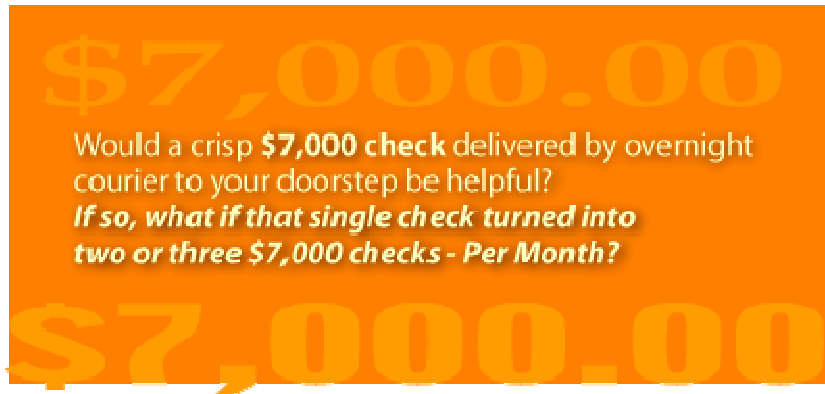




Millionaire Mindset Conference Income Producing System™

The Income Producing System
Specifically Designed to Provide
Uncommon Incomes for Common People

\$7,000.00
Over & Over & Over Again™



A Closer Look at Priorities

What are your priorities? One way of finding out what your priorities truly are is to observe how you spend your time and your money. Those areas of your life that receive the most time and money are your priorities. The question is - are our priorities ordered correctly?

One of the reasons we believe so strongly in helping people participate in Free Enterprise, Entrepreneurship, and Personal Business Ownership, is that once a person's business is properly and successfully established, they begin having access to more time and money, thereby becoming much more likely to live their life in a more fulfilling manner. They are more likely to optimize other, more important areas of their life.

Stated another way, successful entrepreneurship can afford us the luxury of being able to spend more time and more money on the things that are truly important – Godly ordained priorities. Rather than being enslaved by money (making it), we can gradually be freed from the necessity of creating it, and begin living our lives in a more exciting, meaningful, and rewarding fashion!

The following categories of priorities are placed in order of importance, as believed and taught by the officers, trainers and speakers associated with Advantage Conferences. You may be surprised to notice that "business" falls into 4th place in order of importance. However, it is that very category that can help fortify the other three categories - helping them become more fully optimized. Indeed, successful business can be the facilitator to a wonderful life!

Are you paying attention to and excelling in each of the following categories?

1. God

- ☐ A. Prayer
- ☐ B. Scripture Reading
- ☐ C. Faith
- ☐ D. Church Fellowship
- ☐ E. Worship
- ☐ F. Personal Ministry
- ☐ G. Giving

2. Family

- ☐ A. Husband / Wife Relationship (if married)
- ☐ B. Spiritual Bonding
- ☐ C. Meals Together
- ☐ D. Recreation & Vacations Together
- ☐ E. Church Together
- ☐ F. Family Ministry
- ☐ G. Chores
- ☐ H. Extended Family
- ☐ I. Proper Investments / Savings
- ☐ J. Planning

3. Health

- ☐ A. Regular Exercise (cardio and weights)
- ☐ B. Healthy Eating
- ☐ C. Proper Hydration
- ☐ D. Rest / Sleep
- ☐ E. Stress Reduction
- ☐ F. Recreational Activities
- ☐ G. Drug/Substance Free
- ☐ H. Regular Check-ups

4. Business

- ☐ A. Product
- ☐ B. Marketing

- ___C. Compensation Structure
- ___D. Training
- ___E. Revenues
 - i. Create
 - ii. Amplify (investments)
 - iii. Protect (asset protection)
 - iv. Philanthropy (Give, Give, Give)
- ___F. Development of Leaders

Note: if you have a job, you'll find that you spend the majority of your time in the 4(E)(i) category – Creating Revenues, which in essence means that most of a wage-earner's waking hours are spent focused on making money. Balanced entrepreneurs question the emphasis of spending most of their time making money, and know that there is a better way - *choosing to work smarter rather than harder*. Do we as human beings really find fulfillment in constantly pursuing money? The answer is "no, we really don't".

As a successful entrepreneur, you will, in due course, be able to *decrease the number of hours that the normal wage or salary earner spends on money making activities* – one of the greatest reasons (among many) to have a personally owned, successful enterprise.

The reasons a successful entrepreneur can spend less hours a day at creating revenues includes artful delegation, successful duplication, and also, finding the right business that not only creates monthly profits, but also affords Residual Income – the latter being one of the most sought after concepts in business.

