

Product



**Wealth & Entrepreneurial Education from Millionaires**

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**Questions: Regardless of the number of years you went to school, did you ever have classes on "how to think like a millionaire", and/or "what millionaires know that the general population doesn't know?" WHAT DO MILLIONAIRES KNOW THAT YOU DON'T KNOW?**

Until you learn these secrets, you are bound to be a part of the masses that live paycheck to paycheck and have little or no control of their time or the quality of their family life.

This information is now available in a concise two day conference where six Christian millionaires disclose their success secrets in detail.

**Here is an example of the monetary value of education:**

**Did you know that college graduates  
earn over a million dollars more  
in their lifetime over non college graduates?**

**Statistically, a person's annual income correlates to their educational level (schooling).**

**Note these statistics provided by the U.S. Census Bureau:**

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**Work Experience and Average Annual Earnings of  
Workers 25 to 64 Years Old by Educational  
Attainment: 1997-1999**

Not high-school graduate	\$ 23,400.00
High-school graduate	\$ 30,400.00
Some college	\$ 36,800.00
Associate's degree	\$ 38,200.00
Bachelor's degree	\$ 58,200.00
Master's degree	\$ 62,300.00
Professional degree	\$109,600.00
Doctoral degree	\$ 89,400.00

Source: U.S. Census Bureau, Current Population Surveys, March 1998, 1999, and 2000.

How much higher would these numbers be if the professors were retired millionaires who taught real life success strategies? Would a person learn more from highly successful millionaires in person or

from text-books? Doesn't it make sense that, if you wanted to become a millionaire, you would want to meet and learn from bona-fide millionaires whose only reason for appearing was to teach you their most important success lessons?

At the **Millionaire Mindset Conference** you will learn from six Christian Millionaires. They will be speaking about their most important lessons; and you will have the opportunity to ask questions, absorbing from them what only those who have lived their life-experience can teach.

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## **IS PERSONAL BUSINESS OWNERSHIP the Best Means to Acquiring Wealth?**

**"Business Ownership/Entrepreneur** accounts for more millionaires than double the next highest category, - that being a Senior Corporate Executive." *Source: "The Millionaire Mind" by author/analyst, Thomas J. Stanley*

### **So, is becoming wealthy just a matter of owning your own business?**

Partly, but listen carefully! Business ownership is the best way, but success is not a given. The entrepreneurial journey is fraught with common and many not so common "land-mines" – factors that can take your hard-earned business to its knees within a few days. Knowing what these are, as experienced by the Millionaire Mentors appearing on stage, can be the most valuable information you will ever hear. Learn from others' mistakes, not by experiencing the devastation of making those same mistakes yourself.

**"Pride comes before the fall."** Do you already 'know it all?' Apparently, many entrepreneurs think so. But the reality is that, by far the majority of people who start their own businesses have little, if any education or guidance in establishing, running, and flourishing a business. Many who attempt to start their own businesses are from corporate America and believe that their past 'skill set' will automatically translate into business ownership success. That is not necessarily so!

Although Success/Failure rates vary among different reports, it is clear that failure rates are significant.

**For instance, the NFIB (Federation of Independent Business Education Foundation) estimates that over the lifetime of a business, 39% are profitable, 30% break even, and 30% lose money, with 1% falling in the "unable to determine" category.**

Since there is a statistically high chance of failure, do we "bury our heads in the sand", avoiding owning our own enterprise? Should we choose to continue to live a life of mediocrity, constantly fighting economic battles? Or do we embrace business ownership for ourselves and courageously move forward? We at Advantage Conferences believe that if a person is given the proper "hands on" education by mentors who are themselves successful business people, your chances for success will improve dramatically.

### **Advantage Conference's Fundamental Premise:**

## **Education is Crucially Essential for Wealth Creation**

Being properly informed only makes sense. If a person wants to own their own business, they should "learn the ropes" from experienced, highly successful Millionaire Entrepreneurs. If you want to "be" a Millionaire, you've got to learn to "think" like a Millionaire and you've got to "know" what millionaires know.

Too many people start a business with a high level of skills in a few areas, but are weak in other areas. Like a chain, a business is only as strong as its weakest link.

Why would anyone consider starting their own business without experienced successful guides working with them all along the way? There are many reasons: pride, impatience, ignorance about the high stakes nature of business, etc. For whatever reason, avoiding proper business, wealth and success mentoring is at best misguided, and at worst, financial suicide.

We think you get the point. Our Millionaire Mindset Conference is **just the beginning** of your experience here at Advantage Conferences. As a ticket owner to a MMC event, you also have the rights to attend a powerful and dynamic weekly Mindset Teleconference hosted by highly successful Entrepreneurial Trainers, most notably Advantage Conferences Founder and President, Tim Darnell.

This call is highly unique and spell-binding in delivering Biblically based business training. And it is complimentary for all who have purchased the Millionaire Mindset Conference and recognize the functional and long-term value of this type of information.

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**AC Representative?** If you have passed the test and been approved as a Rep with Advantage Conferences, you will also be privy to 'before', 'during', and 'after-conference' mentoring from highly successful AC mentors who are making tens of thousands of dollars a month. Indeed, there are an abundance of successful people at Advantage Conferences who have years of excellent success in the business world, Reps like Jack Weinzierl who has made over \$350,000 in his first 9 months with Advantage Conferences, and Don Goldstein who made \$87,000 in his first 4 months.

