

Jack Weinzierl Deposition February 10, 2006

Resume

Nextera—IT consulting firm with Larry Ellison (doesn't mention junk bond king, felon Michael Milken) billed out at \$2300 a day.

School Health Corporation Vice Pres.

AED@Home owns 4%, President, with friends from School Health

Life Force--- liquid nutritional
Card Global----discount buying program
ProStep---lead generation gone in late 2005
Traffic Oasis---still in

Had been a rep and came down to head up online dating/network marketing business "he made an offer I couldn't refuse" "I was president of that company for about a year"
(All documents and videos I can find clearly state he was brought in as the Vice President of Network Development)

"We don't call them. We don't chase them. We don't convince folks."

"I really don't focus on the MLM industry because I was really burnt out from the traditional MLM businesses...A lot of them are full of hype. They're full of, you know, make \$100,000.00 tomorrow. They're full of empty promises....sell time freedom...You're trying to support 10-15,000 people."

Resigned from Soulmate January 2005 making about \$140,000.00

Found Jack Butler's website (enroller) couple lunches, golf with Tim (Pro rep)

"I wanted to know his heart and where he was coming from to build his business"
(Tim said at January 2006 convention Jack almost didn't join, but Tim needed the money...)

"I have my MBA"

Brother, Jerry Weinzierl, on TV and radio with his ministry "I wouldn't do anything to jeopardize that—our---our name and reputation"

"Well, I wanted to make sure it was 100 percent legally compliant. Any business in this industry, that's the first thing that you want to make sure that there's a refund offered, that there's no purchase required, that ---that there was use value in the conference....full money back guarantee if somebody attended the conference and didn't feel there was use value involved."

\$9,995.00 on Visa check.

“We are not looking for people looking for a get rich quick scheme...who jump from opportunity to opportunity”

“Godly relationships”

All ads through Tim all approved by Tim

Pastor Jan and Al Tannous MMC-IVs (Stephanie Weinzierl’s folks) attended a conference

“I take offense to the word recruits”

20% warm market 80% cold—pay per click \$6 - \$7,000.00 per month

How much you pay determines where ad comes up

Had 160 keywords now 10

“I have 30-40 domains”

1/200 fill out interest form purchase a conference

Recruit as wide and deep as you want

\$109,824.77 expenses for 2005

\$60,738.29 advertising mostly pay per click

7000 interest forms in 11 months

Conversation with rep before President’s Interview

“I want to make sure somebody is a good fit for us because we’ve had a number of, you know, situations of folks that were not in agreement with their spouse and so forth, and we want to protect our reputation and build a business on integrity”

“a lot of folks are attracted to this business because we don’t do cold calling. Every MLM out there that I’ve seen you’ll spend 4 or 5 hours a day on the phone cold calling and chasing people and our people are finding us usually doing a specific search... due diligence before we ever talk with them”

7 hours M-F
2-3 Sat.

3 Strategist meetings for team members to build their business—no longer doing it.

Al Tannous—Stephanie's dad commission rebate---help with marketing.

Jerry Weinzierl \$7,000.00 refund on commissions---pastor---gave back to help him
Qualified and earned at least 1 \$7,000.00 check 3 months ago
(why is JW name and check not listed?)

Robert F. \$5,500.00 refund

“That's the gentleman who basically lied coming into the business and said he and his wife were looking forward to building the business and really excited about AC, and he's also, 3 months later, called me in tears saying his wife was not in agreement and that she kicked him out of the house”

David Myers asked if Jack asked Robert to write an apology.

“We did.....Tim and I. We are not in the business of helping people just quit their business. He hadn't attended a conference....he was suicidal and we---we decided that was the best course of action”

Jack never followed up with him---talked with him after that.

“I was extremely upset....I spent dozens of hours of my time and you'll see in his apology---by the name of Mike Brommel to the Better Business Bureau and other folks, and Mike was representing a competing firm, and I firmly believe caused a lot of issues that we're here today for.”

Mike Brommel “He was a person who was trying to recruit Robert F. into his IGI Art Gallery business, and basically had Robert create a story for us to get his money back so he could reinvest and join him in his business.”

Jack did not know if Robert joined IGI or not. (He didn't)

David asked what Mike had to do with the BBB.

“I believe Mike B. called me and swore at me and said you F---ing Christians and all sorts of language that I believe he was the person who probably contacted the BBB on Robert Foersch's behalf.

David asks, “And you believe that because Brommel called and cussed you out?”

“Yeah, and it was about the same time...He proceeded to call all of our representatives who were advertising online and do the same.....we got reports back from the field of folks that he had called and shaken up pretty bad”

David asks, “Can you identify any of those persons....”

“I don’t recall”

“He would say it’s a scam and I’ve already reported them...just belittle and swear at them....he is just definitely a twisted individual.”

David asks, “Can you name anybody....”

“I can think that through and maybe come up with a name. I’m one that kind of forgets....focuses on the positive....if you see the time line and look at the time line when the BBB posted their, in my opinion, irresponsible report, I think it coincides quite well.”

43 team members and spouses dinner at YO Ranch after the conference.

\$500.00 a month per candidate to truly market business.

“We have some folks that are just strictly looking for a get rich scheme, and so we kind of disqualify them...”

“We’ve got good short term testimonials.”

BBB-“blatantly said we’re a pyramid scam back in I believe October.”

Scam.com Mike Brommel....”Just a bunch of bogus information...There’s no product....it was a pyramid.....I just don’t surround myself with that garbage, quite frankly....negative tone....reverse recruit into their program....sleazy way to do business.

Got MLM-thetruth.com taken down. (Dr. Jon Taylor’s site)

Only 2 maybe 3 mentioned the BBB posting.

3 people issued refunds to:

Robert Foersch

Rep X “never talked to her before she joined the business”

Robert Gandley

“Nice thing about the truth is whether somebody believes it or not, it’s still the truth. So, that’s how I live and its how we build a business”

“I delete things probably quarterly.”

Chris Burgess called him

Education

Background

Business

How many people on team

He describes him as polite, but leading.

Jack would not approve if somebody did make representation of AC's reps earning 1 million a year. (Rep X checked 1 million on the interest form)

Wife /Stephanie 2nd training sale (making matrix commissions, but not on report???)

Matrix down through 10 levels.

Reverse margin very fair--- based on their effort.