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- [MLM / Pyramid Scams](http://www.scam.com/forumdisplay.php?f=11) (<http://www.scam.com/forumdisplay.php?f=11>)

- [Advantage Conferences BS \(Merged\)](http://www.scam.com/showthread.php?t=13128) (<http://www.scam.com/showthread.php?t=13128>)

SoapBoxDad

05-30-2006 08:31 AM

**Re: Advantages Conferences / Tim Darnell**

I respect you more attempting to answer the questions. You are the first of any one having anything to do with Advantage Conferences to attempt to respond do any of our questions..

Oh thanks WishYouKNew.

**That is mainly because there is no real good that come out of posting to a site like this. Your mind is made up and quite frankly, the most people post, the more traffic is generated by the regulars and the more pay per click ads are clicked on this site, and that is how the money is made on this site. What a powerful business model.**

Don't you think the officials at the BBB know a Pyrimid Scheme when they see one? I DO!

**I have been in business of a long time and have never placed much weight in this organization. And no, I think they made a snap judgment and who knows if they will be accountable for that. There are many things that would preclude AC from falling under that definition.**

My Opinion as why Tim Darnell lied to me is because he honestly thought once he signed the check to try and become a member of the BBB, that they would not do a background check on the company or look at the business model.. He joined the BBB because he thought that could lend to his crediability more if he had the BBB's stamp of approval to say he was a member. If he had that he could use that as a great sales tool!

**OK, and that is the reason why almost every business decides to join the BBB. Did he lie to you or had he proceeded in good faith with his application and payment. I was not personally involved, but hardly seems like a reason for your venom.**

I do "lend a good bit of stock" as to what the BBB says. I trust them.

**Well, I don't so we can agree to disagree. Just like those on this board who are**

**anti-MLM, all MLM. I believe it is a powerful industry, but I also believe that too many are sucked in with unrealistic expectations and they do not have a business plan to go from.**

Dr. Taylor is a business professor at a university that runs a website called MLM-Truth and also deemed Advantage Conferences illegal.

**Actually, I didn't know that was Dr. Taylor, but I do remember reading his website which several of his 5 points were simply false and I believe he was backdooring folks to another opportunity if I recall.**

Elite Gifting Scheme was an illegal scam that many different states put people in jail for promoting a pyramid scam. The reason I brought this up was because of the religion aspect of it.

**Now, so you are openly stating it has no relevance, but you were simply seeing if I would agree with any business that was supposedly faith based. Do you really think I would put my ministry, my walk with the Lord, my family, my reputation into something that was not legal? Then you have not read much of what I have shared.**

I also noticed that Tim's old company can still be found on Google and looks to still be in business..

I am assuming this is the same company. They also seemed to be offering the same product. Millionaire Mindset Conferences.. hmmm.....

**If you had spent two minutes to dig into that, you would note that all of the conferences were years old mentioned on the site. I was never involved in that business and your innuendo once again with your hmmm speaks volumes.**

On Tim's Recording message on The Fundraising Advantage Portion on his website he basically mentions that he left this company because of "Cullusion and Fraud".

**I know the whole story there and it is sad. Not as sad as trying to make it something it was not.**

I will respond in more detail tomorrow as I too have to go to work in the morning and make a difference.

SoapBoxDad

05-30-2006 08:41 AM

**Re: Advantages Conferences / Tim Darnell**

Soapboxmom, I don't see anything in your post that addresses my answers and hmmm? Is there a question? You must be tired or something :)

People take the time to address questions that don't serve your anti-MLM focus. Is there a networking company that you do like? I see you posting all over the place. Do you have a job? Is this your job? Are you driving traffic to these sites through so many posts to stir the

pot so it increases the number of pay per click ads clicked us, thus driving ad revenue for the owners of the sites? Brilliant and what would you put on your resume :)

I do admire many of your posts on other boards, but fairness should always be a prerequisite.

renloyx

05-30-2006 10:03 AM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*Soapboxmom, I don't see anything in your post that addresses my answers and hmmmmm?*

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She probably realized that arguing with brainwashed Jesus freaks is a waste of time. That's also the reason scammers love you guys. You're already brainwashed so all they have to do is mention God a few times and cash your checks.

SoapBoxDad

05-30-2006 06:47 PM

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**Re: Advantages Conferences / Tim Darnell**

renloyx--to quote you from a previous post

"Anyone with a brain is anti-MLM. It's a retarded business..." Glad you cleared that up. I invite everyone to click on this guy's username and read all of his posts. Adding value to society, are we?

openQuestion

05-30-2006 06:53 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*I do admire many of your posts on other boards, but fairness should always be a prerequisite.*

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Specifically, which post of hers was unfair or untrue?

SoapBoxDad

05-30-2006 06:58 PM

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**Re: Advantages Conferences / Tim Darnell**

OpenQuestion, just go through many of them. I have no time as I have a business to build and a family to prosper. It seems like I am the only one answering questions with fact and

everyone else is sharing their opinions and asking questions. A bit one-sided and I invite you to read through all of the posts. Have a blessed week.

openQuestion

05-30-2006 07:01 PM

**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQuestion, just go through many of them. I have no time as I have a business to build and a family to prosper. It seems like I am the only one answering questions with fact and everyone else is sharing their opinions and asking questions. A bit one-sided and I invite you to read through all of the posts. Have a blessed week.*

---

Well, I've read the posts and can't find anything that would I would consider to be untrue or unfair, actually. She posts many numbers taken from websites and general MLM numbers. If they are real numbers, how can they be unfair? Oh well.