These down to earth, yet highly experienced, successful businessmen will be at the conference to discuss their exact success strategies. You will not need to "re-invent the wheel" as to how to be successful at Advantage Conferences. You will simply need to follow in the footsteps of those who are already successful. As with a successful franchise, those who earn the most follow the prescribed path of action in their franchise system. The path to success with Advantage Conferences is similar in that there are proven tangible and intangible activities that will result in your success.

Here is a sampling of the benefits and topics you will be exposed to at the conference:

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### Absorb Marketing Strategies and Mindset Principles from Millionaire Entrepreneurs...

Don't be a part of the failure statistics published by the US Department of Commerce.

### Gain Clarity about Business and Financial/Investment Land-Mines...

Be prepared for your journey

Learn the expensive mistakes made by so many others rather than stepping on land-mines yourself

Be savvy about what "not" to do and where "not" to go

Learn to recognize problems before they become unmanageable

### Learn How to Effectively Promote Your Business...

Big Marketing Ideas for Small Budgets

Create a marketing program even if you lack marketing experience

Getting the most for your advertising dollars

Search Engine Advertising and Visibility

## Recognize and Release Foolish "Money" Paradigms that keep Most People Broke...

Entrepreneurial and correct wealth thinking is almost always 180 degrees opposite from the way most people think – find out how Christian Millionaires think about and 'handle' money. Learn to Quit Being a Servant of your Financial Condition

## Types of Business Entities...

Which business entity(ies) are appropriate for you?  
When should you opt for certain types of business entities?  
What entities offer the most protection?  
What entities offer the most flexibility?  
What entities afford the most tax savings?

## Tax Saving Tips for the Entrepreneur...

Find out how tax codes favor entrepreneurs  
Decrease your tax liability by thousands, even tens of thousands of dollars

## Experience Mental and Emotional Liberation from Confining Fears...

What would your future look like if fear wasn't holding you back, and you knew you could not fail?  
Find out how prominent a position fear plays in many of your business decisions.  
Be more aware of how many of your decisions are actually based on fear.

## Identify Improper Life-Targets that Amateur Entrepreneurs Seek

Find out how proper, God-mandated life-targets offer the correct and quickest route to success  
Learn the startling reality of what Christian Millionaires really target

## Learn to Quit Being a Servant of your Financial Condition

Let Money be a tool for your family and worthy ministries and charities  
Rather than money controlling you, learn how you can gain control financially

## Slay Your Personal Giants

The secrets of success are available *within you*, and not based on your circumstances or other people...  
Taking full responsibility for your productivity and your income is the first step  
Take one Giant out of your life to find the lifestyle for which you were destined

## Step into the Real World of Prosperity and Abundance...

Scarcity and lack are not God's intention for your life  
Find and remove self-imposed limitations  
Discover Infinite Possibilities versus Finite Impossibilities  
Rid yourself of common misconceptions about money, income, wealth, and the wealthy

## Identify with Common, Ordinary Christian Millionaires

Realize that these people are no different from you  
Identify the small "tweaks" that you can make to attain much greater results  
Understand fully that YOU CAN BECOME A MILLIONAIRE

## Realize that You, too, Can Experience Much Greater Success...

Internalize the imminent reality of YOUR PERSONAL WEALTH for the first time  
Discover the role of SUB (Sustained, Unwavering Belief) in all areas of your life  
Harness the power of consistency, the trump card to all other mechanics

## Become a Self-less Contributor to Society...

Find out why shrinking back and "just getting by" is the *selfish* approach to life  
Learn to add value to everyone's life around you

Be the largest donor at your church or ministry

### Define and Commit to "New Home"...

An entirely new world (New Home) is available with simple, small tweaks to your thinking and strategies  
Uncover the place and lifestyle you should be living

### Know the Power of the Creator through Trust and Obedience to His Word...

Harness the vastly superior power and presence of God in your business and your life as you co-create  
New Home

### Eliminate Negativity from Your Life...

Discover the negative thoughts you have unconsciously allowed into your life that have already cost you  
millions of dollars – why hang on to a single one?

### The Inner Champion Resides within You...

Discover and nourish your God-given Talents, Potential, and Champion Persona  
Recognize the powerful "intangibles" that elevate Champions above the masses

### Recognize the Fallacies of *Conventional Wisdom*...

The target is not "to fit in" or be like everybody else

### Your Thinking Delivered You to Where You Are Now...

You are totally responsible for your current income level  
You thought your way to the "x" amount of dollars you are experiencing now  
GOOD NEWS! Your thinking can also take you to levels of success you never before imagined possible

What is the product that is sold at Advantage Conferences? It is knowledge, wisdom, insight to succeed in whatever field, career or business you choose to endeavor. **Be open to change. Be open to life-changing information. Open your mind to new perceptions that will help you transform your past and current circumstances!**

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**Any Exceptions?** Yes, a few. An Attendee's mindset must be open and receptive to new thoughts and challenges. Attendees must understand the value of this approach to education and the validity of the information that our selected Millionaires bring to the table, in order for this proprietary experience to be beneficial. A basic premise is that a person who has already achieved what you are looking to achieve has valuable insight that will greatly help anyone navigate the often turbulent waters of business and wealth.

**Skeptics need not apply.** Attendees who go into the powerful two day sessions with open, willing minds, ready to listen and eager to learn will take away life-changing knowledge.