With the proper business vehicle (Company and Concept), Residual Income can genuinely become a reality. Residual Income means you are no longer trading hours for dollars. Revenues come into your life based on past decisions, past work, and past investments. It means you are not constantly relegated to exchanging your most precious commodity – YOUR TIME – to make a buck.

I believe it is time for people to approach life's priorities more seriously. Someone once said that so much time is spent at work (a corporation) that their job becomes their god! That may be a bit hard to comprehend, but it is undeniably true that too many people place too much dependence on a job, a salary, and a company for which they work. Those things can insidiously become our gods if our trust is on them rather than Creator God.

WE CAN DO BETTER!

We can make better money. We can spend more time with family. We can honestly place our dependence on God and not a company, job, or salary.

We can be our own boss. We can set our own hours. And we can live a life of fulfilling independence that our God-given talents can and will create!

At that point we can begin contributing and being a blessing to our fellow man and society in much more profound fashion! But in order to achieve these tremendous improvements, we must seriously analyze and focus on living life according to the right priorities.

You can begin optimizing your life by paying attention to and ordering your priorities - starting today!

Great Success,

A handwritten signature in black ink, reading "Tim Darnell", with a stylized flourish underneath.

Tim Darnell
President
Advantage Conferences



Tim Darnell with Multi-Millionaire Real Estate Investor and Realtor, Jim Striegel
April, 2005 Millionaire Mindset Conference

WELCOME TO ADVANTAGE CONFERENCES! MMCIPTM

The Income Producing System that is in your possession is the single best, and quite possibly, the most rapid process you can implement for major cash rewards. It is 100% legal, ethical, moral, professional, and most importantly, highly effective. The unique Products, Automated Information System, and Compensation Structures at Advantage Conferences are without parallel.

Our primary mission is two-fold:

- A. Deliver substantive, highly valuable, effective product TO THE WORLD!
- B. Provide significant, life-changing incomes for our elite Pro Reps

"If you want to be a Millionaire, you must first learn to think like a Millionaire!"

- Your income is a direct result of the way you think. Millionaires understand the importance of changing their thinking to the level of income they desire in terms of monthly profits. If you have been thinking in terms of **thousands of dollars** in monthly income, then your next step is to begin thinking, and seeing your life in terms of **Tens of Thousands of Dollars** in monthly income.
- If you are already creating tens of thousands a month in income, then you should begin thinking in terms of and creating **Hundreds of Thousands of Dollars** in monthly income.
- Successful entrepreneurs understand the validity and reward of placing a capital commitment into a business that is realistically LIKELY to return a **multiple** of that amount in a reasonable period of time. *Start-up capital is the initial breath of life necessary for any business that exists.* Putting money into your business is a true investment in YOURSELF and not a concept to be feared.
- Whether you've started with \$1.00, or \$100,000, your successful enterprise will eventually recoup that initial capital, paving the way for ongoing profits. And in the case of Reverse Margin™, the ability to become profitable is more realistic than any other mechanism available.
- In any business, entrepreneurs transfer "X" amount into their business from their own bank account, credit card, or borrowed funds for a short period of time. Once they've earned that initial capital back, they transfer **"X" amount back to its original location**. The money is usually someone else's in the first place; but regardless, the funds are strategically and powerfully implemented as a short-term leveraging "tool" to create ongoing, life-changing cash flow!

In This "Getting Started E-Package"

Page	
5.	Welcome and Overview
6.	What Exactly Will I be Doing?
8.	What to Expect When I Enroll
9.	What is the Quickest & Most Realistic Way to make \$7,000?
10.	Millionaire Mindset Conference
11.	MMC Advantage
11.	Frequently Asked Questions
12.	Getting Started Options
13.	Enrollment Application
14.	Getting Started Order Form
16.	Statement of Orientation

What Exactly Will I be Doing?

You will hear the term **"AUTOMATED"** used often on the introductory calls and in your training – 'automated' meaning that **1:** Candidates for our product and/or income opportunity automatically receive uniform and sufficient information about all aspects of the Company and opportunity; and **2.** Candidates are able to reach a point of responsible decision making on their own without talking to anybody. This is accomplished in great part through a sophisticated marketing mechanism called, the Personalized Marketing WebsiteSM, a proprietary, automated information dispersal and qualifying tool.

At Advantage Conferences, our Reps are able to accomplish both of these steps in a uniform and professional manner, without even talking to their candidates! Over the years, we've found that the less "personality" and "human involvement" is required, the more likely the business is to work for any and every one!