SoapBoxDad

05-30-2006 07:28 PM

**Re: Advantages Conferences / Tim Darnell**

OpenQ, I will invest the time this evening again. She fails to answer my questions about being totally anti- any MLM. Just like a good lie to weave in pieces of truth. Like bashing Tim and stating where he lives and the church he goes to. Wow, then the whole post must be the truth, right? We can agree to disagree as stated many times, no one's mind is going to be changed here. I just pray that people pray for wisdom and discernment and do not take advice from people who post on multiple boards all day and night--especially since most of them have had no personal experience with the company.

openQuestion

05-30-2006 07:45 PM

**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQ, I will invest the time this evening again. She fails to answer my questions about being totally anti- any MLM. Just like a good lie to weave in pieces of truth. Like bashing Tim and stating where he lives and the church he goes to. Wow, then the whole post must be the truth, right? We can agree to disagree as stated many times, no one's mind is going to be changed here. I just pray that people pray for wisdom and discernment and do not take advice from people who post on multiple boards all day and night--especially since most of them have had no personal experience with the company.*

---

Nothing wrong with being against the "concept" of MLM, as virtually all MLMs are conceptually the same -- you offer a product or service, you market it heavily to reps and have them market it to customers. In short, you get customers and you get customer

getters. I also have big philosophical problems with the CONCEPT here in the year 2006, and I don't need to know much about a specific company to lump it in with the rest of the MLMs out there. The question, **in my opinion**, is this: does the product or service have value to stand on its own WITHOUT the MLM pay plan? My supposition is that the answer to that question is "no" in most cases. Indeed, if that were not the case, the product or service would already be marketed via traditional means or via the internet sans the comp plan. Clearly, a COMPANY might have a valid reason to use MLM to market its products in the beginning. But whether or not this makes sense to an INDIVIDUAL is a whole 'nuther question.

## Phinnly Slash Buster

05-30-2006 08:10 PM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQ, I will invest the time this evening again. She fails to answer my questions about being totally anti- any MLM.*

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SoapBoxDad,

Most honest hard working Americans that know how to read and think independently are anti-MLM.

For you this is a disturbing trend indeed.

MLM's prey on the elderly, the handicapped desperate to find any promise of financial security, single moms and stay at home moms struggling to make ends meet. Not to mention folks who are just unsophisticated or unknowledgeable about business in general. AND.....

**MLM = SCAM**

**99% OF THE PEOPLE WHO BUY INTO MLM'S LOOSE \$**

S.B. 182 Direct Sales Amendments

<http://www.mlmwatch.org/11Legal/utahbill.html>

Utah Legislature Passes Pyramid Scheme

"Safe Harbor" Amendments

Robert L. Fitzpatrick

In Utah, chain-selling schemes have become a leading export. With a new bill amending Utah's Pyramid Scheme Act, these schemes will have state protection in Utah, similar to the de facto protection that the government of Nigeria provides to the notorious Nigerian scams.

On February 17, 2005, the President of the Utah State Senate signed a bill (SB 182—"Direct Sales Amendments") that effectively nullifies Utah's Pyramid Scheme Act, at least as it applies to the most damaging of all the classes of pyramid schemes—product-based programs that have proven to cause financial losses to over 99% of participants....

SoapBoxDad

05-30-2006 08:19 PM

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**Re: Advantages Conferences / Tim Darnell**

Phinnly, once again we have a difference of opinion and although I agree there are many businesses in the industry that are not legit, to paint with such a wide brush is an error and is misleading. Or, I guess I will side with Warren Buffett who owns an MLM vs a bunch of folks who are much smarter than Warren here :) My best to you and your agenda.

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**Phinnly Slash Buster**

05-30-2006 08:22 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*Phinnly, once again we have a difference of opinion and although I agree there are many businesses in the industry that are not legit, to paint with such a wide brush is an error and is misleading. Or, I guess I will side with Warren Buffett who owns an MLM vs a bunch of folks who are much smarter than Warren here :) My best to you and your agenda.*

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**99% OF THE PEOPLE WHO BUY INTO MLM'S LOOSE \$**

99% is not an agenda

99% is **a FACT**

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**openQuestion**

05-30-2006 08:23 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*Phinnly, once again we have a difference of opinion and although I agree there are many businesses in the industry that are not legit, to paint with such a wide brush is an error and is misleading. Or, I guess I will side with Warren Buffett who owns an MLM vs a bunch of folks who are much smarter than Warren here :) My best to you and your agenda.*

---

As I said previously, this is an invalid argument. Of course it makes financial sense to OWN an MLM -- fairly little risk to those guys who start 'em. But only the Warren Buffet's of the world are able to do that. This means NOTHING to a rep entering the business. Warren BUFFET may profit, but it will be at the expense of Warren Jones down the street.

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**SoapBoxDad**

05-30-2006 09:08 PM

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**Re: Advantages Conferences / Tim Darnell**

Open, I expect a more intelligent post from you. You believe that Warren Buffett and all his wisdom and advisors invested in a company that as you state has no merit for the people building it? Your argument or response is the one that is not valid. The networking model is

a powerful marketing model and most people fail in their business due to unrealistic expectations that many in the industry promote and also because they are looking for a get rich quick scheme. To pay out 70% to the field vs. a traditional distribution model is a valid concept and business model that it taught and recognized now around the world. It is insightful for those readers to note those that simply have a problem with any MLM model.

