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scams (http://www.scam.com/index.php)

- MLM / Pyramid Scams (http://www.scam.com/forumdisplay.php?f=11)
- - Advantage Conferences BS (Merged) (http://www.scam.com/showthread.php?t=13128)

wheatfromchaff 06-09-2006 03:58 AM

Re: Advantages Conferences / Tim Darnell

Orginally posted by **WishYouKnew** Quote:

Last Year in Dallas there was a "Get Motivated Seminar" that had Zig Zigler, Tom Hopkins, Joe Montana, Jerry Lewis, Rudoulph Guiliani and many other famous people that were there. The average ticket cost between \$10 and \$40 for attendence to this. One could argue that the speakers in this conference are much more educated then those speaking at Advantage Conferences.

Even the very successfull and wealthy people speaking in these conferences did not share anything "earth shattering" that most everyone has not heard before.

With all due respect to WYK, if he is referring to the Conference that my friend spoke at last year (in a later post he claimed it was a joke) then sorry WYK you just lost credibility with me.

I understand from my friend that she met at least one of the other speakers and they have become friends. This other lady was an absolute dynamo apparantly. That being the case I would personally rather pay good money to learn from real live millionaires than primadonnas or hasbeens!! But thats just me. I'm not saying I would pay as much as \$10,000, but I'd certainly pay more than \$40!!

wheatfromchaff 06-09-2006 05:09 AM

Re: Advantage Conferences, is it Legal and ethical in its use of Reigion:			
Quote: Originally Posted by Renal oyx			
Quote:			
Yeah take your shills and get the f out. When AC finally dies dont come back here crying about how the government is on your a\$\$ and youre going to prison.			
JESUS JUICE - Newest And Bestest Christ-Centered MLM Business Opportunity. If you really really love Jesus and money PM me for info.			
People I draw your attention to the MLM ad at the bottom of this nasty piece of work's post and then his use of the f word up above.			
One things for sure this guy's contribution is zero to the arena of ideas. Any comments he makes should be ignored.			
Now you two scrappers (SBD and WYK) can get back to your debate on AC, TD et al! Its very entertaining. Hence the increasing audience by the looks of things.			
SoapBoxDad 06-09-2006 06:22 AM			
Re: Advantages Conferences / Tim Darnell			
So Wishyouknew, since you made the comparison are all these programs scams since their intention is to back door you into a \$18,000+ mentoring program in some cases? I have developed relationships with two of the Christian millionaires after the conference the the long term value of my network is worth far beyond the cost of the MMC. Not to mention everything else received below. What say you about Trump, Zig and all the folks that are great, but are there to put people in the seats to sell to?			
Quote:			

Originally Posted by SoapBoxDad

OpenQuestion, I addressed in the previous post and anyone that was at the LearningAnnex event with Trump or the event at the AA center will attest to the coaching and mentoring programs that are backdoored/sold there well in excess of \$10,000, one mentoring program topped \$18,000. Once again, since the value continues to be questioned, I will share this again.

They are paying massive dollars in TV, radio, billboard, promotion, and the AA Center and AC changes the model to reward the reps who share via word of mouth and other marketing.

This was addressed to Wishyouknew who questions the value and has never attended or was part of the ongoing mentoring and training.

In fact, he even states in the last 24 hours that he does not need mentoring or training. Why in the world would he ever start with AC as that is clearly a part of the value proposition. Michael Jordan still needed a coach, so therein lies the biggest issue with WishYouKnew, he had no intention or desire for mentoring and coaching. No wonder there was not a fit.

You would not have perceived or received this value as it appears that you never attended a conference, you admit to attending a few calls, and it was probably not a good fit for you to even start--if you indeed did.

Here is just some of what a rep who decides to purchase the MMC-IV receives. It is important as a legal test that there is NO purchase ever required. I would have paid several times the cost of the conference for what I have already received value wise.

- --MMC-IV conference ticket that includes a spouse at no additional charge
- --MMC Advantage Program where they can attend all subsequent MMC's for 90% off --- This is an ongoing source of Christian business connections and mentors
- --Over 100 Hours of training calls annually
- --52 Millionaire Mindset Conference Calls annually
- -- A turnkey website and 3 Step System
- -- A Rep Resource Center for training and access to archived calls
- --Full Distribution Rights to Slay Your Giant
- --Ongoing mentoring and training--this is a tremendous part of the value proposition

SoapBoxDad 06-09-2006 06:27 AM

Re: Advantages Conferences / Tim Darnell

Wishyouknew, one more question and it is fun asking the questions for a change. If there was no value in the MMC that you state that you attended (and we are still waiting on the bios for the speakers from your attendee folder) why would you even store them in your attic? Kind of strange not to toss them if you did not perceive value??

wheatfromchaff 06-09-2006 06:38 AM

Re: Advantages Conferences / Tim Darnell

SBD,

It sounds to me that WYK is so biased against your company that no matter what you say he will negate it in some way or fashion. if that is the case are you going to achieve anything by debating this guy?

renloyx 06-09-2006 06:57 AM

Re: Advantage Conferences, is it Legal and ethical in its use of Relgion?

