an architectâ $\in$ <sup>TM</sup>s board, thoughts and ideas swirled through the mind of the architect of what the project might look like. Even before words were spoken to a colleague, the mind had an idea. Thoughts precede words and deeds so routinely and automatically that we sometimes do not fully realize their incredible influence. This article discusses the  $\hat{a}\in$ ethinking $\hat{a}\in$  • behind network marketing. Some of the  $\hat{a}\in$ ethinking $\hat{a}\in$  • needs  $\hat{a}\in$ efixing,  $\hat{a}\in$  •

A quick definition: Network marketing, to me, involves direct sales companies selling products and services to customers through independent contractor representatives using a compensation plan, which includes an offer of a continuing reward to the representatives, based on the sales volume of recruited representatives.

Network marketing cannot be about selling business opportunities. "Thinking†• that way leads to disaster. Firstâ€"what you can do (but it is NOT network marketing): There is a body of law in the U.S. that recognizes and regulates the sale of business opportunities (other than

franchises, which have their own body of law). One reason these laws do not impinge on network marketing is that what is typically charged to become a representative is less than the threshold exemption amounts in these statutes. If the cost to get in exceeds \$200 to \$500â€"this varies by stateâ€"and you obey the 22 state's business opportunity statutes that include requirements of bonding, registration, disclosure, etc., you can offer, for example, a vending machine route business opportunity and charge \$5000 or more for it. Note that there is no opportunity of multilevel compensation involved. You can offer a business opportunity in the U.S. for \$199 or lessâ€"THAT IS NOT MULTILEVELâ€"and if the offer is not deceptive, you can be legal in all 50 states. I make this point that there IS a legal "business opportunity business†• in the United States that can exist, which is exempt from the business opportunity laws by having the entry price below the thresholds, or by complying with the various legal requirements of the business opportunity laws. But IT CANNOT be network marketing, because of the multilevel aspects of the typical compensation plan. Network marketers, corporate and distributor, should not even think in those terms, because of the multilevel "gotcha.†• Here is why: 46 of our 50 states' laws, and federal law, contain a form of anti-pyramid or endless chain prohibition against charging for the right to bring more people into a business venture. There it isâ€"pure and simple. You CANNOT be in the "multilevel†• income opportunity business, at ANY dollar entry amount. "Thinking†• you can is the beginning of trouble, even before words and actions begin.

Of course, it usually costs something to become a network marketing representative, so you need to know the exception. The various laws permit the required purchase of an at-cost, non-commissionable sales or starter kit. If the company can only offer an "at-cost†• kit, it should not think it is in the income opportunity business, because that is not where its profits come from. If the kit sale is non-commissionable to the upline, the field should not think it is in the income opportunity business, as the kit sale generates no commissions. Correct "thinking†• has you in the nutrition business or the telecommunications business or household products business. When you define yourself by the products and services brought to the marketplace, the thinking process has begun correctly.

Does your corporation have a mission statement? Do the distributorships have mission statements? If all it says is "Help people better their lives through a great income opportunity,†• the thinking that led to those words needs fixing. The legal basis for the existence of the company and its distributorsâ€"the movement of products and services to consumersâ€"has been left out. Correct thinking goes something like this: "A way to better your life with this great income opportunity flows first from an enthusiasm about the products and services and a willingness to move them to consumers. Also, a multiplier effect is available when you share the enthusiasm with other income opportunity seekers.†•

To conclude, "thinking†• you can be in the multilevel income opportunity business has led many companies and their distributors astray. Do not fall into that trap. Top of Page

Gerald P. Nehra is an MLM-specialist, private practice attorney. He is one of only a few attorneys nationwide whose practice is devoted exclusively to direct selling and multilevel marketing issues. His 33 years of legal experience includes nine years at Amway Corporation, where he was Director of the Legal Division. He can be reached at 1710 Beach Street,

Muskegon, Michigan 49441-1008, 231-755-3800, 231-755-4700 fax. His e-mail address is GNehra@mlmatty.com.

Permission is hereby granted to duplicate this article, AS LONG AS the biographical information above is included.

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# HumbledByGrace2

11-28-2006 03:51 PM

**Re: Advantage Conferences BS (Merged)** 

Quote:

Second of all, Tim Darnell has flat out lied to hundreds of people. So Yes, HE IS TO BLAME!

Very serious accusation.

What exactly did this person say that was/were a lie(s)?

Wishyouknew

11-28-2006 05:34 PM

## **Re: Advantage Conferences BS (Merged)**

Lets see were shall I start,

He told people his products were federaly trademarked and they were not. (this alone is a federal offense.)

He promised people refunds if they did not feel the conference was worth it as long as the attended. And he did not give refunds.

He has tried to talk people into re-financing their home to come up with \$10,000.

He has taken money from people who have zero intentions of attending and do not have the ability to attend a conference. This makes it just a illigal money game.

Tim is also not ever up front about the truth of what is going on with his company. If he was 100% honest he would tell his reps the truth about the status of his company. Much of Advantage Conferences marketing is all deception..

I can reference many e-mails Tim has sent me that have all been lies...

alone is also tax fraud.

Tim attempted to use his own church's nonprofit tax id number to benifit his company. This

CuriousinDallas 11-28-2006 07:35 PM

### **Re: Advantage Conferences BS (Merged)**

WYK, that is another serious allegation. What proof do you have for it? On reading through the thread it appears that TD & AC know who you are. I trust that you are confining your thoughts to the likes of this thread. Otherwise you are lining yourself up for them drawing a bead on you and hauling your rear end into court for slander or libel!!

Wishyouknew 11-28-2006 07:48 PM

## **Re: Advantage Conferences BS (Merged)**

I have plenty of proof of it. Therefor it would not be slander or libel at all. I have already given sworn deposition to attorny's regarding Advantage Conferences back 6 months ago.

The Judge has already ruled againts Advantage Conferences.

TD or AC does not know who I am. They think they do but, they have been wrong so far.

I am one of about 10 people that it could be.

KathyPerry 11-30-2006 07:56 AM

## **Re: Advantage Conferences BS (Merged)**

Is there are retail market for AC? What is it that they sell? As far as I can tell, the sales involve attendance at Millionaire Mindset Conferences? Is there a "product" sold to the public at these conferences? There seems to be a focus on internet exposure and advertising as well, but it all seems to come back to selling to more reps. I'm I wrong about this?

KP

buffalobob 11-30-2006 03:52 PM

**Re: Advantage Conferences BS (Merged)** 

Appears to be wealth education.

Attending Millionaire Conferences to learn about wealth, buisness ownership, entrepreneurship, etc.

I'm not aware of retail sales in the general public, only inside of the organization.

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