I suppose that opening a small business of any kind is a scam also since close to 2/3 will fail? Your post simply does not hold water. I will make this guarantee to anyone entering ANY form of business. If you do not believe in the model, don't get involved as if you believe you can't succeed, you are correct.

SoapBoxDad

05-30-2006 09:10 PM

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**Re: Advantages Conferences / Tim Darnell**

Phinnly, thanks for posting where you are coming from. It helps a lot of folks cut through the clutter here.

openQuestion

05-30-2006 09:16 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*Open, I expect a more intelligent post from you. You believe that Warren Buffett and all his wisdom and advisors invested in a company that as you state has no merit for the people building it? Your argument or response is the one that is not valid.*

---

What part didn't you understand? The owners of a networking company are the ones who have the best chance of making money. The reps have the worst chance. Perhaps before calling me dumb (very Christian of you, by the way), you might want to think about that.  
Quote:

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Originally Posted by **SoapBoxDad**

*The networking model is a powerful marketing model and most people fail in their business due to unrealistic expectations that many in the industry promote and also because they are looking for a get rich quick scheme.*

---

So let's review: 1) "most people fail" and 2) "unrealistic expectations that many (I would dare say MOST) in the industry promote". Sounds like something we should all be part of.  
Quote:

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Originally Posted by **SoapBoxDad**

*To pay out 70% to the field vs. a traditional distribution model is a valid concept and business model that it taught and recognized now around the world. It is insightful for those readers to note those that simply have a problem with any MLM model.*

---

Your business model is ONLY taught by people in the industry, and this has been proven out MANY times on these boards, as NOT A SINGLE PERSON has been able to show us a SINGLE university actually teaching a course on MLM. And there's a reason for that: there ARE none. There's an insight for you.

Quote:

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Originally Posted by **SoapBoxDad**

*I suppose that opening a small business of any kind is a scam also since close to 2/3 will fail? Your post simply does not hold water. I will make this guarantee to anyone entering ANY form of business. If you do not believe in the model, don't get involved as if you believe you can't succeed, you are correct.*

---

My posts hold enough water to start a new ocean, my friend. Yours, however, seems destined to be a puddle and dry up in the next heat wave. Furthermore, I NEVER used the word "scam". That is YOUR word.

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**SoapBoxDad**

05-30-2006 09:40 PM

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**Re: Advantages Conferences / Tim Darnell**

OpenQuestion,

You should read the post as I never called you dumb. I expected a more intelligent post and response as well here, but oh well.

Once again, if you think the little guy never wins in this business model, you believe that Warren Buffett and all his wisdom and advisors invested in a company that as you state has no merit for the people building it? Your argument or response is the one that is not valid.

I appreciate you reinforcing once again that you are anti-MLM. And yes, actually network marketing is taught at the university level by Dr. King at University of Illinois. Once again, you are not sharing facts just your opinion.

I suppose that opening a small business of any kind is "not valid" also since close to 2/3 (actually traditional business is close to 90%) will fail? Your post simply does not hold water.

---

**SoapBoxDad**

05-30-2006 09:47 PM

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**Re: Advantages Conferences / Tim Darnell**

There are MANY myths and misconceptions about network or multi-level marketing.

Myth: mlm is taught at Harvard Business School.

Fact: Harvard has actually sent out formal letters asking network marketing companies to stop perpetuating this myth -- network or multilevel marketing is NOT taught at Harvard. However, it IS taught at the University of Illinois, by Dr. Charles King, who has a doctorate in Business from Harvard Business School.

Myth: Network Marketing or mlm is easy -- anyone can do it.



Fact: While in theory anyone can do it, in practice this is far from the truth! A very successful corporate executive once described multi-level marketing as "the hardest thing I have ever done." Like any business, network marketing is very difficult. Not only that, but there is no guarantee of success. The majority of people who start networking businesses fail, just like the majority of all business owners. However, there IS much lower risk in mlm, as the average investment is typically a couple hundred dollars, rather than hundreds of thousands. What's more, there IS a greater chance of success. According to the Small Business Administration, better than 90% of new businesses fail in the first few years.

Here are the facts, according to the Direct Selling Association (DSA):

Between 1999 - 2003, the number of Americans who own mlm businesses increased 30%, from 8.45 million to 10.96 million. More than 1.5 million of these individuals spent more than 30 hours per week building their home-based network marketing business.

Between 1999 - 2003, the sales volume of network marketing companies in the U.S. grew 22.5%, from \$18.26 billion to \$22.37 billion.

In 2003, 42% of those involved in mlm were college graduates, and another 32% had some college or trade school education.

In 2003, participants in mlm spent the largest amount of their time, nearly 44%, selling the product. Only 15% of time was spent recruiting other business owners.

These stats certainly fly in the face of the critics view of the industry! Most critics of mlm claim that all those involved in mlm are scammers; and that no real product is sold. But the numbers above prove that view wrong. The fact is that network marketing is a legitimate industry -- one that is growing fast because it offers real value. That's why the number of the number of mlm business owners doubled in size between 1994 & 2003.

Myth: All network or multi-level marketing business opportunities are scams.