Quote:

People I draw your attention to the MLM ad at the bottom of this nasty piece of work's post

JESUS JUICE isnt an MLM its a Jesus-centered business opportunity. The product is so amazing. You drink it and about 10 minutes later you start hearing the voice of Jesus in your head. I think talking to JESUS is way better than some lame millionaires at some lame conference.

SoapBoxDad 06-09-2006 08:21 AM

Re: Advantage Conferences, is it Legal and ethical in its use of Relgion?

Renloyx, I thank you as you provide a personal example as to why we are in business. Be blessed so you can be a blessing.

SoapBoxDad 06-09-2006 08:44 AM

Re: Advantages Conferences / Tim Darnell

No, I won't win any debate Wheat, but I am outraged by the personal attacks against folks that I know first hand, a product that I have experienced 3 times already, not to mention over 100 mentoring/training calls. Christians as you know are not to be wimpy, punching bags as we are in a battle. I am not going to win anyone over and I have always been realistic about that, but I will be here day and night to refute the inaccuracies that have been posted over the past several months. We have 500 or so representatives now and we have 1 person here who "states" they were at an event and he was not satisfied. Subway has hundreds if not thousands of suits from franchisees, but that does not make the business or franchise a scam. I simply will not put up with the anti-Christian and anti-AC posts.

This business model at scam.com is brilliant. There are instigators who consistently add fuel to the fire, it increases the visitors and activity, and those visiting click on the Google pay per click ads at the top advertising the same businesses being bashed, and the owner/s of scam do very well. Google has a revenue share and they make money with every click. It is brilliant really if

one worships the almightly dollar vs. the Almighty.

I know that you have voiced that I have been to harsh, but if you knew the truth about AC first hand, as you do with your faith, and then you see the personal attacks that are simply inaccurate and unprofessional, it is difficult to be reserved. I know that it was for you when the charity was questioned so you can imagine what it is for me when we have been active in this marketplace ministry for over a year now.

By the way, we just had that Christian millionaire woman on our weekly call last week and I was blown away at the MMC as she shared that she had just written her first \$1 million check/donation. She is amazing and one of my favorites out of the 18 that I have connected with so far.

Have a blessed weekend.

Wishyouknew

06-09-2006 08:45 AM

Re: Advantages Conferences / Tim Darnell

To tell you the truth Soapboxdad, I might have actually thrown it away...

I had to watch the Mavs game tonight and have not had a chance to look. I will be going out of town this weekend as my wifes grandparents are ill.

So you will have to wait until Monday at the earliest for me to look.

I don't know about you guys.. But, \$10,000 is alot of money. A product would have to have alot of value for this.

The Product in my opinion stand alone aside from the ability to sign up others was worth \$50.00 at best.

I was dissappointed after the conference and just felt it was alot of hype and fluff. But, then again I don't know what I expected..

But, that was not the "straw that broke the camels back". It was some issues I had with Tim and how he treated others.

Wishyouknew

06-09-2006 08:48 AM

Re: Advantages Conferences / Tim Darnell

AC has 500 representives now? Just a few days ago it was 300 or so.. Correct me if I am wrong on this..

SoapBoxDad

06-09-2006 08:55 AM

Re: Advantages Conferences / Tim Darnell

Wish, just let us know that you did not attend. It's OK. If not, I know you can give at least 5 of the 6 industries they were involved with. We are waiting as that is something you could do from memory. \$50, simply reduces any integrity that you have here I am sorry to say. I picked up 1 idea from the millionaire couple at that specific conference that will return to me many times the cost of the MMC. If you were awake at the conference, please provide details right now.

There is so little hype and fluff with AC your statement it so off base. There is not one picture of a boat, car, plane, etc. through the entire process and in fact, i just got off the overview call tonight and out of 45 minutes, candidates heard about the product and virtues of the business, as well as the importance that there is a good mutual fit, and about 2 minutes talked about the compensation plan.

Lastly and most importantly, I will believe for healing for your wife's grandparents, in Jesus precious name, amen.

SoapBoxDad 06-09-2006 08:57 AM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by Wishyouknew

AC has 500 representives now? Just a few days ago it was 300 or so.. Correct me if I am wrong on this..

You are wrong here again. There are about 500 representatives worldwide now. There have been about 220 that have attended the last 3 MMC conferences.

renloyx 06-09-2006 09:45 AM

Re: Advantage Conferences, is it Legal and ethical in its use of Relgion?