The communication necessary to fully inform your candidates is available for your use in succinct, professional messages (letter, audio, website, live teleconferences, etc.) Again, we have found that "the less talking required by a Rep, the better their odds for success!"

Our goal for you is to make **\$7,000.00 Over and Over Again™**, and **a minimum of \$100,000 in income** over the next year! Many of our Pro Reps will make much, much more than that! The best way for us to achieve that with you is to place a powerful SYSTEM in your hands, and then train you so that you fully understand how to utilize and prosper from the System.

While we shouldn't and will not guarantee that anybody will make any amount of income, we know that we have the means for the common person, with little or no experience, to capitalize and flourish with this unique System!

YOUR ROLE is to become a PROFESSIONAL INVITER; i.e., to send as many people through the **MMCI PS™** as possible. Most of our ongoing training focuses on how to accomplish exposure of your business to thousands of people or more on a weekly basis.

Bottom line? You will soon be fully trained and confident in the "how to" mechanics of professionally marketing to large numbers of Customers and Income Opportunity Candidates.

Things You will be Doing...

1. Simply place recommended advertising that invites people to your "Income" web page, which introduces candidates to our unique and automated 3 Simple StepsSM information and qualifying system.
2. Your Candidates will be encouraged to fill out the simple Interest Form at the bottom of that page.
3. They will immediately receive an 'auto-respond' letter, and then **Step #1:** the **"Getting Started E-Package"** (GSEP) for their review.
4. You will receive notification in your E-mail "In-Box" each time you have a Candidate fill out an Interest Form – the more notifications the better! Many of our Reps are receiving ten or more notifications PER DAY!
5. Once your Candidate has reviewed the GSEP, they can then view **Step #2:** the **Compensation Presentation** in Flash format. Candidates should review this

presentation MORE THAN ONCE in order to truly comprehend the enormity and reality of \$7,000.00 Over & Over & Over Again™.

6. Candidates then register for Step #3: the next, upcoming **\$7,000.00 Call** hosted by one of our top Advantage Conferences Pro Reps or President of the Company. Registering allows them to access the upcoming \$7K Call date, time, proper phone number and access code, including an International Time Zone Conversion aid.
7. Upon completion of the 3 Simple StepsSM, Candidates are instructed to e-mail or call their AC Rep to inform their Rep that they attended the \$7,000.00 Call. This is the point in the process where the AC Rep and the Candidate will talk to each other for the first time. The Candidate is encouraged to ask questions at this time.
8. After the Candidate has listened to the informational \$7,000.00 Call and the two of you have conversed, and IF YOU ARE CONVINCED THAT YOUR CANDIDATE IS QUALIFIED, you will e-mail your candidate the President's Interview document, which they will answer and, upon completion, fax back to the Advantage Conferences Home Office for approval by AC President, Tim Darnell.

If you will follow these steps exactly, AND PERSISTENTLY implement the simple methods that we teach (we have left out the description of a few key components in this E-Package so as to not give away proprietary Company information to non-Reps), you will find that you WILL BE SUCCESSFUL IN YOUR ENTERPRISE!

The marketing methods we teach work amazingly well, but consistency and full trust in the System is the key. You don't "try" a few things and sit back and rake in money. No, you must implement what we teach you on an ongoing basis, have patience, and NOT QUIT until you've realized the goals you've envisioned.

Although it is inappropriate to expose specific "how to's" at this point, you should now begin to have a sense of how you will create **\$7,000.00 Over & Over & Over Again™!**



MMC-IV Pro Rep, Jack Weinzierl receives the Service Award

Jack's month of July 2005 earnings – \$94,500.00+

What to Expect...

ONCE I HAVE ENROLLED

1. You will be e-mailed instructions on how and when to attend your first trainings. We suggest you attend your first training the Monday evening (7:00 pm CDT) training following your enrollment.

You will be provided 4 Hours of Live Interactive Training on a weekly basis - four (Monday thru Thursday) daily sessions. Attendance is important for your understanding and confidence to become a fully functioning, professional, and most importantly -- PROFITABLE MARKETER!

2. You will be e-mailed instructions on how to establish your Personalized Marketing WebsiteSM. and establish your Advantage Conferences personal e-mail address.
3. You will be e-mailed instructions on how to become a member of the Yahoo discussion group, where Reps and Pro Reps daily answer questions and receive business tips and announcements about upcoming events and trainings.
4. You will find out about the availability of upcoming **"Strategist"** Opportunity Overview Meetings closest to you for you and your guests to attend.
5. You can immediately begin inviting guests to the \$7,000.00 Calls on Tuesday Thursday evenings (8:00 pm CDT) and Saturday afternoons (2:00 pm CDT).
6. You will be e-mailed information on how to access pre-recorded calls that have professional messages for your own 800 number(s) that your Candidates can respond to by leaving their phone numbers and other requested information you may require. This is a powerful way of delivering a professional message without your saying a word!
7. When you are ready, you will also be introduced to a wide variety of professional marketing methods that further enhance your ability to prosper. Automated messaging, auto-response, mail merge, direct mail, radio and magazine optimization, personalizing e-mails, link creation, and fully branding yourself for a professional and legally compliant Internet and e-mail presence are all areas in which you will become proficient.