Fact: As much as the critics would like this to be true, it's patently false. The numbers above clearly demonstrate that multilevel marketing is a legitimate industry. The Federal Trade Commission is a government agency charged with regulating business opportunities, including the network marketing industry. Here's a direct quote from the FTC website on this topic.

"Some people confuse pyramid and Ponzi schemes with legitimate multilevel marketing. Multilevel marketing programs are known as MLM's, and unlike pyramid or Ponzi schemes, MLM's have a real product to sell. More importantly, MLM's actually sell their product to members of the general public, without requiring these consumers to pay anything extra or to join the MLM system. MLM's may pay commissions to a long string of distributors, but these commission are paid for real retail sales, not for new recruits."

Critics are certainly free to claim, even in the face of the industry numbers detailed above, that mlm doesn't work. They are entitled to their opinion, no matter how erroneous! However, they cannot claim that all multilevel marketing programs are illegal or pyramid schemes, because, as you can see above, the government agency charged with regulating the industry says that's not true! There are many legitimate network marketing companies that provide real opportunity. Your job is to pick a good one and work very hard!

Myth: Most people join mlm to get rich and are disappointed when they don't.

Fact: Most network marketers are part-time, and look to earn a few hundred dollars each month. In fact, while you learned earlier that more than 1 million network marketers classify themselves as full-time, and study has shown that half of these make \$50,000 per year or more, this is still only about 10% of multilevel marketers in America. The average network marketing representative considers his or her business successful if it generates \$300 or more per month. At this income level, study has shown that people stay in the industry long term. At less than this amount, they quit. While it doesn't seem like a great deal, it can be.

## openQuestion

05-30-2006 09:49 PM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*You should read the post as I never called you dumb. I expected a more intelligent post and response as well here, but oh well.*

---

They are one in the same.

Quote:

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Originally Posted by **SoapBoxDad**

*Once again, if you think the little guy never wins in this business model, you believe that Warren Buffett and all his wisdom and advisors invested in a company that as you state has no merit for the people building it? Your argument or response is the one that is not valid.*

---

I give up. You keep repeating the same argument, which doesn't fly in the first place.

Quote:

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Originally Posted by **SoapBoxDad**

*I appreciate you reinforcing once again that you are anti-MLM. And yes, actually network marketing is taught at the university level by Dr. King at University of Illinois. Once again, you are not sharing facts just your opinion.*

---

You have been lied to. This is NOT TRUE. There is NO course on MLM at the University of Illinois, period. We have checked. MLMers constantly use this example to make their respectability argument, but it is NOT TRUE. So you might want to change stories.

Quote:

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Originally Posted by **SoapBoxDad**

*I suppose that opening a small business of any kind is "not valid" also since close to 2/3 (actually traditional business is close to 90%) will fail? Your post simply does not hold water.*

---

Keep on telling yourself that.

SoapBoxDad

05-30-2006 09:54 PM

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**Re: Advantages Conferences / Tim Darnell**

OpenQuestion, I understand where you name comes from now. You just keep asking questions and making statements of your opinion, but when someone contradicts your opinion, they are wrong. I challenge everyone with an open mind to do their own research and make up their own minds.

---

openQuestion

05-30-2006 09:59 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQuestion, I understand where you name comes from now. You just keep asking questions and making statements of your opinion, but when someone contradicts your opinion, they are wrong. I challenge everyone with an open mind to do their own research and make up their own minds.*

---

Oh great one, I DID MY RESEARCH and found that the University of Illinois does NOT teach a course on network marketing. Where's YOUR research to contradict that??

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spanky

05-30-2006 10:11 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQuestion, I understand where you name comes from now. You just keep asking questions and making statements of your opinion, but when someone contradicts your opinion, they are wrong. I challenge everyone with an open mind to do their own research and make up their own minds.*

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hey soapboxdad .... Does A.C. have an earning table we can look at that consist of high earners, low earners, and average earners.....i would like to play with the numbers! :)

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openQuestion

05-30-2006 10:13 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*TMyth: mlm is taught at Harvard Business School.*

*Fact: Harvard has actually sent out formal letters asking network marketing companies to stop perpetuating this myth -- network or multilevel marketing is NOT taught at Harvard. However, it IS taught at the University of Illinois, by Dr. Charles King, who has a doctorate in Business from Harvard Business School.*

---

Lie #1. King is a networking proponent, but the school has NO course on network marketing. Period. Look it up and stop quoting rote MLM verbiage.

Quote:

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Originally Posted by **SoapBoxDad**

*Myth: Network Marketing or mlm is easy -- anyone can do it.*

*Fact: While in theory anyone can do it, in practice this is far from the truth! A very successful corporate executive once described multi-level marketing as "the hardest thing I have ever done." Like any business, network marketing is very difficult. Not only that, but there is no guarantee of success. The majority of people who start networking businesses fail, just like the majority of all business owners. However, there IS much lower risk in mlm, as the average investment is typically a couple hundred dollars, rather than hundreds of thousands. What's more, there IS a greater chance of success. According to the Small Business Administration, better than 90% of new businesses fail in the first few years.*

---

Whoopie. There is less financial risk. The time risk is the same.