Quote:

Originally Posted by SoapBoxDad

Renloyx, I thank you as you provide a personal example as to why we are in business. Be blessed so you can be a blessing.

You are in business to separate gullible suckers from their money. My JESUS JUICE on the

other hand is a completely legitimate Jesus-centered product opportunity. The juice is so awesome that it sells itself. I sent Rush Limbaugh a free can last week and he just called and placed an order for 200 more cans. JESUS JUICE is awesome!

openQuestion 06-09-2006 06:31 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Open, I appreciated your response, but the burden of proof is on SoapBoxMom. For her to call folks a con and whacko Jacko for starters means that she must provide medical reports and documentation that shows both facts, which she cannot and will not. She makes wide reaching statements that they were all bogus charities when I guess she has admitted (although I really could not find that part) that OK some are fine, but show me copies of checks. This is ridiculous.

As for her inaccuracies, I can say she has sure been consistent with those. A for effort and D for integrity. She gets a D, instead of failing as she seems to sprinkle a few slivers of fact to make one believe, well, she must know if she makes such harsh, blanket statements.

As I've said, SBD, I honestly haven't seen a ton of irrefutable facts from either on you on this entire thread. Opinions do vary.

Quote:

Originally Posted by SoapBoxDad

She has opinions at best and misguided ones at that. Wow, I am glad that I am not SoapBoxDad in real life. How do I know they are inaccurate? Once again, because I am the only one sharing on this board who has attended multiple MMCs, has seen and heard from the 200+ who have experienced the product, have watched many people grow through the mentoring and training, and SBM simply gives opinions.

Again, you are both pretty much giving opinions. You say you have been there and seen how great these conferences are, etc. Fine. But there is no way for us to KNOW that for a FACT, unfortunately, unless we attended as well. My offer to go for free still stands. :)

Quote:

Originally Posted by SoapBoxDad

I just ask that if you want to be fair (minus your bias as you are not fond of network marketing

in any form--and there is a lot of junk out there as there are in many traditional businesses) hold her to the same standards. Once again, there are major splits here in terms of those that loathe the industry and believe that faith has no place outside of church and those they believe the opposite is true. No one's mind will be changed.

I have honestly done my best to be fair every step of the way. That's all I can do. Quote:

Originally Posted by SoapBoxDad

You call it buyer beware (which by it's nature provides a negative connotation, but that is fine and is often used) and I recommend that any person looking a the MMC understands that it is personal development, it is a conference (actually multiple conferences), ongoing training and mentoring and they can also decide to build a business as a representative, if they so choose to. We don't want anyone here that does not desire to be here to learn from Christian millionaires about their missteps, successes, how they overcame adversity and about the responsibility that comes with that wealth. If someone is looking for a get rich quick scheme, go somewhere else.

Okay, I'll give you that "buyer beware" may have a negative connotation. However, the fact remains that you ARE selling something, and the buyer needs to be fully aware of that fact and do his/her due diligence prior to purchasing. That's what I meant by "buyer beware". Remember, whether you like it or not, you ARE a salesperson in this business. You job is to get people to purchase conferences. I'm sure you fully believe in the product, but that doesn't change that basic fact. I'm sure your take is that you are simply offering something valuable, and trying to find people who want it. But that doesn't matter either, as that is simply a method of "soft selling" rather than the "used car salesman" approach. But it's STILL sales. Can we agree on that? Quote:

Originally Posted by SoapBoxDad

If someone has an issue with a business that boldly shares the Gospel, they should go somewhere else.

Very clearly stated.

Quote:

Originally Posted by **SoapBoxDad**

We all have better things to do with our time. Your side (I know you don't choose sides, but you know what I mean) has stated their case here and I have done my best to share what I am able as an independent rep.

Again, all opinions should be welcomed and listened to, if nothing else. Ouote:

Originally Posted by SoapBoxDad

We can let folks read the thread and make up their minds or we can continue with the name calling (not you I know) and inaccuracies that I will consistently refute.

Fair enough?

Sure. An open forum can only help provide information. She has every right to say what she feels, and you have every right to argue. And I will do my best to walk the middle ground and clarify.

SoapBoxDad 06-09-2006 06:45 PM

Re: Advantages Conferences / Tim Darnell

OpenQuestion, the big difference is, I am not selling here as there is no one on this board that perceives the value of being mentored and coached by Christian millionaires. You can appreciate my outrage in the fact that if someone posted that your wife was sleeping around or was a con and you knew that to be a lie or inaccurate....but then told you to prove she wasn't, you would be outraged. Outrage can be a good thing with all the junk happening in the world right now and most folks are like frogs in the ever warming pot of water. They don't stand up for what they believe in and you cannot acuse me of that. I will be here for years to come if need be.