What is the Quickest Way to Make \$7,000?

"Tim, your training showed me exactly how to bring in hundreds of the best leads I've ever worked with. I didn't have to say anything to a single person, the System did all the work. Within three weeks, I have received my first TWO \$7,000.00 Checks! I'm sending a picture of me hugging the Federal Express delivery man. I simply believed you, did what you said, and it has already changed my life! Thank you fourteen thousand times! Jim W. – Cocoa, Florida (Jim has since made well over a hundred thousand dollars and counting!)

"Tim, I'm in total awe of what you have put in place here! This is the most exciting thing to ever happen to me professionally. I got qualified at MMC-IV as a Pro Rep in three weeks and have already had THREE \$7,000.00 checks delivered by Federal Express! And I've barely gotten started. This beats my former job as an office manager a million times over! Thank you, Thank You, Thank You!!! Carrie R. – Boca Raton, FL

* * * * *

* * * * *

The amazing **Reverse Margin™ Business Model** and compensation plan is second to none when it comes to creating large and relatively prompt profits! Instead of trying to establish an organization of hundreds and thousands of people necessary for profits in a “multi-level marketing” pay plan, RM enables you to deal with a handful of clients to realize a healthy **six and even seven digit** return within one or two years!

You will be taught inexpensive, highly effective, cutting edge marketing methods that can introduce hundreds and even thousands of people YOU’VE NEVER MET to YOUR website. Once they fill out the Interest Form that accurately ‘links’ them to you, they will be YOUR proprietary customer.

Quickest and Most Profitable Activity I Can Do Now? – Simply encourage everyone you know to fill out the Interest Form found on your Income Opportunity Web Page! Your focus at Advantage Conferences is continually leaning how to introduce as many people as possible to your information - the more, the better!

THE POWER OF TWO

As an MMC-IV Pro Rep, that is once you have made your three referral sales (one of which can be your own purchase), you will begin cash flowing to the tune of **\$7,000** per transaction. Each one of your new Reps must bring in **two referral sales** as well – **THOSE TWO PAY YOU \$7,000 each** – and that progression continues infinitely! 2, 4, 8, 16, 32, 64, etc. all multiplied by \$7,000 EACH!

EXAMPLE: As an MMC-IV Pro Rep, you personally enroll 5 MMC-IV Reps = \$35,000.00 in profit!

Each of those 5 brings you two referral sales each = \$70,000.00 in additional profit!

Each of those ten referral sales bring you two referral sales = \$140,000.00 in additional profit!

This simple, realistic scenario provides you a total profit of \$245,000 with 35 total people!

Vision for Your Business

Training for your Advantage Conferences business is professional and extensive. The reason we accent this aspect of the business is due to our vision and purpose – to help you create you own professional, multi-million dollar marketing company where you are the CEO. You will be branding yourself as an expert, and branding your company as the best answer to needs and desires of the buying public.

We take our business model and marketing cues more from Fortune 500 business models than from typical “work at home” scenarios. We are convinced that professional “systems” are much more efficient in creating above average profits, versus going to someone’s house with a ‘white board’ or flip chart, or personally calling a purchased list of prospects – the methods used by competitive companies.



Millionaire Speaker, Scott Miller opens donation to his Church - Advantage Conferences’ gratitude of his powerful “Intensive” at the April, 2005 MMC

Product

The Millionaire Mindset ConferenceSM

***“If You Want to Become a Millionaire,
You Must First Learn to Think Like a Millionaire”***

Our product is powerful information that bridges the gap between your current financial status and where you truly desire to be.

The Millionaire Mindset ConferenceSM is a one of a kind, two-day event where Attendees absorb real-life stories, lessons, strategies and advice from bona-fide multi-millionaires. Attendees gain powerful insight into the mind and action steps of extraordinary people who have achieved Millionaire and/or Multi-Millionaire status.