Quote:

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Originally Posted by **SoapBoxDad**

*Here are the facts, according to the Direct Selling Association (DSA):*

*These stats certainly fly in the face of the critics view of the industry! Most critics of mlm claim that all those involved in mlm are scammers; and that no real product is sold. But the numbers above prove that view wrong. The fact is that network marketing is a legitimate industry -- one that is growing fast because it offers real value. That's why the number of the number of mlm business owners doubled in size between 1994 & 2003.*

---

An organization built around promoting MLM companies. Good resource. Right away you need to question their numbers based on conflict of interests. Show me instead an independent, unbiased source of information. Those guys are simple industry shills, unfortunately.

Quote:

---

Originally Posted by **SoapBoxDad**

*Myth: All network or multi-level marketing business opportunities are scams.*

*Fact: As much as the critics would like this to be true, it's patently false. The numbers above clearly demonstrate that multilevel marketing is a legitimate industry. The Federal Trade Commission is a government agency charged with regulating business opportunities, including the network marketing industry. Here's a direct quote from the FTC website on this topic.*

---

I'll give you that one. I NEVER said they were scams. I said they were bad business for the

reps.  
Quote:

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Originally Posted by **SoapBoxDad**

*"Some people confuse pyramid and Ponzi schemes with legitimate multilevel marketing. Multilevel marketing programs are known as MLM's, and unlike pyramid or Ponzi schemes, MLM's have a real product to sell. More importantly, MLM's actually sell their product to members of the general public, without requiring these consumers to pay anything extra or to join the MLM system. MLM's may pay commissions to a long string of distributors, but these commission are paid for real retail sales, not for new recruits."*

---

Perhaps you'd like to tell us how many customers YOU have among the general public as opposed to those who are reps?? That should be fascinating.  
Quote:

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Originally Posted by **SoapBoxDad**

*Critics are certainly free to claim, even in the face of the industry numbers detailed above, that mlm doesn't work. They are entitled to their opinion, no matter how erroneous! However, they cannot claim that all multilevel marketing programs are illegal or pyramid schemes, because, as you can see above, the government agency charged with regulating the industry says that's not true! There are many legitimate network marketing companies that provide real opportunity. Your job is to pick a good one and work very hard!*

---

You insist on arguing against a point I've never made.  
Quote:

---

Originally Posted by **SoapBoxDad**

*Myth: Most people join mlm to get rich and are disappointed when they don't.  
Fact: Most network marketers are part-time, and look to earn a few hundred dollars each month. In fact, while you learned earlier that more than 1 million network marketers classify themselves as full-time, and study has shown that half of these make \$50,000 per year or more, this is still only about 10% of multilevel marketers in America. The average network marketing representative considers his or her business successful if it generates \$300 or more per month. At this income level, study has shown that people stay in the industry long term. At less than this amount, they quit. While it doesn't seem like a great deal, it can be.*

---

I dispute every part of this argument. I've met hundreds and hundreds of people in this industry, and the vast majority of them are in it to "fire their boss". So I have no idea where you came up with this junk, but I ain't buying.

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**SoapBoxDad**

05-30-2006 10:21 PM

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**Re: Advantages Conferences / Tim Darnell**

Too funny. I provide answers as well as a fair look at the model and I get more questions.

You can do a google search on Brilliant Compensation and those interested can watch the

flash presentation as it is a good primer on the MLM model with Dr. Charles King, professor at the Univ. of Illinois and Tim Sales.

Off to build a business while you do? What do you do? Once again all the questions to me. Kind of like the athiest that says "prove God exists."

## openQuestion

05-30-2006 10:30 PM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*Too funny. I provide answers as well as a fair look at the model and I get more questions.*

---

What the heck did you answer?? I must have missed it. Seems to me you're providing the same thing I am, which is an OPINION.

Quote:

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Originally Posted by **SoapBoxDad**

*You can do a google search on Brilliant Compensation and those interested can watch the flash presentation as it is a good primer on the MLM model with Dr. Charles King, professor at the Univ. of Illinois and Tim Sales.*

---

As I said, there is NO course on MLM taught at the Univ. of Illinois. Dr. Charles King is a PROPONENT of the industry -- probably a rep for some company as well -- but he ain't teaching a course on it there. That's an ANSWER, not a QUESTION, in case you are taking notes.

Quote:

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Originally Posted by **SoapBoxDad**

*Off to build a business while you do? What do you do? Once again all the questions to me. Kind of like the athiest that says "prove God exists."*

---

Yeah, relate it to religion and faith again. That's meaningful.

## spanky

05-30-2006 10:31 PM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*Too funny. I provide answers as well as a fair look at the model and I get more questions.*

*You can do a google search on Brilliant Compensation and those interested can watch the flash presentation as it is a good primer on the MLM model with Dr. Charles King, professor*

*at the Univ. of Illinois and Tim Sales.*

*Off to build a business while you do? What do you do? Once again all the questions to me. Kind of like the athiest that says "prove God exists."*

---

hey soapboxdad i dont know if you saw my last post or you were just ignoring it....

**hey soapboxdad .... Does A.C. have an earning table we can look at that consist of high earners, low earners, and average earners.....i would like to play with the numbers!**

did you see it and forget to respond or are you ignoring my question???or did you try to ignore

P.S. we'll be watching to see if you can provide the earning tables...im thinking your just trying to ignore me... but im just being very blunt i want to know if A.C. has an earnings table....if they do can you please provide... and if they dont... why dont they have an earnings table? because most states in the US require companies to reveal the companies earnings

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SoapBoxDad

05-30-2006 10:42 PM

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**Re: Advantages Conferences / Tim Darnell**

I am an independent rep and proud of it and no, I do not have earnings tables, nor do most states require them as you state. It is also humorous because even if these can be produced and 45% are profitable, you would spin that that the majority of people are losing money. People are purchasing a conference, ongoing training and mentoring and they can build a business too. I have seen your posts on other boards and you are a broken record.