Have a blessed weekend.

openQuestion 06-09-2006 07:06 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

OpenQuestion, the big difference is, I am not selling here as there is no one on this board that perceives the value of being mentored and coached by Christian millionaires.

No, I wouldn't think that. I understand that you believe what you believe, and are simply expressing that. My comments about the sales aspects of this referred to your day-to-day business dealings for AC. This is different.

Quote:

Originally Posted by SoapBoxDad

You can appreciate my outrage in the fact that if someone posted that your wife was sleeping

around or was a con and you knew that to be a lie or inaccurate....but then told you to prove she wasn't, you would be outraged.

I'm sure I would do exactly what you are doing in that case, which is to get p!issed and ask for proof. And I have no problem with that, either. However, if someone had pictures, then I guess my WIFE would have some 'splaining to do.;)

Ouote:

Originally Posted by SoapBoxDad

Outrage can be a good thing with all the junk happening in the world right now and most folks are like frogs in the ever warming pot of water. They don't stand up for what they believe in and you cannot acuse me of that. I will be here for years to come if need be. Have a blessed weekend.

As long as the outrage is accompanied by reason and a plan for change, sure. Unchannelled rage does no one any good. I look forward to the continued debate, in any case, and will continue to try and maintain a fair perspective within the rhealm of my own point of view.

SoapBoxDad 06-09-2006 07:22 PM

Re: Advantages Conferences / Tim Darnell

Well, fair enough. And although as in the case with the example I gave, hard proof is often difficult to come by, and the end, value is highly subjective. But there are folks here that post there is no value when none of them, as well as Wish (is questionable if he truly did attend--by his recent posts), have been to an MMC, the ongoing training calls, etc. We have hundreds of attendees and representatives that have experienced that value first hand and will continue to do so as they and their spouse can attend EVERY subsequent MMC for \$995.00.

Both sides have been shared and I guess when it comes to reinforcing or defending value, I will just keep reposted what I have shared. There are numerous mentoring and coaching programs exceeding \$10,000 as was shared in an earlier post about the motivational and real estate events out there. My guess is that most here may attend those \$40 events never moving forward with the higher end coaching program. I have my MBA from a prestigious CA university and I know that value we have here. I also greatly value the network of Christian millionaires that I may call on as potential partners. If I didn't, I surely wouldn't be here or building this business.

Have a great Friday.

openQuestion 06-09-2006 07:26 PM

Re: Advantages Conferences / Tim Darnell

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Originally Posted by SoapBoxDad

Well, fair enough. And although as in the case with the example I gave, hard proof is often difficult to come by, and the end, value is highly subjective. But there are folks here that post there is no value when none of them, as well as Wish (is questionable if he truly did attend--by his recent posts), have been to an MMC, the ongoing training calls, etc. We have hundreds of attendees and representatives that have experienced that value first hand and will continue to do so as they and their spouse can attend EVERY subsequent MMC for \$995.00.

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Have a great Friday.

And just out of personal curiosity (not relevant to any of this), what is your professional background? If you'd rather PM this, that's fine.

Soapboxmom 06-09-2006 07:28 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

No, I won't win any debate Wheat, but I am outraged by the personal attacks against folks that I know first hand, a product that I have experienced 3 times already, not to mention over 100 mentoring/training calls. Christians as you know are not to be wimpy, punching bags as we are in a battle. I am not going to win anyone over and I have always been realistic about that, but I will be here day and night to refute the inaccuracies that have been posted over the past several months. We have 500 or so representatives now and we have I person here who "states" they were at an event and he was not satisfied. Subway has hundreds if not thousands of suits from franchisees, but that does not make the business or franchise a scam. I simply will not put up with the anti-Christian and anti-AC posts.

Of course, you won't win the debate. You come bereft of any worthwhile facts. You are in a battle with the truth. Timmy set this deal up to make obscene amounts of money. Folks get in because Wacko Jacko endlessly flaunts his ridiculous earnings such as 95 grand in a month and

540 grand in 13 months and the constant refrain of "make \$7000 over and over" True christians wouldn't want this to be a money making product, they would rejoice in the opportunity to share these Christian values and pay for the conferences at cost only. If these Christian millionaires donate their time why is Timmy turning this into a grossly overpriced money grubbing charade?

Quote:

Originally Posted by SoapBoxDad

This business model at scam.com is brilliant. There are instigators who consistently add fuel to the fire, it increases the visitors and activity, and those visiting click on the Google pay per click ads at the top advertising the same businesses being bashed, and the owner/s of scam do very well. Google has a revenue share and they make money with every click. It is brilliant really if one worships the almightly dollar vs. the Almighty.