Each Millionaire is interviewed in 90 minute **“Intensives”**. They discuss in detail subjects including: “BEFORE MY SUCCESS”; “WHAT I SAW & THOUGHT THAT OTHERS DIDN’T”; “MOST DIFFICULT CHALLENGES”; “WHAT ARE MOST PEOPLE’S MISSING INGREDIENT?”, “HOW I BECAME A MILLIONAIRE”; “BEST MANEUVERS I’VE MADE”; “THE GREATEST SECRET I CAN TELL YOU”; “MARKETING BUDGETS & METHODS”, etc., followed by Q & A.

Content of the MMC is specifically and unapologetically powerful information about the process of YOUR becoming a Millionaire in your own right - creating life-changing income. The subject matter is appropriate only for someone serious about earning a **SIX or SEVEN DIGIT INCOME** in the next 18 months or less. The format is personalized in that interactive dialogue between our accomplished Millionaire guests and Attendees is encouraged. One of the most often reported benefits is the greatly enhanced belief on the part of the Attendee that they will one day become one of our MMC speakers, as a new, real-life millionaire!

In addition, ongoing, highly valuable mentoring is available to all MMC Attendees from Advantage Conferences in the form of weekly Teleconference Mindset and Marketing calls put on by top trainers at AC.

How Valuable is this Information?

This information is conservatively the most important information you can ever gain regarding business and wealth. The fact is: entrepreneurs face uphill odds. According to the US Department of Commerce, approximately 80 percent of all businesses fail within four years. Most of those failures could be averted with specific, appropriate, and timely information about what to do and what not to do from seasoned experts.

Every day, entrepreneurs make decisions that can move their business ahead by thousands, hundreds of thousands, or even millions of dollars. Conversely, one mis-step can cost them that much, and even force the loss of a business. Only Candidates who understand the gigantic stakes associated with being an entrepreneur, both positive and negative, and the power of substantive, insider advice should consider attendance at the MMC.

Not found anywhere else, this information is designed to truly give our Attendees the advantage over not having the information, as well as the advantage they will gain over their competitors. Amazingly, even one single bit of information at the MMC can truly make all the difference in success or failure in business.

Introducing: The MMC AdvantageSM

Ongoing MMC Privileges

Advantage Conferences seeks to provide continual, ongoing support for our Attendees by allowing former Attendees to attend all future MMC's at a fraction of the cost of their inaugural MMC. Imagine having year after year access to Millionaires who are there for the sole purpose of teaching and guiding you in taking the straightest and most efficient path possible to your goals.

As of August, 2005, and available retroactively to all past MMC-IV Attendees, subsequent Conference tickets are now available at a **FULL Ninety percent discount** – \$995.00 ticket cost, a *\$9,000.00 savings!* This strategy is truly a ground-breaking concept in wealth guidance and the direct sales industry.

Frequently Asked Questions

Question: Do Reps pay for their own advertising?

Answer: Yes, you are not required to establish any particular size monthly budget, but we've found that our most successful Reps set aside anywhere from \$200.00 or more monthly for advertising. Considering the powerful commissions, there is good reason to dedicate ample funds to ongoing advertising for your business success. Some Pro Reps successfully allocate thousands of dollars on a monthly basis for their business.

Question: How quickly can I expect to be qualified and see success at Advantage Conferences?

Answer: Although we cannot guarantee any particular time line for Reps in general, we do everything we can to help you understand how to optimize your business – qualifying quickly and optimizing your pay registers on a timely basis. Time of success is affected by a positive, decisive mindset, the size of your advertising budget, your willingness to approach your warm market and not just fresh market sources, the intensity of your faith, and your willingness to be consistent over the long haul.

With all that being said, your success timeline is ultimately in God's hands. Given the rewards that the MMCIPSTM has in store, whether it takes two months or two years, the wait will be worth it. Where else can you realistically develop \$7,000.00 Checks Over & Over AgainTM?

Question: Do I need to buy the Personalized Marketing WebsiteSM?

Answer: Yes, you realistically do. The PMW is complimentary with the MMC-IV purchase, but whether you buy it or it is yours as a result of an MMC-IV purchase, you will find this to be one of the most powerful tools you ever owned. Your ability to profit from this business is dramatically enhanced with the addition of this highly effective tool.

Question: Does anyone ever fail to be approved upon submission of their President's Interview?

Answer: All the time. Advantage Conferences is different in that we believe that there is more required to be a Rep here than just the ability to write a check. A truly Positive Attitude, the ability to Follow Instructions, Burning Desire, Commitment, Belief, and many other intangible qualities can and are discerned in the President's Interview. We don't need "projects" here. We require talent and enthusiasm, dedication and belief.

Getting Started Options

Basic Enrollment: **\$59.95**

Getting Started Options are structured so that virtually ANYBODY can participate. Even someone who is financially challenged can start at the MMC-I or MMC-II level !