Please provide earnings tables for all small business owners out there so you can prove your "math" to us also. I forget, since 90% of all small businesses fail, that means the business model is not valid and folks should spend their time posting on boards vs. building a business. I am done with the same questions over and over. A person can just read the threads.

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spanky

05-30-2006 10:51 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*I am an independent rep and proud of it and no, I do not have earnings tables, nor do most states require them as you state. It is also humorous because even if these can be produced and 45% are profitable, you would spin that that the majority of people are losing money. People are purchasing a conference, ongoing training and mentoring and they can build a business too. I have seen your posts on other boards and you are a broken record.*

*Please provide earnings tables for all small business owners out there so you can prove your "math" to us also. I forget, since 90% of all small businesses fail, that means the business model is not valid and folks should spend their time posting on boards vs. building a business. I am done with the same questions over and over. A person can just read the threads.*

---

**]I am an independent rep and proud of it and no, I do not have earnings tables, nor do most states require them as you state.**

ok if you say that prove it to us... go do some research and come back with some hard core facts

**It is also humorous because even if these can be produced and 45% are profitable, you would spin that that the majority of people are losing money.** absolutely and if most people are failing they fall under the MLM structure of failure rate

**People are purchasing a conference, ongoing training and mentoring and they can build a business too.**

ohh boy is this the \$10 grand conference i keep hearing about?????????

**I have seen your posts on other boards and you are a broken record.**

i must be memorable if you remember me then

**Please provide earnings tables for all small business owners out there so you can prove your "math" to us also.**

ohh yes ... most small businesses dont fall under the pyramid scheme that this does... they are selling valuable products

**forget, since 90% of all small businesses fail, that means the business model is not valid and folks should spend their time posting on boards vs. building a business.**

a business where more people will get screwed than make money

**I am done with the same questions over and over.**

lol all ive asked for are the earning questions which apparently you nor the company can provide

**A person can just read the threads**



yep and they will see what a goon you are

## openQuestion

05-30-2006 10:53 PM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*I am an independent rep and proud of it and no, I do not have earnings tables, nor do most states require them as you state. It is also humorous because even if these can be produced and 45% are profitable, you would spin that that the majority of people are losing money. People are purchasing a conference, ongoing training and mentoring and they can build a business too. I have seen your posts on other boards and you are a broken record.*

---

Umm, if 45% were profitable, then no spin would BE required in saying "most" are losing money. But we'll never know because no MLM has the balls to tell us. Don't you think that's a relevant piece of information for someone considering starting a business? Do you think franchisees of places like McDonald's, etc., are provided with such figures? You BET they are. No ill will towards you or anyone else in the business, but you simply refuse to acknowledge some very basic facts about the industry.

Quote:

---

Originally Posted by **SoapBoxDad**

*Please provide earnings tables for all small business owners out there so you can prove your "math" to us also. I forget, since 90% of all small businesses fail, that means the business model is not valid and folks should spend their time posting on boards vs. building a business. I am done with the same questions over and over. A person can just read the threads.*

---

And you should NOT be comparing an MLM business with brick-and-mortar business. A more fair comparison would be to commissioned salespeople. Most of those folks fail, too, which is why virtually anyone can get a job as (for instance) a car salesperson. But I'm sure you'll next tell me that MLM is not sales.

## SoapBoxDad

05-30-2006 11:19 PM

### Re: Advantages Conferences / Tim Darnell

Now you are comparing with franchising? Interesting. All businesses sell. You sell your product, you sell yourself, and you you build relationships. And actually the numbers are similar for realtors which are commissioned sales people, as you reference and that does not make the business model bad.

Or are you against the sale profession, realtors, etc? And before you go into a long drawn out speech on how Realtors and commissioned sales people do not have to buy their product, you are right and neither does someone at Advantage Conferences. That cannot be a requirement or a company is not legal. The only requirement is \$59.95 and the last time I

looked to get trained before you can take the exam costs many times this so your argument is not valid.

Over 95% of realtors are not making a full-time income and most of those wash out. If I go to work for Century 21 or better yet, Keller Williams, yet another network marketing company (doing billions in sales) that is in Real Estate, I am not focused on those that fail, I am focused on how to succeed so that I can show my team how to do the same.

I guess this will continue to be your angle and I am not buying what you are selling.

spanky

05-30-2006 11:25 PM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **SoapBoxDad**

*Now you are comparing with franchising? Interesting. All businesses sell. You sell your product, you sell yourself, and you you build relationships. And actually the numbers are similar for realtors which are commissioned sales people, as you reference and that does not make the business model bad.*

*Or are you against the sale profession, realtors, etc? And before you go into a long drawn out speech on how Realtors and commissioned sales people do not have to buy their product, you are right and neither does someone at Advantage Conferences. That cannot be a requirement or a company is not legal. The only requirement is \$59.95 and the last time I looked to get trained before you can take the exam costs many times this so your argument is not valid.*

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*I guess this will continue to be your angle and I am not buying what you are selling.*

---

Careful newbies.....Careful

spanky

05-30-2006 11:40 PM

---

**Re: Advantages Conferences / Tim Darnell**

Quote:

---

Originally Posted by **openQuestion**

*Oh great one, I DID MY RESEARCH and found that the University of Illinois does NOT teach a course on network marketing. Where's YOUR research to contradict that??*

---

lol openquestion it appears are good friend soapboxdad has been caught in a lie....lets see if he can prove to us that there is such a course taught at the university????? Hey soapboxdad show us proof that MLM is taught at the university.... if you cant prove it you will have been caught lying on this thread

## openQuestion

05-31-2006 12:12 AM

### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*Now you are comparing with franchising? Interesting. All businesses sell. You sell your product, you sell yourself, and you you build relationships. And actually the numbers are similar for realtors which are commissioned sales people, as you reference and that does not make the business model bad.*

---

I really don't want to get into comparing MLM with franchising, no. But I have no problems with the realtor business model.

Quote:

---

Originally Posted by **SoapBoxDad**

*Or are you against the sale profession, realtors, etc? And before you go into a long drawn out speech on how Realtors and commissioned sales people do not have to buy their product, you are right and neither does someone at Advantage Conferences. That cannot be a requirement or a company is not legal. The only requirement is \$59.95 and the last time I looked to get trained before you can take the exam costs many times this so your argument is not valid.*

---

Nope, not against salespeople in any way. However, if you study the industry of sales in general, you will note a very large paradigm shift in how companies are looking at their sales forces. I'm not going to get into the grim details, but suffice to say that sales people in the year 2006 have to do a LOT more than provide information on a product to justify their existence. And frankly, based on this paradigm shift, MLM salespeople are quite simply an endangered species. Yep, that's my opinion, and the opinion of many learned people in the sales industry.

Quote:

---

Originally Posted by **SoapBoxDad**

*Over 95% of realtors are not making a full-time income and most of those wash out. If I go to work for Century 21 or better yet, Keller Williams, yet another network marketing company (doing billions in sales) that is in Real Estate, I am not focused on those that fail, I am focused on how to succeed so that I can show my team how to do the same.*

*I guess this will continue to be your angle and I am not buying what you are selling.*

---

Hey, welcome to America. You can buy whatever you like here.

Phinnly Slash Buster

05-31-2006 12:15 AM

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**Re: Advantages Conferences / Tim Darnell**

1 Attachment(s)

**WHY TIM DARNELL FEARS SCAM.COM**

Psychology of Compliance & Due Diligence Law  
When your mind says "go", but your gut says "no"

**Due Diligence: How to Avoid Business Opportunities Scams and Frauds**

<http://www.bizop.ca/blog2/due-diligence/>

---

openQuestion

05-31-2006 12:15 AM

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**Re: Advantages Conferences / Tim Darnell**

Quote:

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Originally Posted by **spanky**

*lol openquestion it appears are good friend soapboxdad has been caught in a lie....lets see if he can prove to us that there is such a course taught at the university????? Hey soapboxdad show us proof that MLM is taught at the university.... if you cant prove it you will have been caught lying on this thread*

---

He's not intentionally lying. This whole "University of Illinois" myth has been floating around in the industry for DECADES to the point where almost everyone believes it to be a fact. But it's not. It's right up there with the "Donald Trump on David Letterman" crock, which also never happened.

As I said, King did graduate from Harvard, and he does (or did) teach at the University of Illinois. And I'll wager to say that he's probably mentioned MLM in one or more of his marketing courses, as he is a proponent of the industry. But to say that MLM is "taught at the University of Illinois" is a gross exaggeration. There is no MLM course or curriculum, period.

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SoapBoxDad

05-31-2006 12:22 AM

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**Re: Advantages Conferences / Tim Darnell**

OpenQuestion, it is not there with the Trump myth and others and I do appreciate your response. This is from the UIC site and his bio page. I am still waiting on answers from your end on the sales profession, Keller Williams, etc.

Charles W. King  
D.B.A., Harvard University, 1964  
Professor of Marketing  
Department of MarketingCollege of Business Administration  
University of Illinois at Chicago

2318 University Hall (M/C 243)  
601 South Morgan Street  
Chicago, IL 60607-7123

#### Current Research

Marketing is approached as the management of the social and organizational change process through: Facilitation of the strategic planning process and creation of strategic plans, particularly for small to medium sized businesses.

Development of market positioning strategies based on competitive market analysis for the firm.

Empirical market studies of market structure and buyer behavior across a wide range of contexts such as new concept adoption among housewives, architectural and office design/office landscape adoption among architects and space planners, fashion adoption among male and female consumers, shopper adoption of new retailing concepts and retail store image analysis.

#### Areas of Interest

Strategic market positioning within changing market structures and across international markets.

Network marketing/multi-level marketing as a growing entrepreneurial distribution channel with international implications.

## openQuestion

05-31-2006 12:31 AM

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### Re: Advantages Conferences / Tim Darnell

Quote:

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Originally Posted by **SoapBoxDad**

*OpenQuestion, it is not there with the Trump myth and others and I do appreciate your response.*

---

Already answered that one, above.