Oh, you mean folks who want to see the truth is out there before others lose thousands of \$\$\$\$\$\$\$\$\$ in this scam. Timmy and Jack worship the almighty dollar as you put it. If they didn't the conferences would be very low priced so everyday Christian folks could attend. Timmy wouldn't have folks sign-up to make between 100 grand and a million a year. Let's just suppose that 300 reps constitutes the "most" of the 500 you have mentioned and they have made \$100,000 then we have 300 reps x 14 sales = 4200. That 4200 needs (x14) 58,800 who need 823,200...11,524,800...161,347,200...484,041,600... (still x 14)...6,776,582,400. Quote:

Originally Posted by SoapBoxDad

I know that you have voiced that I have been to harsh, but if you knew the truth about AC first hand, as you do with your faith, and then you see the personal attacks that are simply inaccurate and unprofessional, it is difficult to be reserved. I know that it was for you when the charity was questioned so you can imagine what it is for me when we have been active in this marketplace ministry for over a year now.

If AC was professional they would be selling their conferences and not the pyramid scheme opportunity. We would not see ads with obscene amounts of money as the headline and the conferences would advertise the speakers prominently alongside their credentials, experience, education, certifications and published works. All we hear about is the Christian principles and money and then we see grinning mindless buffoons holding checks for the camara.

And speaking of the tired subject of the charities. I gave an exhaustive accounting of what I found and most were not legitimate as Timmy listed them. Some, which I posted had no website and weren't registered, you will kindly note are not mentioned on the world wide web anywhere. So, if Timy and others are giving there is a serious problem. Even small churches in most cases have websites and the local papers carry any newsworthy story, so to find no mention of this great need Timmy claims to have fulfilled is extremely suspicious. We have donated to countless families suffering a loss of a law enforcement officer or victims of illness and tradgedy and it was always publicized in the local paper or church website. So, this is mystifying at best.

Quote:

Originally Posted by SoapBoxDad

By the way, we just had that Christian millionaire woman on our weekly call last week and I was blown away at the MMC as she shared that she had just written her first \$1 million check/donation. She is amazing and one of my favorites out of the 18 that I have connected with so far.

Have a blessed weekend.

Well, how wonderful. If you have connected with them then you won't mind giving us their names and credentials as you should be proud to advertise the high caliber of these speakers. I am looking forward to this.

Phinnly Slash Buster,

I am still crushed thinking that Timmy's minstry to the inmates might have to end. Maybe our dear Gregg Abbott could arrange some more quality time for Timmy and his friends to spend together.

Soapboxmom

Soapboxmom 06-09-2006 07:34 PM

Re: Advantages Conferences / Tim Darnell

OpenQuestion,

We need your expertise here. Could you differentiate between "soft selling" and "used car salesman" style sales techniques? I took it the latter involved anything short of a baseball bat.

Soapboxmom

SoapBoxDad 06-09-2006 07:40 PM

Re: Advantages Conferences / Tim Darnell

SoapBoxMom, you need to go through some previous posts as there is a question or two for you to answer still. Your ridiculous post here is not worthy of my time. People can read through the previous inaccuracies and hatred that you have spewed and then they can read about the value of the conference, how training, mentoring and coaching is marketed by others, etc. It's a shame that those who could benefit the most from this mentoring are often the ones that think they

know it all already.

You and Phinnly all the way. Sprinkle in some Renloyx for some good anti-Christian cheer and you have yourselves a party.

openQuestion 06-09-2006 07:43 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by **Soapboxmom** *OpenQuestion*,

We need your expertise here. Could you differentiate between "soft selling" and "used car salesman" style sales techniques? I took it the latter involved anything short of a baseball bat.

Soapboxmom

Will do my best. A "soft-selling" technique, as used frequently in MLM, is the old "sharing" technique, where a person might ask you to "try" a vitamin or phone service or whatever. Then, if they really like it, they will obviously keep buying it. And if not, no harm, no foul.

With the more hard-sell techniques in MLM and other fields, a salesman might try to pull some level of "pain" from the buyer -- push them to find out what emotions might be driving them to a buying decision. If someone is shopping for something, they are obviously doing it for a specific reason, and the salesman's job is to find out the reasons, and the emotions behind the reason.

In the case of MLM, you would certainly try to get people to talk about their unhappiness with their job, income, life, etc. The idea is to draw as much of this pain out of the prospect, and then present them with an emotional way for them to relieve it, i.e., your "great" opportunity to make money. This is a more subtle approach, and believe me, the people who are successful at MLM are generally VERY good at hitting the hot buttons without the prospect even KNOWING it.