		<u>Price</u> <u>Commission</u>
Option A:	Millionaire Mindset Conference-I Half Day Conference (Friday 9:00 AM thru Noon)	\$1,000.00 \$500.00
	Commissions: MMC-I Pro Reps receive \$500 on MMC IV Purchases; \$500 on MMC III Purchases; \$500 on MMC II Purchases; \$500 on MMC I Purchases	
Option B:	Millionaire Mindset Conference-II Full Day Conference (Full day Friday)	\$2,000.00 \$1,000.00
	Commissions: MMC-II Pro Reps receive \$1,000 on MMC IV Purchases; \$1,000 on MMC III Purchases; \$1,000 on MMC II Purchases; \$500 on MMC I Purchases	
Option C:	Millionaire Mindset Conference-III 1½ Day Conference (Friday thru Saturday noon)	\$5,000.00 \$2,500.00
	Commissions: MMC-III Pro Reps receive \$2,500 on MMC IV Purchases; \$2,500 on MMC III purchases; \$1,000 on MMC II Purchases; \$500 on MMC I Purchases	
Option D:	Millionaire Mindset Conference-IV Full 2 Day Conference (includes Personalized Marketing Website).	\$9,995.00 \$7,000.00
	Commissions: MMC-IV Pro Reps receive \$7,000 on all MMC IV purchases; \$2,500 on MMC III Purchases; \$1,000 on MMC II Purchases; & \$500 on MMC I Purchases	

MATRIX POSITION SECURED: MMC I- MMC-IV Ticket Purchases secure a position on the Matrix and allow you to begin collecting "Matrix Commissions" (see Compensation Plan PPT).

ROLLUP: *This Is An Extremely Powerful Compensation Plan Feature!* As a Pro Rep, you can collect Rollup from those in your Registers who do not qualify for commissions for which you do qualify. For instance, if you are a Pro Rep IV and a Pro Rep III in your Register (John) creates an MMC IV purchase, John would receive a \$2,500 commission and YOU would receive ~\$4,500 on John's sale. Understanding this powerful Rollup feature will create incentive and urgency to qualify as a Pro Rep IV as quickly as possible.



Advantage Conferences, LLC ~ 1513 Home Park Drive ~ Allen, TX 75002 ~ Ph (972) 727-4995 ~ Fax (214) 242-2423

Application and Enrollment Agreement for New Representative

NEW REPRESENTATIVE INFORMATION – Please Print Legibly or Type

Last Name, First Name, MI		Co-Applicant's Name	
Business Name	SS Number	EIN (if applicable)	
Address – Street	City	State	Zip Code
Day Phone Number	Evening Phone Number	Fax Number	E-mail Address

ENROLLER INFORMATION

Last Name, First Name, MI		Co-Applicant's Name	
Day Phone Number	Evening Phone Number	E-mail Address	Date

PROFESSIONAL REPRESENTATIVE INFORMATION

Last, First, MI		Co-Applicant's Name	
Day Phone Number	Evening Phone Number	E-mail Address	Date

TERMS AND CONDITIONS

I agree that I am independent from, and not employed by Advantage Conferences, LLC, it's Company Officers, Partners, Assigns, Subsidiaries, or Professional Representatives (hereafter referred to as PR), or Representatives (hereafter referred to as Rep). I agree that I am under no obligation to purchase any products, conferences, business support materials, or any items whatsoever, other than the application fee. I agree to abide by terms outlined on the second page (back) of this agreement form. I specifically agree not to overstate income earnings by myself or any other Rep of Advantage Conferences, LLC, or to make predictions or assurances of income to any candidates or Reps regarding the Advantage Conferences, LLC income opportunity, or to misrepresent or overstate the benefits or value of products or services of Advantage Conferences, LLC in any regard. I fully understand that any failure to abide by Company rules, policies, and/or procedures could subject me to immediate termination, forfeiture of representation and income rights, and possible further legal implications.

Applicant	Date	Co-Applicant	Date
-----------	------	--------------	------

I understand that payment of \$59.95 is required for application to be processed.