Quote:

---

Originally Posted by **SoapBoxDad**

*This is from the UIC site and his bio page. I am still waiting on answers from your end on the sales profession, Keller Williams, etc.*

*Charles W. King*

*D.B.A., Harvard University, 1964*

*Professor of Marketing*

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#### *Current Research*

*Marketing is approached as the management of the social and organizational change process through: Facilitation of the strategic planning process and creation of strategic plans, particularly for small to medium sized businesses.*

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#### *Areas of Interest*

*Strategic market positioning within changing market structures and across international markets.*

*Network marketing/multi-level marketing as a growing entrepreneurial distribution channel with international implications.*

---

As I said, he is an MLM proponent -- the guy MAKES MONEY by supporting and making speeches about the industry (sound familiar, folks? another guy who has figured out the only way to make money in MLM). But there is NO course or curriculum being taught at the that institute of higher learning -- OR ANY OTHER -- that is specifically about network marketing. Please provide evidence to the contrary and I will happily admit my mistake.

## SoapBoxDad

05-31-2006 12:42 AM

### **Re: Advantages Conferences / Tim Darnell**

Actually you really did not answer the sales person question as you were the one that brought it up. Once again, if you are comparing business models, sales positions and failure rates, I find it interesting as you draw an imaginary line here. I am in agreement with you on one thing for sure. There is a lot of garbage out there and a person needs to do their own research. As for current courses, I have two emails into UIC to find out which courses specifically incorporate the multi-level model. I will share as soon as I hear back. I see several courses that would be appropriate.

#### Marketing Course List

360 - Introduction to Marketing. 3 Hours.

450 - Marketing and Public Policy. 3 Hours.

452 - Principles of Retailing. 3 Hours.

454 - Entrepreneurship: New Venture Formation. 3 Hours.

461 - Consumer Market Behavior. 3 Hours.

462 - Marketing Research. 3 Hours.

463 - Marketing Channels. 3 Hours.

464 - Small Business Consulting. 3 Hours.

465 - Marketing Management. 3 Hours.

466 - Comparative Marketing Systems. 3 Hours.

467 - Management Science in Marketing. 3 Hours.

468 - Problems in Marketing Research and Information System. 3 Hours.

469 - International Marketing. 3 Hours.

473 - The Personal Selling Effort in Marketing. 3 Hours

474 - Advertising and Sales Promotion. 3 Hours

475 - Product Management. 3 Hours.

476 - Industrial Marketing. 3 Hours.

494 - Special Topics in Marketing. 3 Hours.

499 - Independent Study in Marketing. 3 Hours.

500 - Introduction to Marketing. 4 Hours.

510 - Introduction to Health Care Marketing. 4 Hours.

550 - Marketing and Public Policy. 4 Hours.

555 - Entrepreneurship: New Venture Formation. 4 Hours.

560 - Marketing Management. 4 Hours.

561 - Consumer Behavior. 4 Hours.

563 - Information for Marketing Decisions. 4 Hours.

565 - Marketing Communication and Promotional Strategy. 4 Hours.

571 - International Business Operations. 4 Hours.

572 - International Marketing. 4 Hours.

573 - Marketing Channels Management. 4 Hours.

574 - Product Planning. 4 Hours.

575 - Sales Management. 4 Hours.

576 - Industrial Marketing. 4 Hours.

581 - Seminars in Consumer Behavior. 4 Hours.

583 - Seminar in Marketing Theory. 4 Hours.

584 - Product Innovation and Development. 4 Hours.

585 - Seminar: Topics in Quantitative Models in Marketing. 4 Hours.

586 - Advanced International Marketing. 4 Hours.

587 - Advanced Marketing Research. 4 Hours.

588 - Marketing Communications. 4 Hours.

589 - Services Marketing. 4 Hours.

591 - Pricing Theory and Practice. 4 Hours.

594 - Special Topics in Marketing. 4 Hours.

596 - Independent Study in Marketing. 1-4 Hours.

599 - PhD Thesis Research. 0-16 Hours.

SoapBoxDad

05-31-2006 12:50 AM

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**Re: Advantages Conferences / Tim Darnell**

I don't expect an apology, but with 5 minutes of research I found this for UIC.

The University of Illinois at Chicago invites you to attend the only network marketing seminar offered by a major university – The UIC Seminar in Network Marketing. This seminar is designed to provide an underlying educational foundation to support typical company-specific training provided by individual network marketing companies.

<http://www.uic.edu/depts/oe/networkmarketing/>

After conducting extensive research on network marketing, Dr. Charles King, Professor of Managerial Studies at the UIC College of Business Administration, created this seminar to share his findings and bring in experts in the field to create an instructive environment where entrepreneurs, established or developing network marketers could engage to share



ideas, strategies and techniques.

Join us in Oak Brook, Illinois, October 27 – 29, 2006 for the UIC Seminar in Network Marketing, sponsored by the UIC College of Business Administration and coordinated by UIC External Education.

## SoapBoxDad

05-31-2006 12:53 AM

### Re: Advantages Conferences / Tim Darnell

Quote:

---

Originally Posted by **openQuestion**

*But there is NO course or curriculum being taught at the that institute of higher learning -- OR ANY OTHER -- that is specifically about network marketing. Please provide evidence to the contrary and I will happily admit my mistake.*

---

I am waiting OpenQuestion. I do want to thank you as I plan to register for this UIC network marketing training. Much appreciated and maybe we can break bread there.

All times are GMT -5. The time now is 08:35 PM.

Page  
5 of 95   [<](#) [1](#) [2](#) [3](#) [4](#) **5** [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [22](#) [23](#) [24](#) [55](#) [>](#) [Last](#)  
[»](#)

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