SoapBoxDad 06-09-2006 07:56 PM

Re: Advantages Conferences / Tim Darnell

Open, good attempt but your description is really describing any professional sales person in MLM or in ANY industry for that matter. Most professional sales people are trying to find the need and fill it. It is more of a relationship building process than a hard sell and those familiar with our 3 steps know that our representatives do not make ANY sales calls and we do not prospect on the phone. We wait until a person has completed all 3 steps and if they are interested

they contact the representative. Everyone is selling in society in some form--we all did when we were courting our spouses and so on. When you were courting SoapBoxMom, you must have been one heck of a sales person:) We are sharing, educating and the decision is in the candidate's hands. I agree that those MLM businesses that require you to be on the phones 3-4 hours a night are difficult and not something that I care to be involved with.

Quote:

Originally Posted by openQuestion

Will do my best. A "soft-selling" technique, as used frequently in MLM, is the old "sharing" technique, where a person might ask you to "try" a vitamin or phone service or whatever. Then, if they really like it, they will obviously keep buying it. And if not, no harm, no foul.

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openQuestion 06-09-2006 08:08 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Open, good attempt but your description is really describing any professional sales person in MLM or in ANY industry for that matter.

Yep, thought that was clear. I just happened to relate the technique as it might be used in MLM, as that's the subject matter here. My training in sales had nothing to do with MLM. Quote:

Originally Posted by SoapBoxDad

Most professional sales people are trying to find the need and fill it.

The bad ones might be doing that. The good ones are trying to find emotion.

In fact, SBD, one of my major complaints with this entire industry (again, not specific to this company) is that the face of sales is changing DRAMATICALLY out in the world. Professional salespeople in today's market must do MUCH MORE than simply introduce a prospect to a product, or even to provide information about that product (which is exactly what most MLM reps do). There are basically two levels of sales out there today: transactional and consultative. The transactional buyer doesn't need you or your relationship in any way -- he/she simply wants the best price and an easy way to complete the transaction, i.e., via the internet. The consultative buyer needs EXTENSIVE support, and in fact, needs the salesperson to completely understand his business and needs, and to help provide solutions to his/her problems, and to add great value to whatever he/she is selling.

In truth, the salesperson who today goes out and simply tells a potential buyer about the product is destined for extinction. So my position on MLM in general is that without the business opportunity, it is pretty much valueless in the year 2006 and beyond. The only reason it exists is because of the many people out there seeking an income trying to market products and services that could more easily be marketed in other ways.

My prejudice, my opinion.

Quote:

Originally Posted by SoapBoxDad

It is more of a relationship building process than a hard sell and those familiar with our 3 steps know that our representatives do not make ANY sales calls and we do not prospect on the phone. We wait until a person has completed all 3 steps and if they are interested they contact the representative. Everyone is selling in society in some form--we all did when we were courting our spouses and so on. When you were courting SoapBoxMom, you must have been one heck of a sales person:) We are sharing, educating and the decision is in the candidate's hands. I agree that those MLM businesses that require you to be on the phones 3-4 hours a night are difficult and not something that I care to be involved with.

Again, this was not directed at your firm in particular, but to the industry in general. But the "everyone is selling" metaphor I don't buy. When I speak of "selling", I am referring to a person receiving a commission when a product or service is sold. That, and only that, is sales. The rest is something else, something completely different.

Soapboxmom 06-09-2006 08:09 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Open,.....When you were courting SoapBoxMom, you must have been one heck of a sales person

Open, my sweet I don't remember anything after the baseball bat!

Soapboxmom

SoapBoxDad

06-09-2006 08:09 PM

Re: Advantages Conferences / Tim Darnell

OpenQuestion, I was at the VP level in corporate America for the better part of two decades, personally consulted with Fortune 1000 companies on business process, human capital and ecommerce projects for 2 years, and I have owned 3 businesses of my own, two of which in the traditional business space.

I graduated Magna Cum Laude from undergrad and with a 3.91 for my MBA.

Having been involved with Advantage Conferences this past year has been BY FAR the most gratifying, on purpose, and rewarding of my entire professional career. Seeing the lives changed and having a marketplace ministry is rewarding for those of us who believe that our faith is something that is 24/7. I know that there is disagreement with regards faith in business and both sides have shared their opinions on that subject.

Do you really think (I already know your answer, you don't know me and so on) that I would align myself with Advantage Conferences with my background and that I am there to learn first from folks that have been more successful than I have been, if I did not see the value many times over. I used to bill that out per week in my consulting practice so plugging into Christian millionaires for years to come is beyond a value in my mind, as well as those hundreds already experiencing the MMC. Actually, at \$2,200 a day, I billed out at \$11,000 a week.

Quote:

Originally Posted by openQuestion

And just out of personal curiosity (not relevant to any of this), what is your professional background? If you'd rather PM this, that's fine.