Check Enclosed: _____ Certified Funds Enclosed: _____  _____ Email Address Required



APPLICANT'S RIGHT TO CANCEL NOTICE

Applicant has the right to cancel this agreement within three (3) business days beginning with the day immediately following the date corresponding to the signature of Applicant in above Terms and Conditions section. Request for refund must be made within three (3) business days. In order to cancel this agreement, please send a signed and dated copy of this agreement via registered mail to the above address of Advantage Conferences, LLC. All agreements between applicant and Advantage Conferences, LLC regarding rules, policies, and procedures are to remain in effect until the time that the Advantage Conferences, LLC office staff has received and signed registered mail receipt, and you are to be held liable and responsible for all rules, policies, and procedures during that time. NOT LATER THAN MIDNIGHT OF _____,

I HEREBY CANCEL THIS APPLICATION AND AGREEMENT. **Sign only if canceling**
 DATE _____ APPLICANT'S SIGNATURE _____

BASIC AGREEMENT

As a new Advantage Conferences Representative (Rep), I understand and agree that:

1. I have read and understand the items and instructions on this form and that the responses are true and complete to the best of my knowledge.
2. I am of legal age to enter into binding contracts in my state of residence. I understand that I will be an Independent Contractor, solely responsible for my own business and will not be an employee of Advantage Conferences, LLC (the Company). As such, I will not be regarded as an employee for purposes of the Federal Unemployment Tax Act, Federal Insurance Contributions Act or income tax withholding. It is my responsibility to pay any self-employment tax and all local, state and federal taxes as required by law.
3. I know that my success or failure is TOTALLY my responsibility. I have not been guaranteed that I will attain any level of income or success; and, I understand that my results will depend on my desire, commitment, work ethic, and consistency of marketing activities and attendance on Company calls and Conferences. My success is up to me, and I know that every Rep starts at different stages of ability and personal development.
4. Upon acceptance of this application, I will have the right to sell Advantage Conferences, LLC products in accordance with the Company's Policies and Procedures. For these sales I will be compensated in accordance with the Advantage Conferences, LLC Compensation Plan.
5. I shall abide by the Policies and Procedures and Compensation Plan of Advantage Conferences, LLC. I agree to abide by these rules and any other regulations or subsequent amendments regarding Rep obligations and responsibilities as may become necessary.
6. I understand that I have no authority to bind Advantage Conferences, LLC to any obligation or contract.
7. I agree to conduct myself in a legal, professional and ethical manner at all times. I understand that no statements or representations whatsoever may be made regarding Advantage Conferences, LLC products or services other than those contained in officially published and approved company materials, nor will I misrepresent the income potential of the Compensation Plan.
8. I understand that I may not use Advantage Conferences, LLC trademarks, marks, trade styles, or trade names in any form of advertising other than that which may be provided by or approved in writing by Advantage Conferences, LLC.
9. I understand that signing this agreement and acceptance of the agreement by Advantage Conferences, LLC is all that is needed to become a Rep. If, within three (3) business days, I decide not to continue as a Rep, I shall submit my resignation to Advantage Conferences, LLC in writing as described on the front page of the enrollment agreement.
10. I understand that I may terminate my distributorship (Rep status) at any time via written notification to the Company at the address listed on the front of this form. I further understand that the Company may terminate my distributorship in accordance with the Policies and Procedures if I violate the terms thereof. Such termination will cancel my rights to receive compensation from Advantage Conferences, LLC.
11. I agree not to repackage, relabel or sell the Company's products or ideas under any other name or label. I further agree not to produce any written or recorded materials which have not been approved or provided by Advantage Conferences, LLC.
12. I understand that this agreement may not be transferred or assigned without prior written consent of the Company.
13. This agreement is binding upon and inures to the benefit of the parties, their heirs and successors in interest. If any provision of this agreement is found unenforceable or invalid, the validity of the remaining provision shall not be affected. This is the entire agreement between the parties.
14. I agree to indemnify / hold Advantage Conferences, LLC harmless from any claims, damages and expenses, including any attorney's fees arising out of my actions or conduct in violation of this Agreement. In the event a dispute shall arise between myself and Advantage Conferences, LLC as to our respective rights, duties and obligations under this Agreement, and the policies and procedures of Advantage Conferences, LLC, it is agreed that such disputes shall be exclusively resolved pursuant to binding arbitration under the commercial rules of the American Arbitration Association with arbitration to be held in Collin County, Texas. Texas law will apply to the resolution of the dispute, unless otherwise agreed in writing. The arbitration panel shall consist of one (1) arbitrator. In addition to declaratory relief, the arbitration panel may award preliminary and permanent injunctive relief and compensatory damages and shall award reasonable attorney's fees and costs to the prevailing party. The arbitration award may be enforced in any court of competent jurisdiction. The provision shall not restrict Advantage Conferences, LLC from seeking preliminary injunctive relief in any court or competent jurisdiction.
16. This agreement is to remain in effect through December 31 of the fiscal calendar year stated on this Application with Advantage Conferences, LLC, and I agree my continued status with Advantage Conferences, LLC is contingent upon annual Rep renewal (39.95)