SoapBoxDad 06-09-2006 08:16 PM

Re: Advantages Conferences / Tim Darnell

We are all selling every day and we can agree to disagree there. You have some core competencies in the sales arena, and I applaud your logical explanation.

I totally agree as I was in consultive sales for several years of my career. Actually the good sales people in every industry including MLM know that it is not about just making the sale, it is about building a long term relationship and providing value at every step, as we do at AC with weekly Mindset calls, training and mentoring every day of the week, with the exception of Sundays.

openQuestion

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by Soapboxmom
Open, my sweet I don't remember anything after the baseball bat!

Soapboxmom

Now aren't you sweet!!
:D

openQuestion

06-09-2006 08:23 PM

Re: Advantages Conferences / Tim Darnell

Ouote:

Originally Posted by SoapBoxDad

Do you really think (I already know your answer, you don't know me and so on) that I would align myself with Advantage Conferences with my background and that I am there to learn first from folks that have been more successful than I have been, if I did not see the value many times over. I used to bill that out per week in my consulting practice so plugging into Christian millionaires for years to come is beyond a value in my mind, as well as those hundreds already experiencing the MMC. Actually, at \$2,200 a day, I billed out at \$11,000 a week.

As I said, you no doubt believe in what you do. That has never been in question.

openQuestion 06-09-2006 08:29 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

We are all selling every day and we can agree to disagree there.

I know your point here, but I just can't stand it when people use that type of quote to try and convince others that they should be in sales because "you are already selling anyway". Not accusing YOU of doing that, but I've heard it, and it steams me. Again, sales is when you move products/services and receive commissions. Period. When you are trying to convince someone to your point of view and NO money is involved, that is simply a debate, NOT a "sale". Quote:

Originally Posted by SoapBoxDad

You have some core competencies in the sales arena, and I applaud your logical explanation.

I'm no genius, but I'm not a complete moron. Ask my wife, or my girlfriend, SBM. Perhaps she can comment further on my baseball bat.;)

Quote:

Originally Posted by SoapBoxDad

I totally agree as I was in consultive sales for several years of my career. Actually the good sales people in every industry including MLM know that it is not about just making the sale, it is about building a long term relationship and providing value at every step, as we do at AC with weekly Mindset calls, training and mentoring every day of the week, with the exception of Sundays.

True, but a relationship sale ONLY works if the product/service you are offering has REAL value to the buyer. A person who would continue to buy an inferior product/service simply because of a relationship is just providing charity. And again, I speak to the industry in general, not to AC.

SoapBoxDad 06-09-2006 08:32 PM

Re: Advantages Conferences / Tim Darnell

No but my integrity has been questioned by folks like SoapBoxMom. It is an important question for people to ask and consider as they are doing their due diligence. We have folks that are millionaires themselves attending the MMC and folks with better resumes than me involved as representatives.

Since I shared my professional highlights, I will turn the question over the SoapBoxMom. SBM, what is your professional experience and education?

OpenQuestion, I think your question was very relevant and SBM, the floor is yours.

openQuestion 06-09-2006 08:49 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

No but my integrity has been questioned by folks like SoapBoxMom. It is an important question for people to ask and consider as they are doing their due diligence. We have folks that are millionaires themselves attending the MMC and folks with better resumes than me involved as representatives.

On the integrity question...and I've said this many times...there are certainly PLENTY of people involved in MLM who are terrific people, who believe wholeheartedly in what they do. I still have some great friends whom I met in this business, and I've met some of the biggest a-holes, too. And remember, I WAS one of the true believers at one point in my life. However, here I am now, on the other side of the issue. And I believe I have good reasons for being here. That said, my integrity was NEVER in question, as I believed in what I was doing then, and I believe in what I am doing NOW.

Ouote:

Originally Posted by SoapBoxDad

Since I shared my professional highlights, I will turn the question over the SoapBoxMom. SBM, what is your professional experience and education?

OpenQuestion, I think your question was very relevant and SBM, the floor is yours.

I don't believe this question is very relevant, however, and as I said, I was just curious. All we bring here are opinions (and some facts when we can get our hands on them). I'm sure we can each hold up 10 corporate CEOs to stand on either side of this issue -- I sure can -- and 10 total idiots to do the same. It means and proves NOTHING. Intelligence, industry experience and facts are all that matter to me...though the opinions are also entertaining.

SoapBoxDad 06-09-2006 08:50 PM

Re: Advantages Conferences / Tim Darnell

Amen and there are good companies out there in the industry that provide value (Pampered Chef, Mary Kay, Primerica, Keller Williams and other network marketing companies) and there are some that fail miserably. I have already stated the case for value from my personal Advantage Conferences experience and perspective so I won't beat a

Interesting, although I do not have the exact numbers, but I would estimate that 30% of our attendees at our MMC in Orlando in March were folks that were at a previous MMC. They perceived enough value to invest in travel and time to be there a 2nd and some for their 3rd MMC. I look forward to attending every MMC going forward.

Quote:

Originally Posted by openQuestion

True, but a relationship sale ONLY works if the product/service you are offering has REAL value to the buyer. A person who would continue to buy an inferior product/service simply because of a relationship is just providing charity. And again, I speak to the industry in general, not to AC.

openQuestion 06-09-2006 08:54 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Interesting, although I do not have the exact numbers, but I would estimate that 30% of our attendees at our MMC in Orlando in March were folks that were at a previous MMC. They perceived enough value to invest in travel and time to be there a 2nd and some for their 3rd MMC. I look forward to attending every MMC going forward.

Do they pay \$10k each time they attend?

SoapBoxDad 06-09-2006 08:56 PM

Re: Advantages Conferences / Tim Darnell

Open, OK it is not relevant in your opinion, but I believe it is as SoapBoxMom has questioned my integrity on several occasions. You thought it important to ask me, so I am asking SBM.

Also, SBM and others have questioned the value of the conference so it would make sense to

listen to folks that have been there vs. those simply spouting their opinions based on very limited knowledge.

So SoapBoxMom, what is your professional background? Open, please let your girlfriend answer.

SoapBoxDad 06-09-2006 09:03 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by openQuestion

Do they pay \$10k each time they attend?

No, and I will repost a couple posts where we address this. There is also no financial incentive for motivation for a person to attend subsequent MMC's except for what they learn, take away and take action on. It is part of the long-term value proposition that no one in the industry is providing that I am aware of. Tim could have charged wholesale at least and charged for each spouse as well.

In the end, value is highly subjective. But there are folks here that post there is no value when none of them, as well as Wish (is questionable if he truly did attend--by his recent posts), have been to an MMC, the ongoing training calls, etc. We have hundreds of attendees and representatives that have experienced that value first hand and will continue to do so as they and their spouse can attend EVERY subsequent MMC for \$995.00.

Both sides have been shared and I guess when it comes to reinforcing or defending value, I will just keep reposted what I have shared. There are numerous mentoring and coaching programs exceeding \$10,000 as was shared in an earlier post about the motivational and real estate events out there. My guess is that most here may attend those \$40 events never moving forward with the higher end coaching program. So beit.

SoapBoxDad 06-09-2006 09:06 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by openQuestion

Do they pay \$10k each time they attend?

Here is just some of what a rep who decides to purchase the full MMC.

I would have paid several times the cost of the conference for what I have already received value wise and I have been able to attend multiple MMC's.

- --MMC-IV conference ticket that includes a spouse at no additional charge
- --MMC Advantage Program where they can attend all subsequent MMC's for 90% off --- This is an ongoing source of Christian business connections and mentors
- --Over 100 Hours of training calls annually
- --52 Millionaire Mindset Conference Calls annually
- -- A turnkey website and 3 Step System
- --A Rep Resource Center for training and access to archived calls
- --Full Distribution Rights to Slay Your Giant
- --Ongoing mentoring and training--this is a tremendous part of the value proposition

openQuestion 06-09-2006 09:26 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Open, OK it is not relevant in your opinion, but I believe it is as SoapBoxMom has questioned my integrity on several occasions. You thought it important to ask me, so I am asking SBM.

Also, SBM and others have questioned the value of the conference so it would make sense to listen to folks that have been there vs. those simply spouting their opinions based on very limited knowledge.

So SoapBoxMom, what is your professional background? Open, please let your girlfriend answer.

If you continue to pick on my girlfriend, I will take my bat out and use it.:

SoapBoxDad 06-09-2006 09:28 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by **openQuestion**

If you continue to pick on my girlfriend, I will take my bat out and use it.:p

I was just going to ask to borrow your bat. Have a good one.

openQuestion 06-09-2006 09:30 PM

Re: Advantages Conferences / Tim Darnell

Quote:

Originally Posted by SoapBoxDad

Here is just some of what a rep who decides to purchase the full MMC.

I would have paid several times the cost of the conference for what I have already received value wise and I have been able to attend multiple MMC's.

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- -- A turnkey website and 3 Step System
- -- A Rep Resource Center for training and access to archived calls
- --Full Distribution Rights to Slay Your Giant
- --Ongoing mentoring and training--this is a tremendous part of the value proposition

Thanks. I guess the bottom line is that the only people who can truly speak on the value of the conferences are those who have attended. I certainly would never be able to comment intelligently in that regard. However, if SBD would let me attend one for free, I'd be happy to report in.

:

Yes, just joshing. It's Friday, and dammit, I'm going to have FUN!

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