AC 3000

1513 Home Park Drive ~ Allen, TX 75002 ~ Ph: (972) 727-4995 ~ Fax: (214) 242-2423

ORDER FORM Please Print Legibly or Type

ORDERING CUSTOMER

Last Name, First Name, MI

Email Address

Address

City

State

Zip

Day Phone Number

Evening or Cell Phone Number

Fax Number

ITEMS ORDERED

ITEM / DESCRIPTION	PRICE	QUANTITY	AMOUNT
A. MMC-I (First ½ Day) *	1000.00		
B. MMC-II (First Full Day) *	2,000.00		
C. MMC-III (1 ½ Days) *	5,000.00		
D. MMC-IV (Full Conference) * <i>Includes PMW**</i>	9,995.00		
Personalized Marketing Website (PMW) **¹	495.00		
SHIPPING INFORMATION <i>*No Sales Tax on Conferences</i> <i>**No Shipping and Handling on MMC-IV or PMW</i> ¹ Texas Residents pay 8.25%	Sub-Total		
	State Tax (Texas Only)		
	Processing Fee (NA on MMC-IV)		5.00
			\$

PAYMENT – All Conference Purchases may be paid by the following ONLY

Certified Funds _____ Credit Card Check _____ Money Order _____ Cashier's Check _____ E-Check _____

Payment for products may be paid by Credit Card, please indicate your email address as we will invoice you through **PAY PAL**. PayPal fees apply in addition to product pricing.



Primary E-mail Address Required (type or print clearly)

TERMS AND CONDITIONS:

- I understand that the Personalized Marketing Website is complimentary with MMC-IV (option A) only.
- I understand that I am purchasing this product solely in recognition of the value of the product; and that my purchase is optional. Purchase is being made of my own volition.
- I have 72 hours upon completion and signing of this order to exercise legal right of rescission and will notify the Advantage Conferences office initially by phone/voice message clearly indicating my right to cancel the order should I so decide.

New Representative Signature

Date

Statement of Orientation
by
Advantage Conferences President, Tim Darnell



“Individual Value / Guiding Hand”

An abiding fundamental principle of our Company, Advantage Conferences is that people are our most important asset. We have, and will continue to emphasize and celebrate the intrinsic value of all people, and especially each person associated with us.

Bottom lines, projections, profit margins, etc., are all issues that I am aware of and concerned about as the owner of the Company. However, these issues pale in comparison to the importance of our individuals. Each person that hitches their wagon to the star of our ideals and progressive campaigns is created by God and has infinite value and importance. Accordingly, I daily seek to understand the needs and concerns of each of our members.

Our business model has been constructed around satisfying and enhancing the financial conditions of our Reps, but there is much more that must be attended to. Our members have families. Most have children. Each family unit (including our singles) experiences crises, failure, sickness, loss, frustrations, and chaos to some extent at different times in the course of living life. I am aware of all of these things.

It is for this reason that we make no small effort to guide our members in matters of spiritual growth and ethics. One small manifestation of that ongoing effort is our weekly publication of “The Messenger”. Each issue attempts to deliver to our members and subscribers Biblical truths that provide guidance and help in virtually every facet of their lives.

There is no question that God has his hand in my life, my family, and on this business, and that he amazingly watches over each of us minute by minute. He has His hand on you as well. He is our guide and companion on a daily basis, and for that I am personally humbled and grateful.

It is important for you to understand that the business of Advantage Conferences is God’s business. And so - in every policy we institute, every word we speak, and literally everything we do – we do so dedicated to amplifying His glory and not our own.

I am awestruck by how God can use imperfect people like myself and our Reps to further His Kingdom, if we will let Him. I don’t write this to impress you or lure you to our business. I do so to let you in on where I stand and how this Company operates.

If you prefer a business to be secular, then you will find many of our competitors to be a better fit. If you find the idea that God is brought up on a regular basis, that He is our Guiding Hand, and that the truth of the Bible is our absolute guide to be unsettling, then you will probably not be very comfortable here. But the idea of separating God from one’s business is a serious mistake in judgment. Attempting to keep the Creator out of that which He created is nonsense.

We indeed are resolute in creating profits and better financial situations for hundreds and even thousands of Reps. But we are more resolute in doing business correctly, with God as our guide, Jesus Christ as our model, and constantly recognizing and delighting in the value of our people for their intrinsic worth.

You are infinitely valuable. You are God’s child. I encourage you to live your life with that in mind. You will be treated that way here.

Tim Darnell
President
Advantage Conferences, LLC
972-727-4995

